

HUSKY UNION BUILDING

# IMPACT REPORT

2021-2022



# W

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## DIRECTOR'S WELCOME

In 2017, Husky Union Building (HUB) staff and colleagues developed new mission, vision, and value statements with language that truly embody the complete HUB experience that we strive to provide at the University of Washington (UW). Fast forward five years, in 2022, those statements have been the driving force behind an extremely successful academic year easily described as a rollercoaster ride. The campus committed to returning to in-person operations in the fall (something the HUB had mostly accomplished the previous year), and to care for our students and their varying needs, the HUB ensured there were both in-person and virtual services available.

Reflecting upon our value of Service, while beginning to recover from the pandemic, we knew that our core mission must remain the same, but our programs and services needed to evolve. This year's successes are marked by truly listening to multiple student and staff perspectives. In this report, you'll read about some of these such as our record-breaking \$25,000 fundraising campaign for the HUB Scholarship (thanks in large part to alumni Kevin Beder '76, Mike Egan '90, and Phil Neiswender '95), along with awarding scholarships to three outstanding students; unveiling a display of the National Pan-Hellenic Council Divine Nine crests; fully implementing technology in several meeting rooms to support hybrid meeting formats; and setting the stage to expand the UW Esports program by hiring the first Esports Manager. We are also preparing to provide new services for our community as Scissors Edge hair salon, which has been a fixture in the HUB since 1952, hung up their shears for the final time.

I find it fitting to write this message on my final days as HUB Executive Director. I have never been more proud of a group of professionals and students coming together to offer the strongest services possible under exceptional circumstances. The team has displayed a significant level of outward care for all of our guests, while also role modeling and balancing care for their own well-being. The HUB is a special place and it is my hope that the UW community fully appreciates the thoughtfulness, effort, and implementation of programs and services put forth by HUB staff to make the Husky Experience positive and rewarding.



Justin Camputaro, PhD  
HUB Executive Director





## MISSION

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*The HUB supports the Husky Experience by enhancing UW community, providing a dynamic event center, and fostering student engagement.*



**ENHANCING  
UW COMMUNITY**



**PROVIDING A DYNAMIC  
EVENT CENTER**



**FOSTERING STUDENT  
ENGAGEMENT**

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## VISION

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*Every UW community member feels they belong.  
They are welcome, cared about, and inspired to grow.*

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## VALUES

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**DISCOVERY**

We foster engagement through exploration that inspires passion, creating connections and making lasting memories.



**EMPOWERMENT**

We create intentional opportunities for learning and growth, leveraging experiences through challenge, support, and reflection.



**EQUITY**

We cultivate equity through introspection, brave conversations, and collective action.



**INTEGRITY**

We prioritize honesty and transparency, taking responsibility for our actions, and acknowledging when we fall short.



**SERVICE**

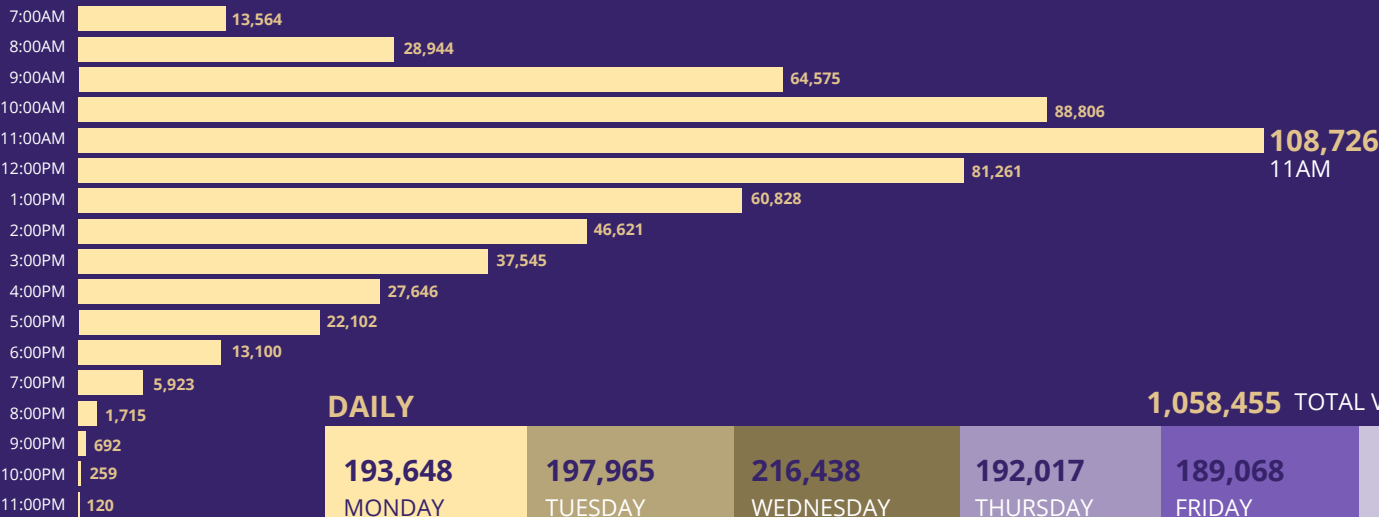
We demonstrate care through listening and empathy, collaborating to achieve mutually beneficial goals.

