



HUSKY UNION BUILDING

# IMPACT REPORT

2020-2021

W

DIRECTOR’S WELCOME



JUSTIN CAMPUTARO, PHD  
HUB EXECUTIVE DIRECTOR

“For me, the HUB has been a centering point of campus for as long as I have been here. It has been a critical part of my UW experience.” This comment by Ali Salahuddin (2020-2021 HUB Board of Representatives Vice Chair; HUB Resource Center student employee) epitomizes what our staff strive to accomplish every day. Throughout this past year, while operating within a global pandemic, Husky Union Building (HUB) staff rose to the circumstances and adjusted not only how we provide programs and services, but also at times, completely reinventing our work to serve the needs of students.

Student Activities adjusted staffing hours to meet a now global group of active student leaders who were planning virtual events from time zones around the world. In support of a growing need for online programming, Event & Information Services launched two virtual event platforms, which served as the foundation of a very successful series of student organization activities fairs. The HUB established the University of Washington’s (UW) official esports teams, competing in several events, including finishing in the top two across multiple games in the Pac-U (a joint esports initiative among Pac-12 schools). And the Resource Center debuted a podcast program featuring various student organizations that served as one of the catalysts for a new broadcast room that will be launched in the fall.

These examples grew from the creativity and resilience of HUB staff and student leaders such as Robin Cheung (2020-2021 HUB Board of Representatives Chair), who shared, “Amidst a global pandemic that sought to sever the connections among our communities, I was so proud to facilitate a vibrant discussion on how the HUB could best serve students moving forward. Despite the cold medium of online meetings, I was ecstatic to watch as students and faculty lit up our meetings with a bouncing discussion over different ideas and improvements for the HUB. The excitement of our Board of Representatives in finding ways to improve the student experience exemplified how the HUB facilitates vibrant connections among stakeholders to build the common good for the community.”

Of all the HUB’s successes this past year, none overshadow how our building became one of the very first to re-open to the UW community as an informal learning center. Listening to students in their need to access a place to study, attend virtual classes, and have a break from isolation, our facilities and operations staff came to campus every day so our students knew they had a place they were welcomed and cared about. Eva Hudak (2020-2021 HUB Board of Representatives; ASUW Student Senate) stated, “Multiple times in the past year, the HUB was the place where I got to meet groups of people I’d only ever seen over Zoom, in person for the first time. Even though everyone was masked, it was so good to actually get to talk to people and see them in real life.”

The University of Washington is filled with outstanding staff and students and the HUB has remained committed to being a centerpiece for these people to be and do their best every day. Although we look forward to returning to a more complete in-person student experience, this past year has proven we will always seek ways to enhance UW community, provide a dynamic event center, and foster student engagement in the most innovative ways.

*Justin Camputaro*

Justin Camputaro, PhD  
HUB Executive Director

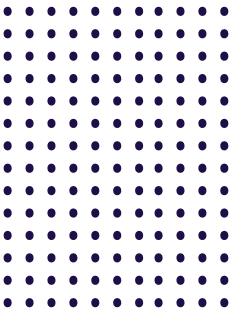


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MISSION

*The HUB supports the Husky Experience by enhancing UW community, providing a dynamic event center, and fostering student engagement.*



ENHANCING  
UW COMMUNITY



PROVIDING A DYNAMIC  
EVENT CENTER



FOSTERING STUDENT  
ENGAGEMENT

VISION

*Every UW community member feels they belong. They are welcome, cared about, and inspired to grow.*

VALUES



DISCOVERY

We foster engagement through exploration that inspires passion, creating connections and making lasting memories.



EMPOWERMENT

We create intentional opportunities for learning and growth, leveraging experiences through challenge, support, and reflection.



EQUITY

We cultivate equity through introspection, brave conversations, and collective action.



INTEGRITY

We prioritize honesty and transparency, taking responsibility for our actions, and acknowledging when we fall short.



SERVICE

We demonstrate care through listening and empathy, collaborating to achieve mutually beneficial goals.



