The 2022-2023 school year has been one of change, growth, and renewal at the HUB. Our first full year after the pandemic presented new challenges for us, and yet so many wonderful and exciting opportunities. We didn’t know what to expect in the fall of 2022. Would big events return? Would students want to come together as they had in the past? What we experienced were students hungry for engagement, yearning to be a part of all the Husky experience has to offer. This was also my first year at UW. Here, I have found colleagues who are kind, compassionate, and dedicated to student success, who live our mission, vision, and values every day. I am honored to lead a team of dedicated professionals who put students at the center of everything we do.

Some of the highlights from the past year include the renovation and relaunch of the D Center. We expanded the HUB Scholarship to include students involved in Registered Student Organizations and student leaders in ASUW, GPSS, and HUB student employees. Our Games Area broke sales and use records month after month, and our Events team kept busy with tons of exciting and educational events. By Spring, more than 900 student organizations were registered, and we anticipate those numbers will grow in the coming year.

We strive to keep the HUB at the center of student life on campus. We have new partnerships with First Year Programs and the Office of Ceremonies as we focus on the students’ UW journey from their first campus tour starting at the HUB, to Dawg Daze events like HUB Crawl, to involvement in clubs, student government, attending events, and finally to graduation.

As we step into the future together, the HUB is committed to creating a space where everyone feels they truly belong, where there are caring staff who celebrate victories and commiserate, support, and inspire when times are hard. As our students start or continue their educational journeys, they shape who we are as an institution just as their time at the UW shapes them. Students challenge us as we challenge them to grow and learn, to achieve their educational goals, and move on to make their mark on the nation and the world. As we start this next year, our goal remains the same: to be there for every student, every step of the way.

Carrie M. Moore
HUB Executive Director
MISSION

The HUB supports the Husky Experience by enhancing UW community, providing a dynamic event center, and fostering student engagement.

VISION

Every UW community member feels they belong. They are welcome, cared about, and inspired to grow.

VALUES

DISCOVERY
We foster engagement through exploration that inspires passion, creating connections, and making lasting memories.

EMPOWERMENT
We create intentional opportunities for learning and growth, leveraging experiences through challenge, support, and reflection.

EQUITY
We cultivate equity through introspection, brave conversations, and collective action.

INTEGRITY
We prioritize honesty and transparency, taking responsibility for our actions, and acknowledging when we fall short.

SERVICE
We demonstrate care through listening and empathy, collaborating to achieve mutually beneficial goals.
The HUB Information Desk has improved the Lost & Found collection process across campus through the implementation of a new system, leading to 938 items being returned to their owners, nearly doubling the year prior. The new system encourages campus buildings to schedule item drop-off appointments ahead of time to optimize processing by the Information Desk employees. Due to the centralized system, the Information Desk has received increased foot traffic and interest in the Lost & Found sale, which has reported record sales this past year.
Claudine holds two crucial roles at the HUB: Multimedia & Outreach Coordinator for the UW Esports and Social Media Manager for HUB Games. By promoting diversity and inclusion in the gaming community on campus, she reflects the HUB’s core value of Empowerment. Claudine organized community nights for UW Esports, showcasing achievements and recognizing players, volunteers, and RSO leaders. She also founded an RSO, the Marginalized Genders in Gaming @UW (MGG@UW), creating a safe space for all individuals passionate about gaming.

Since joining the HUB, Claudine has grown from a shy and introverted individual to someone unafraid to express her passion. As she transitions to a new role as Community Coordinator for UW Esports, she leaves behind a lasting legacy and feels proud of the opportunity she created for the community.

“The HUB is like a second home to me. It’s where I get off the bus and walk to and from class and work. I sometimes sit with my colleagues down at HUB Games as we do homework in each others’ presence because being around the people who make you feel comfortable and welcomed is what makes it feel like home.”
Aliyah Cleveland is a HUB employee as well as an ASUW Black Student Commission Campus Relations Intern. Leadership work on campus allows her to have a creative outlet that is fun and inspirational. Most importantly, it keeps Aliyah busy while implementing change and giving back to the community.

Aliyah has grown to be more confident in herself while also learning about event planning, community organizing, communication, and organization. Working alongside HUB staff and advisors has allowed her to see the ins and outs of how to host a successful event. Aliyah credits her understanding of policy work and leadership to her involvement in her jobs.