# ENHANCING UW COMMUNITY



## BUILDING ENTRIES

### HOURLY



### DAILY

1,058,455	TOTAL VISITS				
193,648	197,965	216,438	192,017	189,068	
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	

68,779 SATURDAY

2,081 SUNDAY



## IN-PERSON EVENTS

With the return of in-person instruction, this fall also marked the return of in-person events and activities. The HUB's key Dawg Daze events - Fall Fling, HUB Crawl, Student Activities Fair, and Poster Sale - returned, with an emphasis on maintaining health and safety for the UW community. Many students were eager to connect with one another in-person, while the HUB also provided options for students who preferred remote engagement, such as virtual RSO fairs.



# KAITLYN LAIBE

ASUW VICE PRESIDENT



Kaitlyn Laibe served as ASUW Vice President during the 2021-22 academic year and the Director of the Womxn's Action Commission (WAC) in the 2020-21 academic year. In these roles, Kaitlyn developed a better understanding of the value of equity and how to intentionally practice it in academic and professional spaces. She fostered community partnerships with the mission of educating and empowering her fellow Huskies while maintaining the commitment to fairness and justice. For Kaitlyn, cultivating equity meant actively seeking out collaborations with stakeholders relevant to projects, acknowledging and honoring their capacity, and amplifying their input and work.

Currently, Kaitlyn works to secure the early release of juvenile “lifers” in Washington State Prisons. She’s positive that the skills and knowledge from her involvement at the HUB — whether it be interpersonal relationship management, fair and empathetic communication, equitable leadership, or the commitment to creating accessible spaces — will apply well to a future in the criminal and social justice realm.

“My time at the HUB has taught me countless things, both about myself and the UW community. Perhaps most importantly, the HUB has illuminated my passion for working alongside and collaborating with students, specifically focusing on engagement and accessibility.”

## HUB SCHOLARSHIP RECIPIENT

# JANIS SHIN

GPSS SENATE CLERK



Janis Shin is an engineer at heart, so it's in her nature to constantly think about how to improve processes and optimize impact, especially on a systemic scale. For Janis, GPSS was the perfect vehicle to impact a large amount of students and help them achieve their goals during their time at UW.

Hearing different student experiences broadened Janis' perspectives, specifically around accessibility and disability. Through collaboration with students from various academic and professional programs, Janis has developed an interdisciplinary understanding of social issues, becoming a more compassionate leader and a more inclusive design-focused engineer.

"The scholarship validated the extra effort that I was putting in to improve the organization as a whole and validated my role at UW as a member of the larger community, instead of as simply a research assistant in my lab. This scholarship allows me to continue working on my goals of building up the GPSS website, sitting on larger UW committees, and building awareness about student fees."



## SOCIAL MEDIA



INSTAGRAM

348,042

IMPRESSIONS



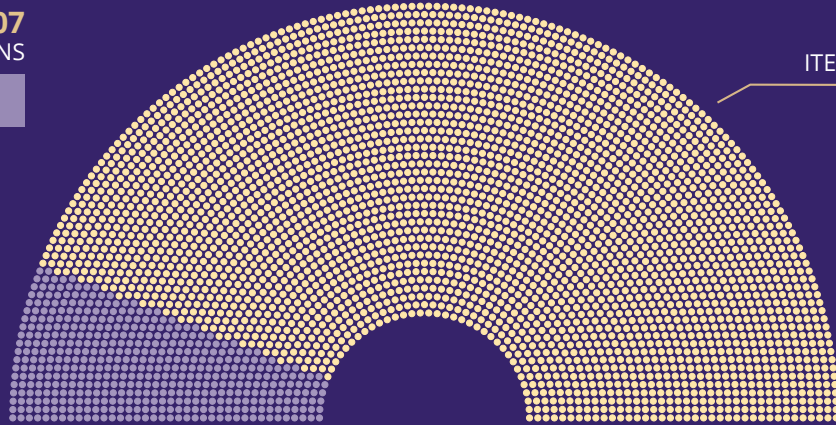
TWITTER

123,507  
IMPRESSIONS

## LOST AND FOUND

463  
ITEMS CLAIMED

3,256  
ITEMS PROCESSED



Jane Snell

## SCISSOR'S EDGE

Since the HUB's first expansion in 1952, a barbershop has been a featured service for the UW community. Its most recent iteration, The Scissor's Edge, operated by hairdresser Jane Snell for the last 38 years, closed their shop for the last time in the spring. We are grateful to Jane for her many years of service and as we explore new retail opportunities, we will continue to be innovative in meeting the needs of our changing student population. Read more at [magazine.uw.edu](http://magazine.uw.edu).