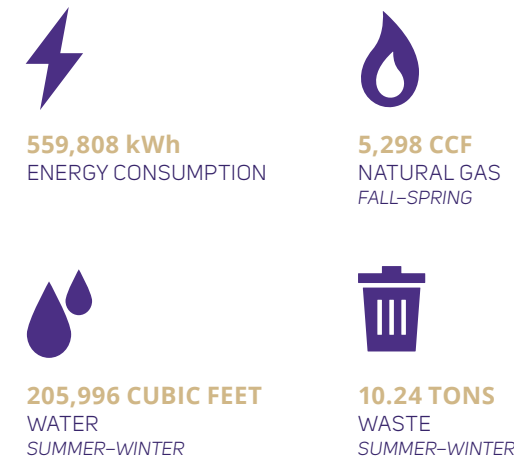
# ENHANCING UW COMMUNITY

## INFORMAL LEARNING SPACE

The HUB welcomed back the UW community in September 2020, providing an informal learning space for students, staff, and faculty to utilize during the remote year. With the implementation of COVID safety measures, the HUB became a place to comfortably access WiFi for classes, studying, and work. The reopening fostered a supportive environment for the UW community and enhanced the Husky Experience under unique circumstances.



## RESOURCES/CONSUMPTION



## ASSOCIATION FOR COMPUTING MACHINERY FALL FEST

**NOVEMBER 16-20, 2020**  
ACM held a week-long event to build community and raise funds for the University District Food Bank. They hosted a virtual game night, trivia, and a virtual escape room.

## ASUW STUDENT FOOD CO-OP HUMBLE FEAST

**NOVEMBER 22, 2020**  
Humble Feast brings the UW community together annually to enjoy a meal prepared by fellow students. This year, the ASUW SFC partnered with the UW Farm to provide boxed meal kits with locally and ethically sourced ingredients for students to participate in a virtual cooking event.

## BUILDING TRAFFIC



## SERVICE

## CUSTODIAL TEAM

### HUB STAFF

The Custodial Team is the backbone of keeping the HUB clean and safe. As essential workers, the HUB custodial staff has been onsite throughout the academic year providing a clean, disinfected facility for the UW community and made it possible for the HUB to operate as an informal learning space during remote learning. Their hard work made the HUB a welcoming and accessible place for the UW community during unprecedented times.

Members of the current custodial team consist of employees with 5 to 45 years of experience and together, they have formed a tight-knit community based on perseverance, dedication, and connection. Kurt Oglesby, the HUB Facilities Maintenance Manager added, "This team views the HUB as a home away from home, and students and coworkers as extended family."







## INTEGRITY

### HANNAH SIEBEN

#### GPSS VICE PRESIDENT OF EXTERNAL AFFAIRS

Hannah served as the GPSS Vice President of External Affairs during the 2020-21 academic year, where she helped develop, pass, and advocate for legislative agendas that she created with her team. She also assisted in planning Grad Day on the Hill, which gave graduate students the opportunity to voice issues they cared about to Washington legislators.

The HUB became a virtual home for Hannah during the pandemic, allowing her to connect with undergraduate and graduate students from all over the state, nation, and world. Her role with GPSS had a profound impact on her Husky Experience and gave her the chance to work on legislation that supported her peers.

"To me, integrity means doing the right thing even when it is hard. I'd say that in all, 2020 was a year that demanded integrity. I left my role having worked on nine important pieces of legislation that impacted graduate and professional students; every single bill I worked on was signed into law this year. In my time at the HUB, I became an advocate for my peers, a stronger communicator, and a creative, solution-oriented problem solver."

## ENHANCING UW COMMUNITY

### D CENTER

The D Center is UW's Disability and D/deaf cultural center, honoring and recognizing the lived realities of disabled and/or D/deaf folks on campus and beyond.

Over the past year, the D Center came together to persevere in their commitment to celebrating and honoring disability pride and in creating a more inclusive campus culture. With a switch to virtual programs and events, the D Center created a new blog, "Disability Connections," focusing on the lived experiences of students, staff, and faculty with disabilities at UW.

Grace, a D Center Student Employee, shared, "With the unforeseen circumstances, we definitely had to be creative in how we set-up a space, but it has only opened our eyes to connecting in other ways throughout the year."

### WEBSITE REFRESH

The HUB launched a refreshed website in December 2020, with an emphasis on usability, architecture, and navigation. Feedback was gathered from UW students, staff, faculty, and guests in order to discover areas for improvement. While the visual design of the pages remains similar, the refresh improved accessibility and created a more enriching experience for those visiting the website.