“I am very grateful to receive this award and have the opportunity to continue student leadership work this quarter. It’s a lot of work and running around, but now I’m better able to balance my work, volunteering, school, and leadership with some help covering costs. Thank you to everyone who donated and has put work into making the scholarship award available to students.”
ENHANCING UW COMMUNITY

SOCIAL MEDIA

Instagram

PROFILE VISITS
22,588

REACH
49,554

IMPRESSIONS
670,063

Twitter

IMPRESSIONS
44,380
ENHANCING UW COMMUNITY

HUB GAMES

INDIVIDUAL ACTIVITY RESERVATIONS
TOTAL 5,745

156 ESPORTS

191 TABLE TENNIS

1,325 CONSOLE GAMING

3,376 BOWLING

693 POOL

CUSOMERS
TOTAL 27,298

LOCKER RENTALS 427

BOWLING LEAGUE PARTICIPANTS 498

BOWLING LEAGUE TEAMS 81

FREE FIRST MONDAY PARTICIPANTS 1,546
Providing a Dynamic Event Center

Hub Games’ Record Breaking Year

This year marks one of prominence for HUB Games, with the department having reported record-breaking sales, reservations and number of active users. The HUB Bowling Alley notably achieved an all-time high of 3,376 bowling lane reservations, alongside additional reservations in the Pool Hall, Console Arcade, and the HUB Games Party Room, reaching upwards of 800 events, marking the second highest number ever for HUB Games. Coming out of the COVID pandemic, departments were eager to rebuild office rapport, resulting in 217 staff events, another all-time high for HUB Games. Similarly, student involvement has remarkably increased with the return to campus. Over 1,500 students attended Free First Mondays, and UW Esports reported 3,000+ active users, reflecting a 100% increase from the year before.

Games Space Reservations

<table>
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<tr>
<th>196</th>
<th>126</th>
<th>116</th>
<th>45</th>
<th>32</th>
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</thead>
<tbody>
<tr>
<td>Party Room</td>
<td>Console Arcade</td>
<td>Bowling Alley</td>
<td>Pool Hall</td>
<td>Entire Space</td>
<td>Esports Arena</td>
</tr>
</tbody>
</table>
PROVIDING A DYNAMIC EVENT CENTER

D CENTER REFRESH
The Disability and d/Deaf Cultural Center underwent renovation during the 22-23 school year to help foster community engagement and create a more welcoming, inclusive, and accessible space. Improvements include dimmable lighting, modular soft furnishings, adjustable height tables, and additional power strips and outlets at accessible heights throughout the space. The modular seating can be reconfigured in a variety of ways for events and activities in the space and features the ability to link to audio outputs in the room, creating vibrations to assist hard-of-hearing visitors. The D Center now features a variety of assistive technology that can be checked out by students at no cost. The Frida Room, a low-stimulation space within the D Center, was also renovated, adding calming colors, soft furnishings, and dim lighting.

EVENT AND INFORMATION SERVICES

4,968
CONFIRMED BOOKINGS

6,506
RESERVATION CHECKS

3,523
SERVICE HOURS
Timothy has been actively involved at the HUB through various roles within ASUW, first serving as an On-Campus Committee Chair, then Senate Speaker, and finally ASUW President. Previously a quiet and socially reserved individual, he discovered a newfound confidence in leadership and formed lasting friendships. Timothy embraced new opportunities at the HUB, speaking up in meetings, exploring new RSOs, planning events, and running for campus-wide elections. Through this, Timothy gained valuable insights on his identity and values, translating them into real-life practices. He has actively contributed to numerous community projects, reaffirming his dedication to public service.

The HUB holds a special place in Timothy’s college career as the place he met and became close with four friends during a bowling event before his freshman year. The HUB has become a community and home for him and where he now serves as an advocate for students across campus.

As Timothy begins his career in public service, he looks at the HUB as a guiding roadmap. To him, the HUB has demonstrated the importance of creating a safe space, uplifting individual stories, and embracing unique passions. These lessons will guide him to write policy that prioritizes community needs and inclusivity.
Van Mai is the GPSS Vice President of Finance and a first-year international graduate student. She strives to make her experience meaningful and make an impact on the greater UW community. Van’s role built her confidence, allowed her to step out of her comfort zone, and refined her problem-solving and organization skills for her post-MBA career path. Since working at GPSS, Van learned to think more considerately because every decision she makes will make an impact on thousands of students, not only in the present, but in the future as well.