# ENHANCING UW COMMUNITY



## HUB GAMES

### CUSTOMERS



30,924

TOTAL CUSTOMERS



329

LOCKER RENTALS



63

BOWLING LEAGUE  
TEAMS



335

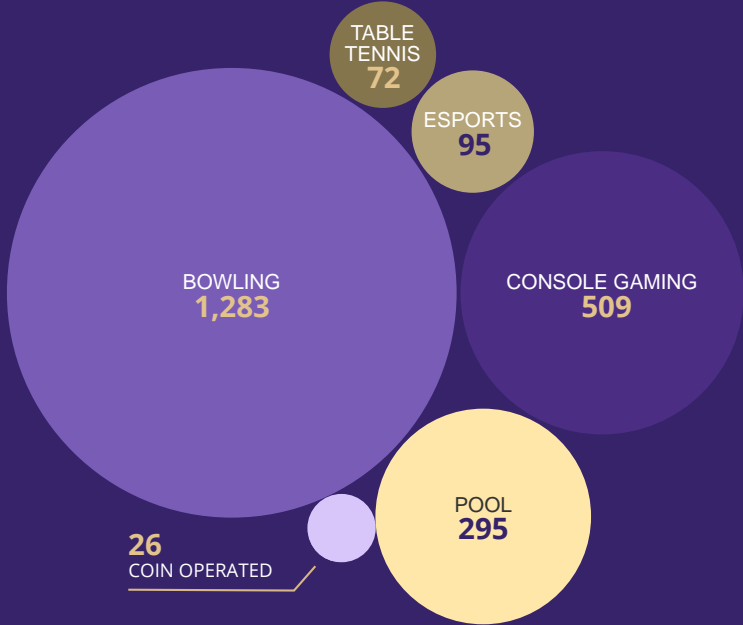
BOWLING PARTICIPANTS



1,257

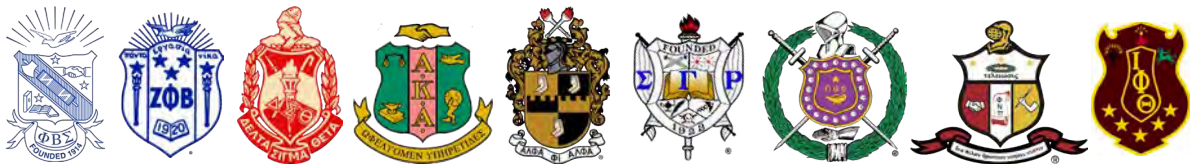
FREE FIRST MONDAY PARTICIPANTS

### GAMES ACTIVITIES RESERVATIONS



## THE DIVINE NINE

The Divine Nine are a collection of historically African-American sororities and fraternities, governed by the National Pan-Hellenic Council. The Divine Nine at UW provide community, mentorship, and leadership opportunities for Black students who join these organizations. To honor and recognize the influence and presence of the Divine Nine at UW, the organization's crests were put on display in August 2021.





# ALI SALAHUDDIN

## HUB STUDENT EMPLOYEE



DISCOVERY

Ali Salahuddin began his journey with the HUB as an undergraduate working in the Student Organization Resource Center (SORC). In the SORC, Ali empowered RSOs by assisting them with utilizing all of the resources that the multi-use workspace has to offer students. He also helped spearhead the establishment of Rcast, the SORC's video podcast and the development of the Broadcast Room, providing a space for RSOs to design multimedia content to connect virtually with our UW community.

Ali took on a leadership role with the HUB Board of Representatives, serving as Vice Chair and eventually Chair. Ali was a strong voice for students and helped shape the direction of the HUB, bringing the best of the Husky Experience to everyone.

Each of these experiences at the HUB were learning opportunities for Ali, who has discovered his interest in management and organizational leadership. The HUB has provided Ali the space and the resources to grow from a shy and quiet individual who was eager to learn, into a confident and skilled leader ready to embark on a new journey.

"I learned the importance of communication, team building, trust, and leadership while I was at the HUB. It's the soft skills that I will take from here and apply it to whatever role I choose to pursue next."



# PROVIDING A DYNAMIC EVENT CENTER



## EVIS RESERVATIONS

	MAJOR SPACE	MEETING ROOM SMALL	MEETING ROOM MEDIUM	MEETING ROOM LARGE	OPEN SPACE	TOTAL
STUDENT	50	494	428	270	33	1,275 71%
DEPARTMENT	79	72	107	203	45	506 28%
OFF-CAMPUS	1	1	1	2	0	5 0.3%
TOTAL	130 7%	567 32%	536 30%	475 27%	78 4%	1,786

## HYBRID MEETING SPACES

Technology has bridged gaps and opened new opportunities for connecting with others to create community. At the start of the COVID-19 pandemic, technology became even more vital and the HUB responded quickly to the shift. In collaboration with the Graduate and Professional Student Senate (GPSS), the Student Technology Fee Committee funded the technology to create hybrid meeting rooms in the HUB and the Broadcast Studio in the Student Organization Resource Center. This technology provides the UW community with the ability to expand engagement and empower people to connect and collaborate in an evolving digital world.