### CHECK IN HERE



### GAMES



2,757  
TOTAL  
CUSTOMERS



70  
FREE FIRST MONDAY  
PARTICIPANTS



56  
BOWLING LEAGUE  
TEAMS



116  
BOWLING LEAGUE  
PARTICIPANTS

### SOCIAL MEDIA



225,110  
TWITTER  
IMPRESSIONS



145,988  
INSTAGRAM  
IMPRESSIONS

### LOST AND FOUND

86  
ITEMS PROCESSED

43  
ITEMS CLAIMED



PROVIDING A DYNAMIC EVENT CENTER

VIRTUAL RSO FAIRS

To create a more engaging experience in the online environment, the HUB built a virtual HUB in the fall of 2020 using Gather, a proximity-based video chat platform. Gather allows individuals to “walk” in and out of conversations, replicating in-person experiences. In the winter and spring of 2021, the HUB hosted a series of Virtual Registered Student Organization (RSO) Fairs using the space, continuing to provide students an opportunity to explore student organizations on campus and build community with their peers.



MUSLIM STUDENTS ASSOCIATION  
MSA ANNUAL CONFERENCE  
FEBRUARY 20-21, 2021

This year’s conference featured four keynote speakers and several workshops to build community and knowledge for Muslim students and community members. The virtual event was a collaboration between MSAs at all three UW campuses.

ASUW SEXUAL ASSAULT AND RELATIONSHIP  
VIOLENCE ACTIVISTS  
NEEDLE AND THREAD  
APRIL 22, 2021

ASUW SARVA hosted three guest speakers to discuss sexual education, taboos within their communities, and sexual violence on campus.

EVENT & INFORMATION SERVICES

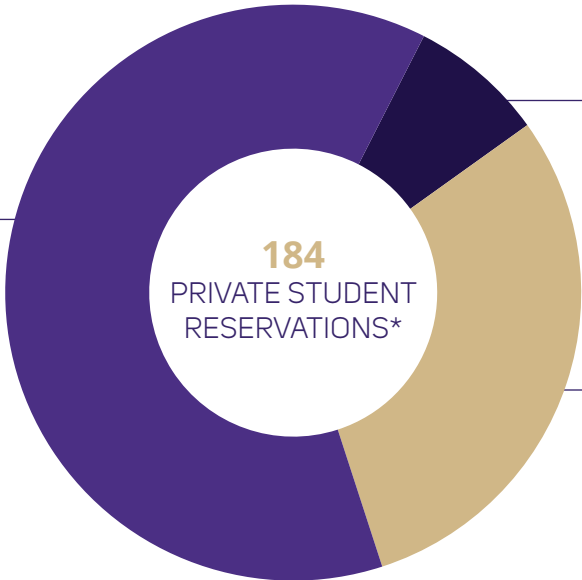


12  
VIRTUAL EVENTS



307  
CONFIRMED BOOKINGS  
87% SMALL MEETING ROOMS  
88% STUDENT

115  
SPRING



14  
FALL

55  
WINTER

184  
PRIVATE STUDENT  
RESERVATIONS\*

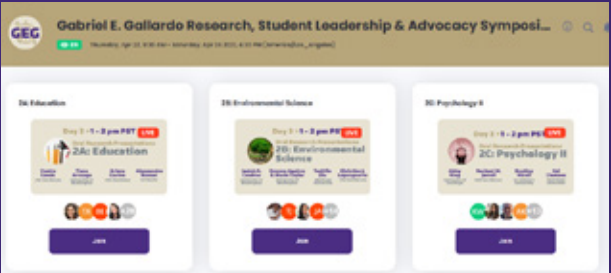
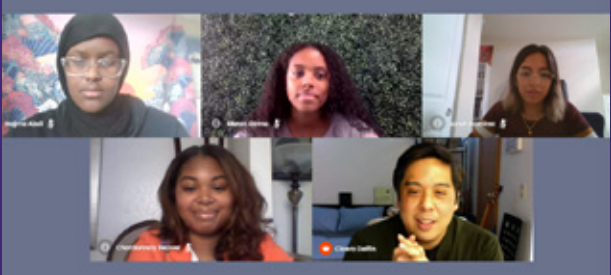
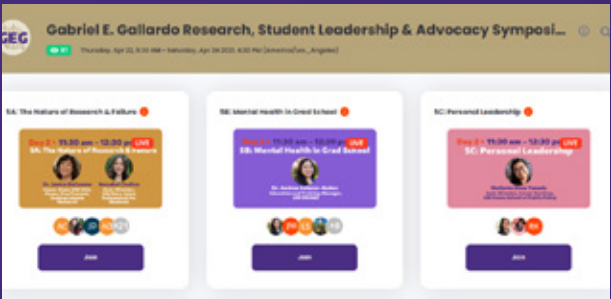
\*Private conference rooms for virtual interviews, mental health appointments, or non-departmental testing

THE GABRIEL E. GALLARDO RESEARCH, STUDENT LEADERSHIP AND ADVOCACY SYMPOSIUM

This academic year, the HUB launched two new virtual event tools, Balloon and Gather, to support the UW community’s online events and engagement. In the first use of the Balloon platform, the HUB supported the Office of Minority Affairs and Diversity’s (OMA&D) Gabriel E. Gallardo Research, Student Leadership and Advocacy Symposium.