“The scholarship has helped me cover various student activity fees for my MBA at Foster and indirectly helped pay off my education loans early. I want to take this opportunity to thank the HUB Scholarship donors who helped remove the financial burden for me so that I can focus more on my studies and the work at GPSS.”
Larry joined the HUB in 1990 as a member of the Facilities Maintenance team and his number one priority is to keep the building safe and polished—especially its walls. He ensures that the various needs of staff and students are being met to create a pleasant work environment. To him, the HUB is special because of the people who work here. One of Larry’s favorite responsibilities is creating the Years of Service Awards to recognize important milestones in his colleagues’ careers at the HUB.

Throughout his time at the HUB, Larry has learned that team effort is always more productive and creates better results. Larry believes that respect and appreciation go a long way, and he’s received both at the HUB, never feeling like just a number during his time on the team.

“I am a firm believer that you should take pride in whatever it is that you do. When you stop doing that, it is going to show up in your work. Find ways to keep your attitude away from work as well, so when you are here, you are part of a team that has each other’s back.”
Jane Kim has been a EVIS staff member for 4 years now. Through Jane’s leadership experience, she has realized the importance of belonging, which has inspired her to share this experience with others. Her long history with the HUB has taught her to be a more flexible and outgoing person who pushes herself to step out of her comfort zone.

Jane is grateful to have HUB staff and mentors who are supportive of her growth and success. She believes that mentors are people who truly want you to be a better person and are willing to call you out on your mistakes to allow you to grow.

“To be completely honest, committing to graduate school has made a large shift in my financial situation. Having a scholarship that is able to financially support my education relieves me of some of that burden. This scholarship allows me to dedicate more time and energy toward taking on leadership roles within my workplace and graduate program.”
As the Director of Equity and Inclusion, Matthew has connected with various campus partners in the promotion of BIPOC LGBTQ+ students, advocating for GPSS to embrace DEI principles. The HUB’s core value of Equity motivates him to build collaborative environments where impacted individuals are included in developing solutions to erase inequitable conditions.

Matthew’s future goal is to contribute to public service, where he has honed valuable skills through his job such as working with budgets, employment policies, and creating inclusive spaces that uplift marginalized groups. His willingness to have difficult conversations is driven by his active commitment towards empowering unheard voices.

Throughout his time at the HUB, Matthew has grown significantly. As a first-year Queer Latino graduate student from Los Angeles, he initially felt nervous about being in a new state. However, through time, he has become more confident in his academic journey, finding a supportive home at the UW with special help from the HUB staff. This support has helped him forge meaningful connections and friendships that made him feel like a part of the broader UW community.
FOSTERING STUDENT ENGAGEMENT

In coordination with UW Information Technology (UWIT), May 2023 brought the data migration of over 900 registered student organizations from Google to Microsoft 365 after Google's terms of service with the University ended. This translated into over 1,780 total accounts migrated (both active and inactive RSO emails), nearly 524 gigabytes of email, and 9 terabytes of RSO data stored in their respective Google Drives. This provided RSOs with new access to Microsoft 365 tools, and an almost seamless transition in accessing their email and data storage.

TOTAL REGISTERED STUDENT ORGANIZATIONS (RSOs)

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<tr>
<th>Category</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
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<tr>
<td>Academic</td>
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<tr>
<td>Fraternities &amp; Sororities IFC/PH</td>
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<tr>
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<tr>
<td>Fraternities &amp; Sororities Independent</td>
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<tr>
<td>Gaming/ESports</td>
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</tr>
<tr>
<td>Student Government (ASUW/GPSS)</td>
<td>28</td>
</tr>
</tbody>
</table>
Emily Sivaito’i Taila Tavau is treasurer of the Polynesian Student Alliance. There, she is able to enhance her understanding of financial literacy and apply her skills when looking for funding opportunities, applying to grants, and budgeting to ensure the organization has funds for big projects.

Serving the Polynesian Student Alliance gives Emily the feeling of community and joy, and she appreciates being pushed constantly to be the best in any job or position that she takes on.

