



ASUC
Student **Union**

 **UNION DIRECTORS
CONFERENCE 2020**
PAC-12 | BIG TEN | BIG 12



DRINK
COFFEE.
DO
GOOD.
REPEAT.



Innovative partnerships have allowed us the opportunity to advance human flourishing in Waco and beyond. This year, Baylor University joined with Common Grounds and Native Sons Coffee Roasters to launch the Baylor Blend: coffee sourced from a fair-wage farm in Guatemala. For every bag sold, \$5 is donated to the Baylor Missions fund. This fund will benefit communities in Guatemala and across the globe.





TCU BOO: Faculty and staff dependents are invited to campus for a safe evening of trick or treating and Halloween activities.



Kansas State University



Strolling for Scholarships
A. Ray Olpin University Union
University of Utah



Homecoming 2019 featured David Dobrik. A few lucky Illini even received thousands of dollars from the self-made sensation!



An Evening with
David Dobrik

Youtuber

Tuesday, October 15
8pm • Illini Union Room B

FREE WILLIAMS





EL MESÓN DE VINO
Empresadas & Tapas
100 FICUT



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ISU - Memorial Union Fountain



The Department of Student Activities encompasses nine areas with the Division of Student Life. These areas include Student Organizations, Campus Programs, Greek Life, Chamber of Commerce, Student Foundation, Waco Hall, Spirit & Traditions, Student Productions, and the Student Union. We believe that we are all designed to find connection and our mission is to cultivate opportunities for meaningful connection.





Indiana Memorial Union Board maintains the longest running college film series, begun in 1914.



Oregon State University
Memorial Union

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TEXAS TECH UNIVERSITY
Student Union & Activities™



Addition of kiosk and mobile ordering to the Norris University Center at Northwestern University.



Purdue University Archway



Scholarship Celebration
A. Ray Olpin University Union
University of Utah



And we gather, eat, and meet!



Wisconsin Union
Experiences for a lifetime



Pride Celebration and Limited Edition Chairs



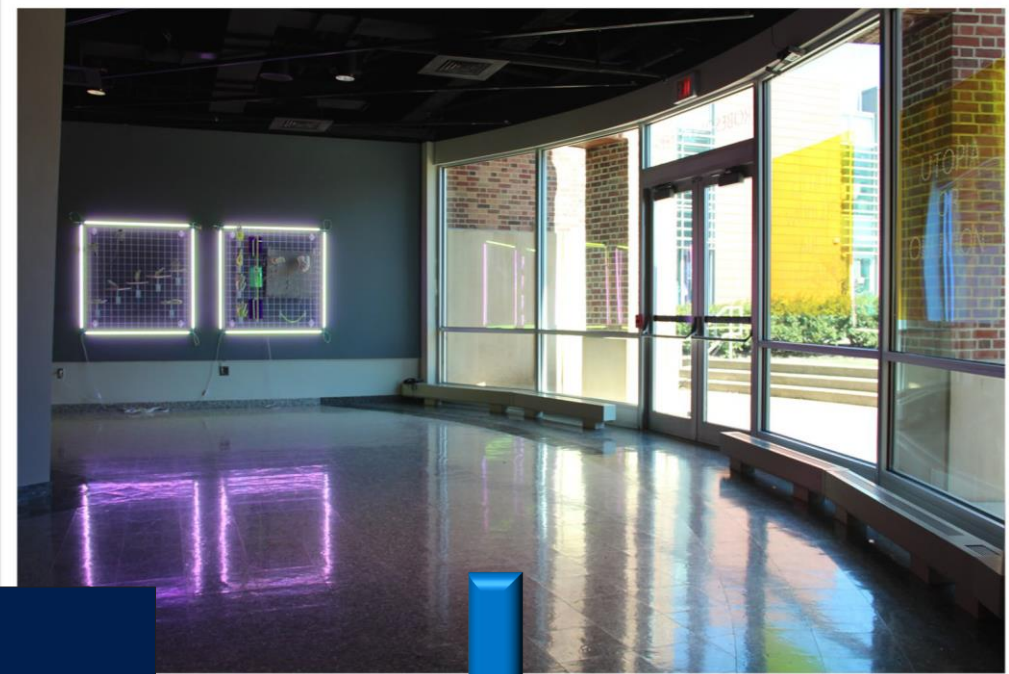


2019 Student Involvement Fair
University of Nebraska

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BEFORE:
**Robeson
Art
Gallery**



**PennState
HUB – Robeson Center**



AFTER:
**The Center for
Sexual
& Gender
Diversity
2020**





the
BIG
Event *at* **KU**
LAWRENCE, KANSAS



KU Programs: Student Union Activities, The Big Event and KJHK



New North Entrance Project Completion at STAMP
University of Maryland



First MOD franchise on a college campus opened in Norris University Center at Northwestern University.



Sometimes we study here!



TCU Christmas Tree Lighting: 15,000 people from campus and community gather annually in the Campus Commons to celebrate the start of the holiday season.