The symposium was a three-day virtual conference for underrepresented undergraduate students to engage in professional development and present their original research. Hosted by the OMA&D Student Success Team, this event brought in 105 UW students and 90 students from different universities across 11 states.

“THE HUB TEAM WAS  
EXTREMELY HELPFUL  
AND RESPONSIVE TO OUR  
NEEDS IN CREATING A  
FANTASTIC SYMPOSIUM.”



For the first time in 26 years, the event was held virtually and HUB staff worked cooperatively with the planning team to ensure they achieved their goals. Todd Sperry, Assistant Director for the McNair Scholars & Early Identification Programs shared, “The HUB team was extremely helpful and responsive to our needs in creating a fantastic symposium. One month prior to our event, we had to switch online platforms and the HUB team stepped in and did a wonderful job in expediting our transition to a new platform.”

During the symposium, students participated in online workshops, panel discussions, and networking events -- learning from their peers and professionals. “Throughout the 3-day event, the HUB team was present online, working to solve problems and take care of last-minute challenges to ensure that the students had the best possible virtual experience,” said Sperry.

The primary goal of the symposium is to prepare undergraduates for graduate school admission. In addition, the annual event aims to inspire and celebrate research involvement and community leadership.

Sperry added, “The entire HUB team was extremely communicative and willing to help to make sure our event was a success. They were as invested as we were in making sure the event met our needs. You get a valued partner when you host an event with the HUB.”





## EQUITY

### OWEN L. OLIVER

ASUW AMERICAN INDIAN STUDENT COMMISSION DIRECTOR

Owen served as the American Indian Student Commission Director during the 2020-21 academic year, helping Native students get involved with student government, advocacy, and event planning. As a part of this role, he focused on educating non-Natives about the issues that Native students face on campus and amplified their voices through outreach efforts.

The move to a remote environment produced unique challenges for Owen, but through it all, he gained a different perspective on creating an equitable and accessible space for students as a whole. His growth through this position will forever be embedded in the work that he will continue to do in the future as a Coast Salish person, uplifting the next generation of leaders and establishing positive change in the community.

“The HUB has contributed to my Husky Experience in many ways. Most notably it served as a home away from home for myself and my peers through the Native art that lines the walls, like my father’s piece ‘Raven’s Journey,’ to the gathering halls where we host Winter Powwow.”



## PROVIDING A DYNAMIC EVENT CENTER

### ASUW

**BLACK STUDENT COMMISSION | STUDENT DISABILITY COMMISSION**  
DISABILITY IS DIVERSITY: A CONVERSATION WITH KEAH BROWN  
MAY 20, 2021

ASUW BSC and ASUW SDC hosted a conversation with author, actress, journalist, and screenwriter Keah Brown to discuss and help broaden understanding of disability and its intersection with race, gender, and sexuality.