# KRIS LEWIS

## HUB STAFF



As IT Administrator for the HUB, Kris Lewis provides oversight and support for all things IT — from websites to wiring. His role is invaluable as he supports all areas of HUB and works hard to ensure that technology benefits every user.

Kris also serves as the Advisor to the Student Technology Fee Committee, which manages a multi-million-dollar proposal process, approving funding requests for technology projects and resources that enhance the Husky Experience. Throughout his time with the HUB, Kris has trained students to support various aspects of the IT infrastructure. Along the way, he has been enlightened by students to new ways of thinking or doing things in a collaborative learning experience. Kris believes that it is the people that make the HUB a special place on campus.

"HUB staff and student employees have a warmth to them and make sure everyone is welcome. UW students coming to work in student government or join an RSO are engaged and earnest. It just makes the HUB feel like a big functional family. Be sure to enjoy your time at the HUB. It's a great place to meet people, relax, or do homework. It's the heart of UW!"



## HUB SCHOLARSHIP RECIPIENT

# MADISON “KAA’YIS’TAAN” TRUITT

ASUW AMERICAN INDIAN STUDENT COMMISSION DIRECTOR

Madison Truitt has been an active member of ASUW, first serving as a senator in the Student Senate and most recently as the Director of the ASUW American Indian Student Commission. As an Indigenous woman, she has felt called to give back to her community through mentorship and activism.

For Madison, the HUB has been both a resource and a space that provided her opportunities for learning and growth. With the support of her advisors, Madison strengthened her leadership skills and found new ways to empower others in her community to pursue their own aspirations.

“The scholarship came at a time where I personally had a lot of doubt about my ability...it verified to me that I’m supposed to be here, I’m supposed to be doing this work, and I am good at what I do. When a lot of people hear about scholarships, they think of the financial impact, but I don’t think they necessarily think of the emotional impact. This scholarship has been life changing in a lot of ways that I didn’t think it would and I haven’t stopped feeling the impact.”





# PROVIDING A DYNAMIC EVENT CENTER



## MAKERS FAIR

The Makers Fair, a quarterly event organized in collaboration with The Whole U and Housing & Food Service, returned in the fall and immediately built on its previous success. The fair features UW student, faculty, staff, and alumni artists and saw an increase in vendor applications and participants every quarter. The community of UW makers continues to grow, as the Makers Fair has inspired the formation of related artist fairs, pop-ups, and organizations.

## EVENT SERVICES

TOTAL SERVICE HOURS

2,073

TOTAL AVAILABILITY CHECKS

5,774

## GAMES SPACE RESERVATIONS



49  
BOWLING ALLEY  
(ALL LANES)



21  
POOL HALL



2  
ESPORTS ARENA



41  
CONSOLE ARCADE



73  
PARTY ROOM



18  
QUAD (ALL GAMES)

## QUEER PROM

The ASUW Queer Student Commission's (QSC) Queer Prom, a student-organized dance party celebrating the LGBTQ+ community on campus, returned this year. The event was held at the HUB and featured live performances from the Queer Stripes and DJ Tansy. The ASUW QSC also partnered with RSOs Gal Palz and Modality in leading a community art project and hosting a vendor fair, both which spotlighted LGBTQ+ creators in the community.

The ASUW QSC recognizes and understands that many LGBTQ+ students struggle to find spaces where they can feel safe and accepted. These programs allow LGBTQ+ students to let loose, have fun, celebrate their identities with other students, and most importantly, build community.

ASUW QSC Director, Lillian Williamson shared, "Queer Prom was the first time I'd ever planned an event of this size with so many moving parts and details. The HUB provided so much guidance and expertise in areas like lighting, sound, and decorations, that I didn't have as a first-time event planner. I'm beyond grateful for their help! The HUB venues are unmatched and the HUB staff is kind, responsive, and experienced. I am beyond happy we hosted Queer Prom at the HUB and would love to work with them again."



## ACUI EMERITUS AWARD

**JUSTIN CAMPUTARO, HUB EXECUTIVE DIRECTOR**

Justin Camputaro has 21 years of service in the field at multiple institutions, specifically supporting unions and student activities and has served as the HUB Executive Director since 2016. In his years of service to ACUI, he served on the Education Council, was a member of the Role of the College Union Statement Working Group, and was a contributor to The Bulletin magazine. This year, Justin was recognized as a recipient of ACUI's Emeritus Award, presented to professionals for their leadership and dedication to serving students and advancing campus community through their careers in the college union and student activities fields.



# AJ BALATICO

## GPSS VICE PRESIDENT OF FINANCE



EMPOWERMENT

AJ Balatico served as the Graduate and Professional Student Senate (GPSS) Vice President of Finance during the 2021-22 academic year. In this role, he helped administer the allocations of the Services and Activities Fee (SAF) and the Student Technology Fee (STF), totaling around \$30 million in student fees.