As a HUB student employee, Emily learned to balance her time and energy between work and community.

"Every week, I maxed out my hours as a student worker at the HUB. While I enjoy my job with Event and Information Services, I often had to prioritize work over my org’s events to meet financial responsibilities. Receiving the scholarship was a personal achievement because it allowed me to step back this quarter, prioritize my RSO duties, and relieve financial and mental burdens, helping me save for next quarter’s expenses."
Tanya Fekri holds the role of being the first in-house immigration specialist at the HUB. She serves as both Director and Attorney at Student Legal Services. As an Iranian immigrant and a Farsi-speaker, Tanya deeply understands and empathizes with her clients to create a safe and trusting environment. In her role, Tanya emphasizes authenticity and encourages her fellow team to be mindful of their privilege and to support diverse backgrounds without conforming to external expectations.

Reflecting the HUB's core value of Integrity, Tanya believes in admitting mistakes, practicing humility, and uplifting those around her. She fosters a work culture that empowers student employees to grow and gain confidence in themselves. Throughout the years, she has overcome microaggressions and her own doubts by turning inward, reminding herself of her resilience and accomplishments, and finding purpose in helping others.

To Tanya, the HUB is special because it allows her to use her legal expertise to support students. Tanya's assistance extends to resolving student legal issues, enabling students to continue studying to pursue their academic goals, and working towards helping break the cycle of poverty.
RSO EVENT SPOTLIGHT

Keraton is an annual Indonesian cultural festival organized by the Indonesian Student Association at the University of Washington (ISAUW). It serves as a celebration of Indonesian heritage and it allows students and the broader Seattle community to experience Indonesia’s cultural diversity through traditional food, performances, games, and art. For Indonesian students, Keraton is more than just an event; it is a tradition that allows the community to celebrate their identity and share their culture with others, creating a true feeling of a “home away from home.”

RSO FUNDING

*Funds allotted to ASUW and GPSS by the Student Activity Fee Committee and redistributed to RSOs for event and programming support.

- **$38,743**
  - ASUW Special Allocations
- **$9,350**
  - GPSS Special Allocations
- **$29,642**
  - HUB RSO Event Fund
- **$10,850**
  - HUB RSO Travel Grant
- **$10,167**
  - UW Alumni Association Fund
- **$3,866**
  - GPSS Diversity Committee

*Funds allotted to ASUW and GPSS by the Student Activity Fee Committee and redistributed to RSOs for event and programming support.*
Fostering Student Engagement

CEREMONIES PARTNERSHIP

Through the development of a formal partnership, the HUB supports the Office of Ceremonies with financial and human resource services to staff a comprehensive customer service team to support students registering for Commencement. This includes working with the University Book Store for cap and gown ordering and distribution, and answering general questions from students, staff, and families related to the Commencement ceremony.

RSO RESOURCE CENTER

RESERVATIONS

- 141 MEETING ROOMS
- 1,606 CANOPIES
- 3,619 TABLES
- 9,192 CHAIRS

RESOURCES UTILIZED

- 1,862 PRINTING (PAGES)
- 7,095 BUTCHER PAPER (FEET)
- 7,000 BUTTONS (COUNT)
AWARDS AND ACCOLADES

HUB AWARDS

HALL OF FAME ACTIVITIES AWARD
KAITLYN LAIBE

HUSKY IMPACT AWARD
GREY MATTERS

HUSKY EMPOWERMENT AWARD
GREY MATTERS

HUB DIRECTOR’S ART AWARD

A. UNA MIRADA A LA MUERTE
NEYLAN MCCORMICK

B. YOKAI
LEAH MATSUMOTO

C. IN TANDEM WITH TIME
JAI SALLAY-CARRINGTON

UNA MIRADA A LA MUERTE

YOKAI
The HUB is unlike any building on campus. As the student union and UW’s primary community center, the HUB is home to UW’s student activity. In collaboration with the HUB, the departments, student organizations, and businesses within the building are a neighborhood, collectively working to enhance the Husky Experience and support one another’s efforts to serve the UW community.
The HUB Board of Representatives is comprised of UW students, staff, and faculty serving in an advisory capacity to provide the vision, voice, and direction of the Husky Union Building.