### FILIPINO AMERICAN STUDENT ASSOCIATION

**FILIPINO NIGHT - “BE THE LIGHT”**  
MAY 28, 2021

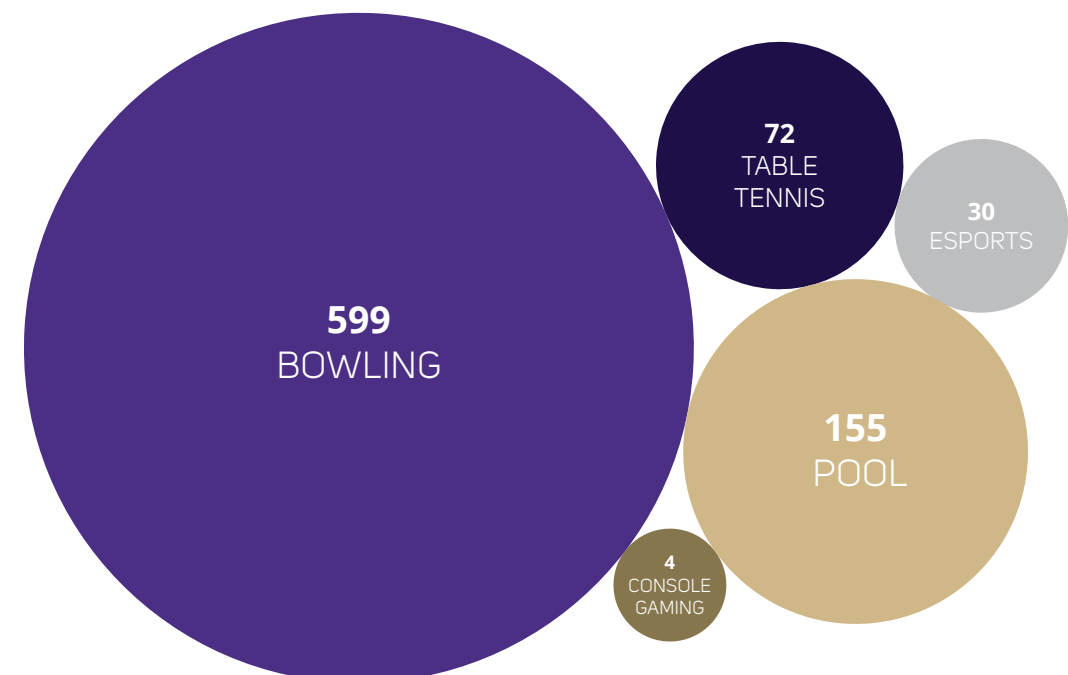
To celebrate their annual Filipino Night, FASA produced an animated musical presented in four parts. The show included traditional dance performances, animation and voice acting, and featured live watch parties.

### PINSPOTTER REPLACEMENT

For almost 70 years, the HUB has provided students with access to bowling on campus. Installed in 1957, the diminishing performance of the original mechanical pinsetters caused regular lane breakdowns and poor customer service experiences. In the summer of 2020, with support from the Services & Activities Fee Committee, the HUB installed 12 new Xli EDGE Pinsetters, ensuring the UW community can enjoy bowling for decades to come.



### GAMES ACTIVITY RESERVATIONS





FOSTERING STUDENT ENGAGEMENT

HUB SCHOLARSHIP

The HUB Excellence in Student Leadership Scholarship was created to support student leaders involved in ASUW, GPSS, and HUB student employment. Through the generosity of our alumni, we were able to expand this newly endowed scholarship and award three outstanding individuals in the fall of 2020, helping them reach their full potential as student leaders.



ACUI VALUES AWARD

RENE SINGLETON  
HUB ASSOCIATE DIRECTOR FOR STUDENT ACTIVITIES

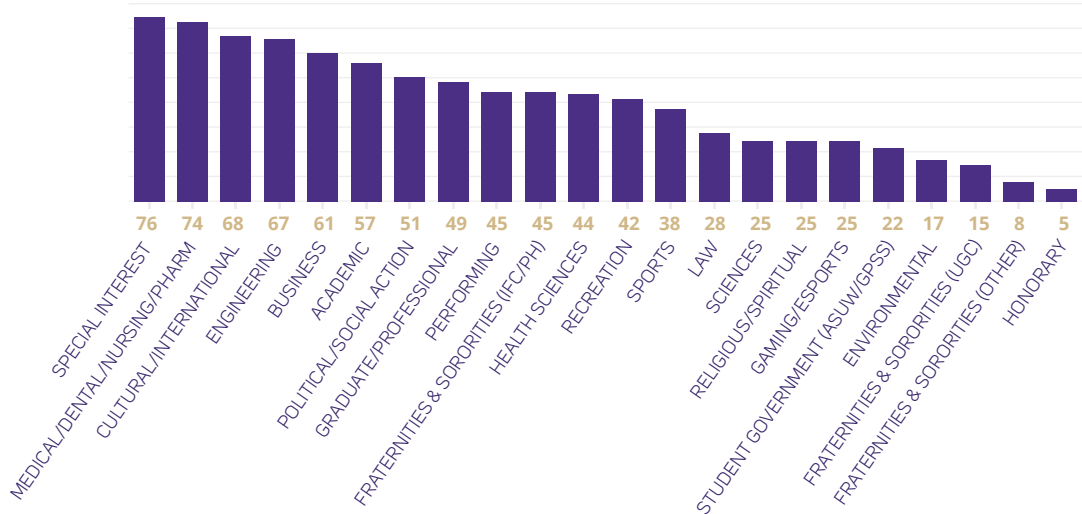
Rene Singleton has worked in higher education for more than four decades at multiple institutions, specifically within student activities, supporting student governance, programming, leadership, and activism. She has led the HUB Student Activities Office since 1990 and has become synonymous with student engagement at UW.