While working within the HUB, AJ had an insider look into how entities campus-wide empowered students by providing diverse services and resources. As VP of Finance, AJ directly impacted the ability for registered student organizations (RSOs), student life units across campus, and academic units to provide event programming, activities, and resources to students.

AJ can tell a story about almost every single room in the HUB. He believes the HUB provides an “important context for very powerful, unique, personally meaningful experiences on campus” as well as a space to make connections and build relationships.

“I am a Learning Sciences and Human Development Ph.D. student in the College of Education. We spend far more time in “informal” learning spaces, outside of the classroom. Before my Ph.D. I was a public high school science teacher. My experiences in the HUB through GPSS have nudged me to consider higher education administration while still having opportunities to teach and mentor people of all ages and backgrounds, to advocate for students and their families, and to express myself as a lifelong learner.”



# FOSTERING STUDENT ENGAGEMENT



## REGISTERED STUDENT ORGANIZATIONS (RSOs)

<b>896</b> TOTAL RSOs	<b>49</b> GRADUATE/ PROFESSIONAL	<b>40</b> RECREATION
<b>52</b> ACADEMIC	<b>40</b> HEALTH SCIENCES	<b>46</b> RELIGIOUS/SPIRITUAL
<b>47</b> BUSINESS	<b>4</b> HONORARY	<b>23</b> SCIENCES
<b>76</b> CULTURAL/ INTERNATIONAL	<b>32</b> LAW	<b>77</b> SPECIAL INTEREST
<b>70</b> ENGINEERING	<b>68</b> MEDICAL/DENTAL/ NURSING/PHARM	<b>48</b> SPORTS
<b>13</b> ENVIRONMENTAL	<b>45</b> PERFORMING	<b>23</b> STUDENT GOVERNMENT (ASUW/ GPSS)
<b>24</b> GAMING/ESPORTS	<b>49</b> POLITICAL/SOCIAL ACTION	
<b>70</b> FRATERNITIES & SORORITIES		

## ESPORTS EXPANSION

Bolstered by the return to in-person programming, UW Esports saw significant growth in involvement and participation, while competitive teams experienced continued success. Most notably, UW Esports' broadcast program thrived in consistently developing professional content and was regularly referenced as a national leader in collegiate esports. UW Esports launched its first Esports, Gaming, & Broadcast summer youth program, allowing high school students to explore careers in interactive media while gaining hands-on experience. With the support from the Services and Activities Fee Committee the HUB will be hiring UW's first ever, Esports Manager.