This year, Rene was honored as a recipient of the 2021 ACUI Values Award. The award is presented to individuals who continuously uphold the ACUI core values in their daily work. The importance of the college student union is actively demonstrated through this individual's commitment to unconditional human worth, joy, learning, caring community, innovation, diversity, and integrity. Learn more at [acui.org](https://acui.org).

STUDENT ACTIVITIES



887  
TOTAL RSOs



EMPOWERMENT

TONY COLINARES

HUB STAFF

Tony Colinares is the Office Supervisor for the Student Organization Resource Center. In this role, he supervises a group of student employees and works alongside them to assist RSOs. From printing and copying to accessing technology or renting out equipment, he's always there to give a helping hand.

During the HUB's limited operations, the Resource Center was closed and Tony supported the visitor check-in process. His positive attitude always made members of the UW community feel welcome. Students regularly shared their positive experiences with Tony when they visited the HUB, feeling motivated and energized through their interactions.

Tony enjoys working with his colleagues in the HUB because of their shared interest in empowering students. His aim is to create a beneficial environment for students to flourish during their time as a Husky — catering to their needs and helping them face hurdles with a sense of humor.

"I believe empowerment happens through daily interactions with students. Listening to their stories, wants, and goals and actively working toward the actualization of those goals."







## DISCOVERY

# HOPE TERPILOWSKI

### HUB STUDENT STAFF

Hope began her journey with the HUB as a first-year student, working as a Student Graphic Designer on the Creative Team. She designs visual assets for outreach and promotion, programs and events, displays around the building, and for organizations affiliated with the HUB.

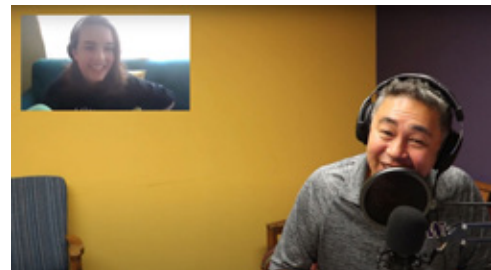
Hope has been able to utilize the hard and soft skills she has acquired at the HUB, using it to her advantage when she applied and was accepted to her intended major — design. Being a first-year student during remote learning made it challenging for many students to form connections, but Hope was able to use the experiences she gained through her position to develop both personally and professionally.

“Not only have I had the chance to work on a team of creatives that push and inspire me, but my passion for design and its processes as a whole has also grown. I’m grateful to have gotten this position as a first-year student, because now I can carry these new connections and skills throughout the rest of my time at UW and into my future career.”

## FOSTERING STUDENT ENGAGEMENT

### RCast AT THE HUB

In the fall of 2020, the Student Organization Resource Center debuted RCast @ the HUB, a video podcast on YouTube which allows RSOs to amplify their story to the UW community. This platform gave RSOs an opportunity to connect with a larger audience through lively and informational dialogue while in a remote environment.



### STUDENT LEGAL SERVICES

Student Legal Services (SLS) is an on-campus law office that provides a safe and confidential space for all UW Seattle and Bothell students who have legal questions or concerns.

**426** students received a free 40-minute consultation

**74.8%** of clients identify as students of color

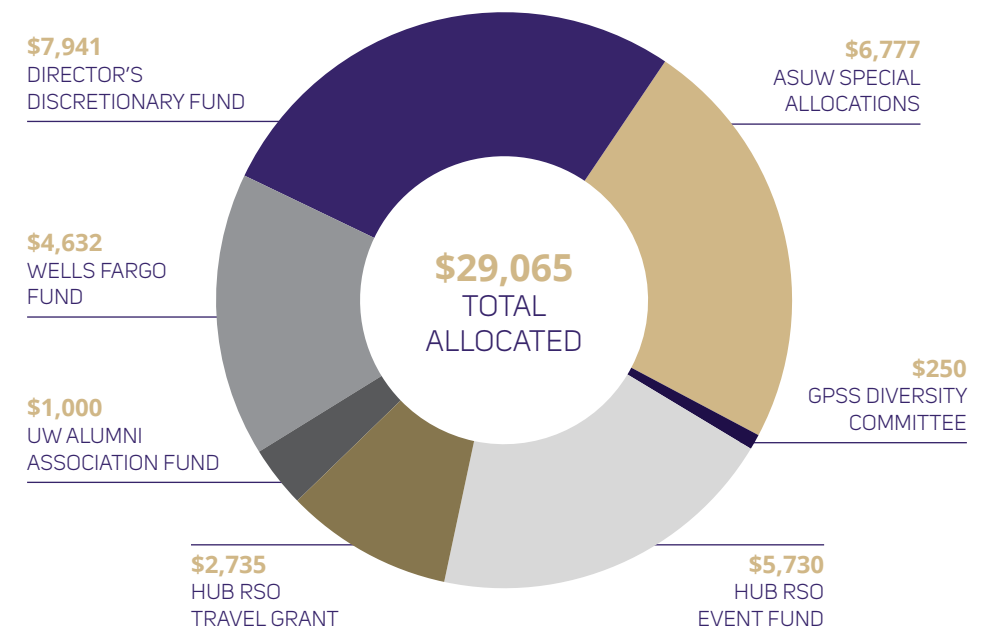
**32%** of clients identify as first generation college students

**54.8%** of clients identify as non-citizens or international students

**\$2,987** waived for clients receiving fee waivers/reductions based on financial hardship



### RSO FUNDING





# HUB AWARDS

## RECIPIENTS

**HUB HALL OF FAME, ACTIVITIES:** Amira Mustafa Elfergani  
**HUB HALL OF FAME, ACTIVITIES:** Mohammad Waleed Khan  
**HUSKY IMPACT:** Grey Matters Journal  
**HUSKY EMPOWERMENT:** IGNITE at the University of Washington  
**HUSKY TRADITION:** Korean Student Union  
**HUB DIRECTOR'S ART AWARD:** Lily Stelzer

## RSO OF THE WEEK

**APRIL 12** Desi Dhamaka  
**APRIL 19** Project Medicine  
**APRIL 26** Grey Matters Journal  
**MAY 3** Nurses for Survivors  
**MAY 10** Concrete Canoe  
**MAY 17** Taiwanese Student Association  
**MAY 25** Association for Computing Machinery  
**JUNE 7** Filipino American Student Association



LILY STELZER  
HUB DIRECTOR'S ART AWARD



MOHAMMAD WALEED KHAN  
HUB HALL OF FAME, ACTIVITIES



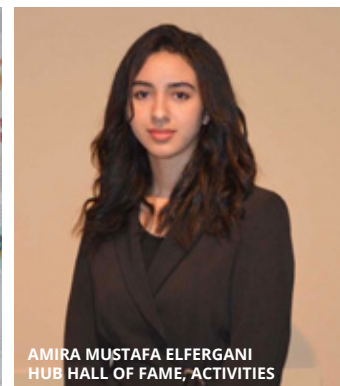
IGNITE AT THE UNIVERSITY OF WASHINGTON  
HUSKY EMPOWERMENT



KOREAN STUDENT UNION  
HUSKY TRADITION



GREY MATTERS JOURNAL  
HUSKY IMPACT



AMIRA MUSTAFA ELFERGANI  
HUB HALL OF FAME, ACTIVITIES

# HUB SCHOLARSHIP RECIPIENTS

## ASHLEY VILLANUEVA

**HUB STUDENT STAFF, EVENT & INFORMATION SERVICES**

Ashley Villanueva is a student employee with HUB Event & Information Services and is also an officer for the Filipino American Student Association. Her involvement in these organizations has helped her reflect upon the need for open dialogue as a stepping stone for change — making sure the perspectives of individuals from diverse backgrounds are being heard and listened to. Ashley was deeply grateful to be awarded the HUB Scholarship and hopes it will inspire future student leaders to make lasting impacts on others, big or small.

“Not only will this scholarship aid me in my academic career, where I hope to pursue my Master of Public Health here at the UW, but it will also give me the opportunity to encourage students to voice their opinions, make tangible changes, and come together as a collective to support others during difficult times.”

Ashley's involvement on campus has allowed her to grow and develop her skills on a personal and professional level. She hopes to build upon these experiences and work within the Seattle & King County Public Health system, combating disparities that underrepresented communities face and looking for ways to initiate change.

## LOGAN JARRELL

**GPSS SECRETARY**

Logan Jarrell has been a part of GPSS since 2019. He has served in the GPSS Senate and Legislative Advisory Board and continued his involvement as the GPSS Secretary during the 2020-21 academic year. Through these experiences, Logan has been able to pursue his interest in representative government. He was deeply appreciative to be selected as a recipient of the HUB Scholarship and saw it as an opportunity to pay it forward by supporting current and future GPSS leaders.

“This scholarship acts as a pillar of resilience that I can lean on as new challenges arise, helping prevent my performance in leadership, as well as academics, from faltering. Through supporting me in this way, this scholarship also directly contributes to the success of the GPSS' goals for this year.”