## HUB SCHOLARSHIP RECIPIENT

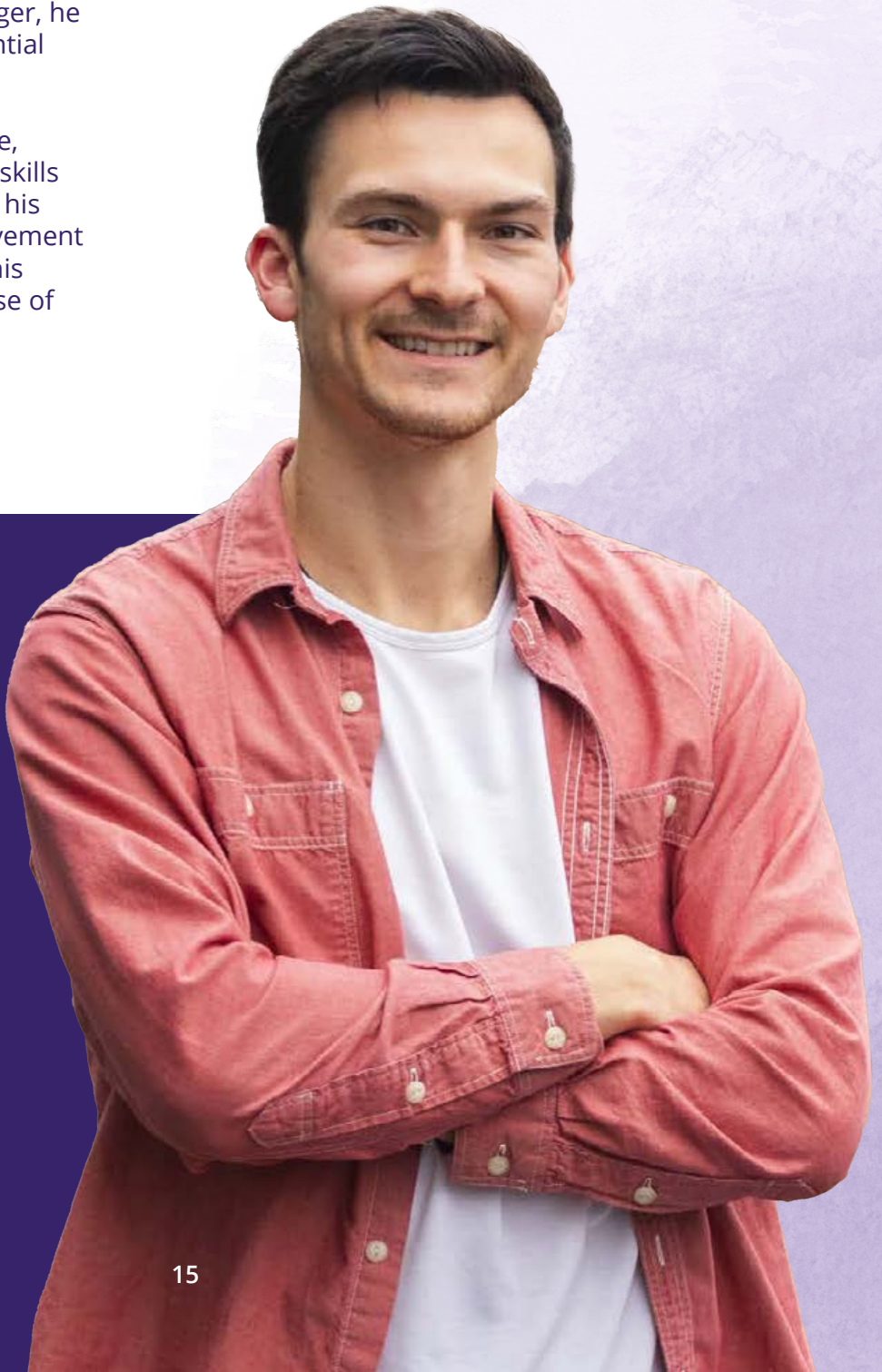
# BRIDGER MACHUS

HUB STUDENT EMPLOYEE, FACILITIES AND OPERATIONS

Bridger Machus is a student employee with HUB Facilities and Operations and believes that higher education is about more than just developing academically, but is also an opportunity to grow as a person and confident community leader. For Bridger, he quickly found leadership and experiential learning opportunities at the HUB.

In his time as a HUB student employee, Bridger has developed a multitude of skills which he uses daily at the HUB and in his personal life. Bridger credits his involvement with the HUB as a direct influence in his growth and success as well as his sense of belonging in the UW community.

"My growth has been directly tied to my involvement and I wouldn't be the same person if it weren't for my involvement. To be able to engage on campus, you need to be comfortable with your finances. It's really hard to focus when you're preoccupied by making ends meet. There are many students just like me that have great intentions to become leaders but are distracted by the price of tuition and how they might pay their next bill. So, when it comes to scholarships like this one, it means the world to me."



# LINDSEY MITCHELL

## HUB STAFF



Lindsey Mitchell is the Administrator of Finance and Business Operations. She oversees the accounting, finance, human resources, and business operations areas of the HUB. This leadership role requires her to interact and collaborate with many staff members as a team. Therefore, integrity is an essential part of her job as she sets an example for her team to strive for transparency and honesty, including taking ownership of one's own actions and shortcomings.

Several years ago, Lindsey joined the HUB staff and UW community when she was hired as a Fiscal Specialist 1 to process payroll. Since the beginning of her journey, she demonstrated both initiative and integrity in taking on new tasks and responsibilities. Lindsey's growth and swift promotion to Administrator has allowed her to gain new perspectives and understandings of business and life in general. In addition to the opportunity to develop professionally, Lindsey cherishes her time at the HUB because she has met many fantastic students, staff and faculty.

For any incoming Husky and UW community member, Lindsey encourages you to, "[Not] be afraid to expand your mind and way of thinking. There are so many different people with different experiences and perspectives that you can learn from. Even if you don't agree with others, taking those lessons and adding them to your own knowledge is how we grow as people."

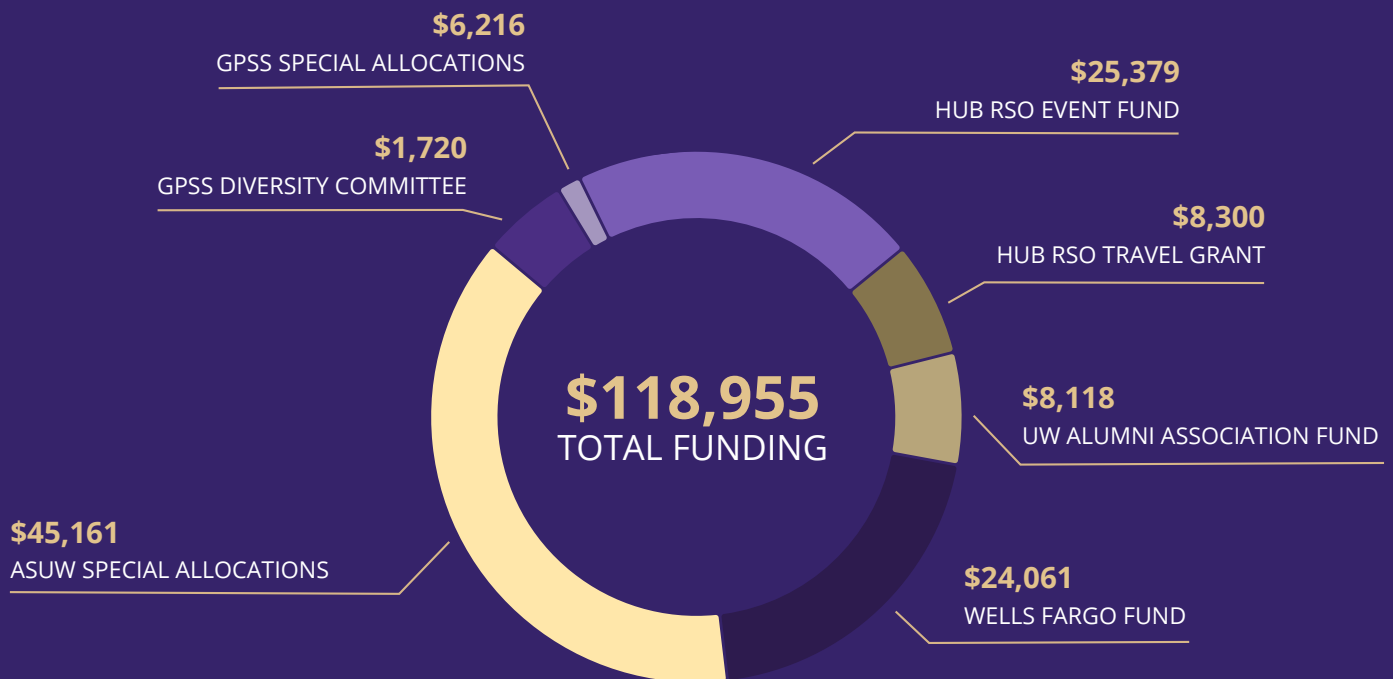




# FOSTERING STUDENT ENGAGEMENT



## RSO FUNDING





# FOSTERING STUDENT ENGAGEMENT



## RESOURCE CENTER



6,208

TOTAL STUDENTS



165

TOTAL RSOS

### SUPPLIES

BUTCHER PAPER (FEET)

1,777

PRINTING (PAGES)

1,734

BUTTONS (COUNT)

3,651

### RESERVATIONS

2,428

TABLES

4,226

CHAIRS

1,824

CANOPIES

190

MEETING ROOMS

## SCHOLARSHIP CAMPAIGN

The HUB Scholarship recognizes outstanding students involved in ASUW, GPSS, and HUB student employment, helping them reach their full potential as leaders, regardless of financial situation. Since its endowment in 2019, the HUB has awarded eight scholarships to active student leaders, expanding the number or amount of awards each year. During the 2021-22 academic year, we successfully completed a campaign to raise \$25,000 for our scholarship endowment, ensuring the sustainability of the awards. The generosity of alumni like Kevin Beder ('76), Mike Egan ('90), and Phil Neiswender ('95) emphasize the collective impact HUB alumni and friends have on our current student leaders.