As the GPSS Secretary, he made impactful changes with his fellow student leaders by creating initiatives surrounding diversity, equity, and inclusion. His goal was to hold the organization more accountable by increasing representation from marginalized student groups and improving transparency and accessibility.

## JULIA JANNON-SHIELDS

**ASUW OFFICE OF OUTREACH & INVOLVEMENT DIRECTOR**

Julia Jannon-Shields has been actively involved with ASUW, first serving as the ASUW Womxn's Action Commission Director in 2019-20 and most recently, the ASUW Office of Outreach & Involvement Director in 2020-21. Throughout her work, she has continued to work towards creating a more inclusive and accessible environment for all students. Julia was thankful to be a recipient of the HUB Scholarship as she ensured intentional ASUW involvement among volunteers.

“I've always needed to pick up shifts with other positions in order to cover necessary expenses, so this scholarship will allow me to take some time to care for myself to ensure I can continue leading to the best of my abilities.”

Julia's experiences in ASUW have helped her establish meaningful relationships and acquire leadership skills that will allow her to achieve her future career goals. She is interested in working with underrepresented communities and fostering change through an equitable lens and plans to work for city governments or the United Nations Sustainable Development Branch.



# HUB NEIGHBORS

The HUB is unlike any building on campus. As the student union and UW's primary community center, the HUB is home to UW's student activity. In collaboration with the HUB, the departments, student organizations, and businesses within the building are a neighborhood, collectively working to enhance the Husky Experience and support one another's efforts to serve the UW community.

ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON (ASUW)

ASUW BIKE SHOP

COMMUTER & TRANSFER COMMONS (FIRST YEAR PROGRAMS)

D CENTER

ETC. MARKET (HOUSING & FOOD SERVICES)

GRADUATE & PROFESSIONAL STUDENT SENATE (GPSS)

HUSKY DEN FOOD COURT (HOUSING & FOOD SERVICES)

OFFICE OF FRATERNITY & SORORITY LIFE

OFFICE OF THE OMBUD

Q CENTER

SCISSOR'S EDGE

STARBUCKS (HOUSING & FOOD SERVICES)

STUDENT LEGAL SERVICES

STUDENT TECHNOLOGY LOAN PROGRAM

STUDENT VETERAN LIFE

UNIVERSITY BOOK STORE

U.S. BANK

WELCOME CENTER (ADMISSIONS)

## SELECT HIGHLIGHTS

### HOUSING & FOOD SERVICES

Provided virtual food demos to teach and engage students, staff, and faculty

### OFFICE OF FRATERNITY & SORORITY LIFE

Virtual meetings enabled staff to attend a much wider range of student organization meetings

### Q CENTER

Developed sustainable virtual/hybrid accessibility methodologies, including expanded Discord community, virtual tours and events, workshops, discussion groups, drop-in advising, and newsletters

### STUDENT TECHNOLOGY LOAN PROGRAM

Provided over 2,700 technology loans and purchased an additional 450 laptop and 220 tablet computers to better support students with limited technology resources

### U.S. BANK

Launched virtual appointments and scheduling, meeting with over 430 students, staff, and faculty, domestic and international

### WELCOME CENTER (ADMISSIONS)

Launched an online virtual tour to serve prospective students and guests remotely

# HUB BOARD OF REPRESENTATIVES

The HUB Board of Representatives is comprised of UW students, staff, and faculty serving in an advisory capacity to provide the vision, voice, and direction of the Husky Union Building.



Robin Cheung  
Chair; At-Large



Ali Salahuddin  
Vice Chair; HUB Student Employee



Megan Baffaro  
RSO



Anthony Cheng  
HUB Neighbor - Q Center



Liam Collins  
ASUW



Ishan Coutinho  
ASUW



Alfred Ern Mauricio Escorpiso  
ASUW



Andrea Gonzalez  
HUB Student Employee



Jennifer Lee Hoffman  
Faculty - Education



Eva Hudak  
ASUW



Genevieve Hulley  
GPSS



Grant Kollett  
Staff - Alumni Association



Phoebe Kwan  
ASUW



Alex B. Larsen  
HUB Student Employee



Chris Laws  
Faculty - Astronomy



Dalton Owens  
ASUW



Sujata Rajkarne  
GPSS



Sydney Sherk  
HUB Student Employee



LeAnne Wiles  
Staff - First Year Programs



Kayla Wong  
HUB Neighbor - CTC





UNIVERSITY *of* WASHINGTON