# AWARDS & ACCOLADES

## HUB AWARDS

### HUSKY EMPOWERMENT

INDUSTRY PHARMACISTS ORGANIZATION

### HUSKY IMPACT

UNIVERSITY DISTRICT STREET MEDICINE

### HUSKY TRADITION

ADVANCED ROBOTICS AT THE UNIVERSITY OF WASHINGTON

### HUB HALL OF FAME ACTIVITIES

CALEN GARRETT

### HUB HALL OF FAME ACTIVITIES

LILLIAN M. WILLIAMSON

## HUB DIRECTOR'S ART AWARD

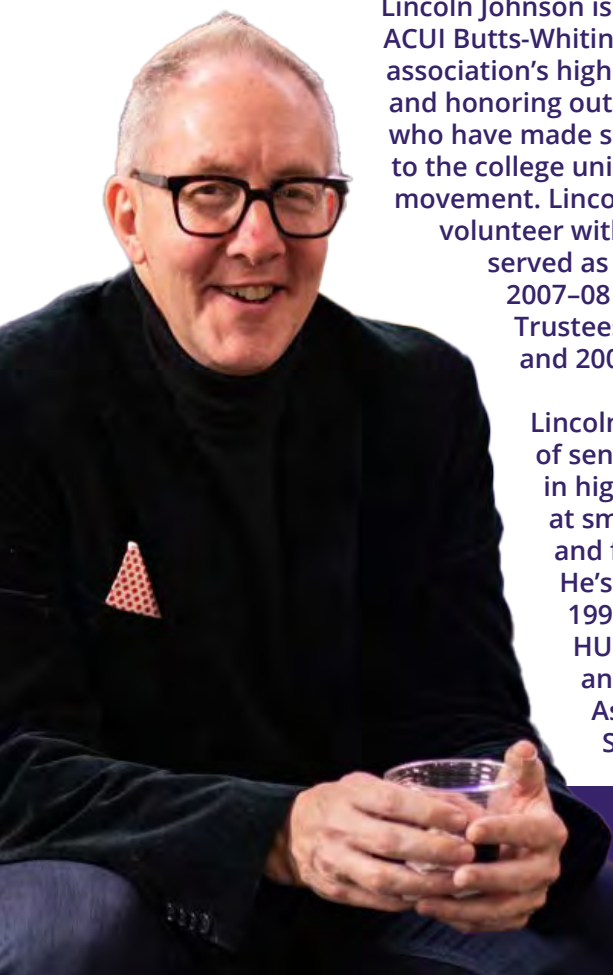
"MORE TO THE STORY" ALI SYKES

"DAYDREAM" HANNAH BI

## ACUI BUTTS-WHITING AWARD

### LINCOLN JOHNSON

ASSOCIATE VICE PRESIDENT FOR STUDENT LIFE



Lincoln Johnson is the recipient of the 2022 ACUI Butts-Whiting Award, the professional association's highest honor recognizing and honoring outstanding leaders in ACUI who have made significant contributions to the college union and student activities movement. Lincoln has been an active volunteer with ACUI since 1995 and served as ACUI President from 2007-08 and an at-large Board of Trustees member from 2000-02 and 2006-09.

Lincoln has more than 30 years of senior leadership experience in higher education, working at small, large, public, private, and faith-based institutions. He's worked at the UW since 1996, where he served as HUB Director from 1996-2016 and currently serves as an Associate Vice President for Student Life.



UNIVERSITY DISTRICT STREET MEDICINE  
HUSKY IMPACT



HANNAH BI  
"DAYDREAM"



ALI SYKES  
"MORE TO THE STORY"



INDUSTRY PHARMACISTS ORGANIZATION  
HUSKY EMPOWERMENT



CALEN GARRETT  
HUB HALL OF FAME



ADVANCED ROBOTICS AT THE UW  
HUSKY TRADITION



LILLIAN M. WILLIAMSON  
HUB HALL OF FAME

# HUB NEIGHBORS

The HUB is unlike any building on campus. As the student union and UW's primary community center, the HUB is home to UW's student activity. In collaboration with the HUB, the departments, student organizations, and businesses within the building are a neighborhood, collectively working to enhance the Husky Experience and support one another's efforts to serve the UW community.

## HUB UNITS

COMMUNICATIONS & DEVELOPMENT  
ESPORTS  
EVENT & INFORMATION SERVICES  
FACILITIES & MAINTENANCE  
FINANCE & BUSINESS OPERATIONS  
GAMES  
INFORMATION TECHNOLOGY  
STUDENT ORGANIZATION RESOURCE CENTER  
STUDENT ACTIVITIES OFFICE

## HUB NEIGHBORS

ASSOCIATED STUDENTS OF  
THE UNIVERSITY OF WASHINGTON (ASUW)  
ASUW BIKE SHOP  
COMMUTER & TRANSFER COMMONS  
(FIRST YEAR PROGRAMS)  
D CENTER  
ETC. MARKET (HOUSING & FOOD SERVICES)  
GRADUATE & PROFESSIONAL STUDENT  
SENATE (GPSS)  
HUSKY DEN FOOD COURT  
(HOUSING & FOOD SERVICES)  
OFFICE OF FRATERNITY & SORORITY LIFE  
OFFICE OF THE OMBUD  
Q CENTER  
STARBUCKS (HOUSING & FOOD SERVICES)  
STUDENT LEGAL SERVICES  
STUDENT TECHNOLOGY LOAN PROGRAM  
STUDENT VETERAN LIFE  
UNIVERSITY BOOK STORE  
U.S. BANK  
WELCOME CENTER (ADMISSIONS)



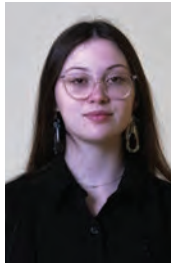


# HUB BOARD OF REPRESENTATIVES

The HUB Board of Representatives is comprised of UW students, staff, and faculty serving in an advisory capacity to provide the vision, voice, and direction of the Husky Union Building.



Ali Salahuddin  
At Large (Chair)



Eva Hudak  
ASUW (Vice Chair)



Brielle Bush  
HUB Neighbor – OFSL



Robin Cheung  
At Large (Past Chair)



Hannah Dahleen  
RSO



Jennifer Lee Hoffman  
Faculty – Education



Kaitlyn Laibe  
ASUW



Chris Laws  
Faculty – Astronomy



Esmeralda Nieto  
HUB Student Employee



Katherine Peacock  
HUB Student Employee



Aditya Ramnathkar  
GPSS



Peyton Robbins  
ASUW



Sydney Sherk  
HUB Student Employee



Dani Smith  
Staff – Athletics



Mathew Van Ginneken  
HUB Student Employee



Kent Vo  
ASUW



LeAnne Wiles  
Staff – First Year Programs





UNIVERSITY *of* WASHINGTON