The Connection: a recreation spot in the UMC including bowling lanes, billiard tables, video game consoles, numerous TV monitors, and various food and beverage selections.
University Memorial Center, CU Boulder



Student Involvement Suite – STAMP
University of Maryland

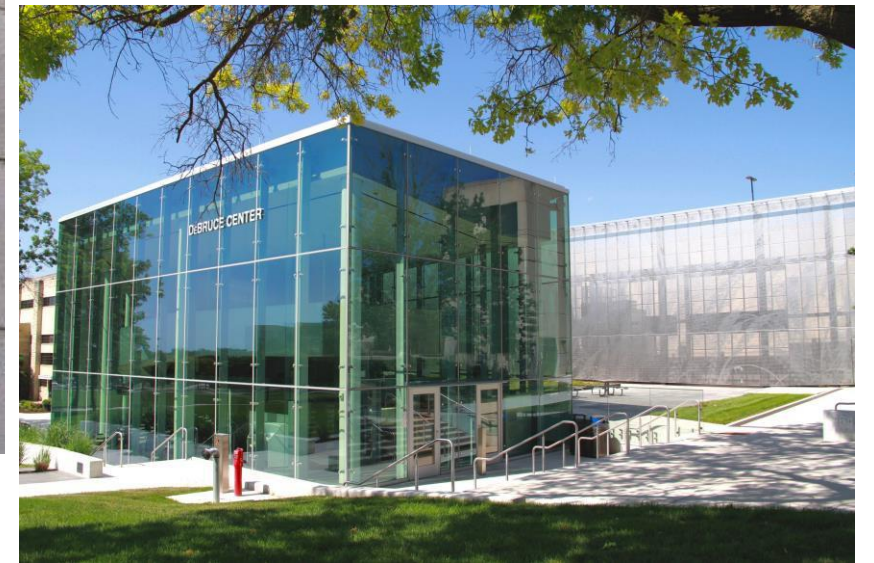




Oklahoma State University Student Union

The Leadership & Campus Life Lounge





KU Facilities: Kansas Union, Burge Union, DeBruce Center



University of Michigan League: Maizie's Kitchen & Market



Kansas State University



The Illini Union was in the center of all the action during welcome week and into the new academic year. We hosted the annual International Fun Night at the Rec Room, LateNighter, and Quad Day.

A fun new tradition, the First Day of School Photos is a great way for families to share in the excitement of a new year!



Student Activities Fair
Fall 2019

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KU Bookstore: Kansas Union, Hotel, City, Art/Design



Pop-Up Play
Spring 2017

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Oregon State University
Memorial Union



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**Elson S. Floyd Cultural Center
Washington State University**



Proposed Addition/Renovation (\$40 Million)
University of Nebraska – Nebraska Union

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Kickoff at the CUB
Washington State University



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Student**Union**

at UC Berkeley



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Bob Ross Paint Night
A. Ray Olpin University Union
University of Utah



Oklahoma State University Student Union

One of 10 dining options in the food court





Night at the Union - Introductory event for the University of Oklahoma Union with free prizes, food, and games for all students to kick off the fall semester.

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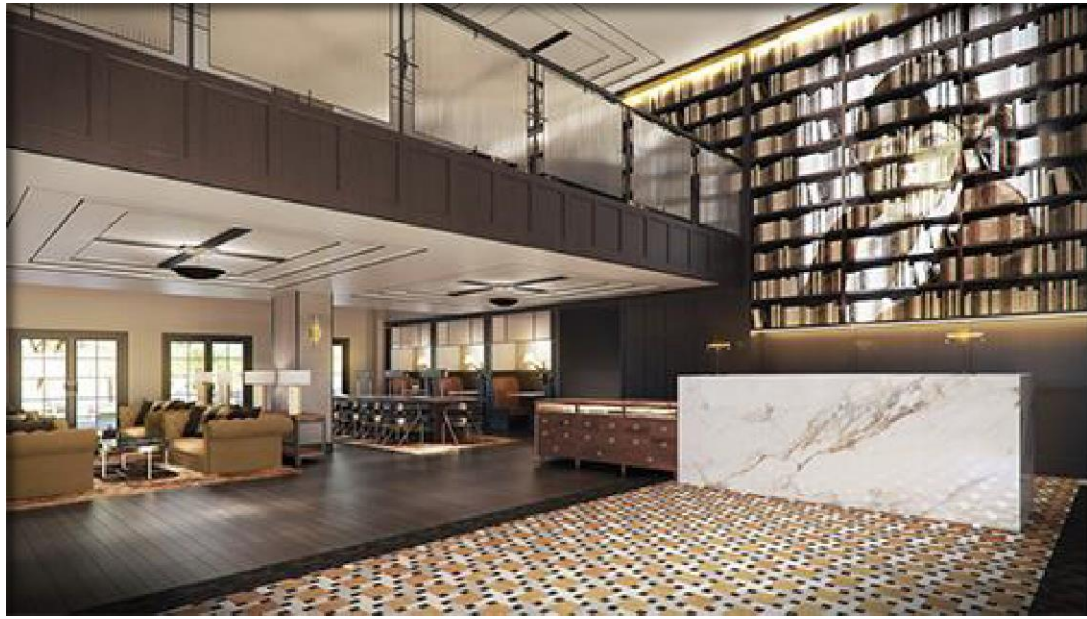




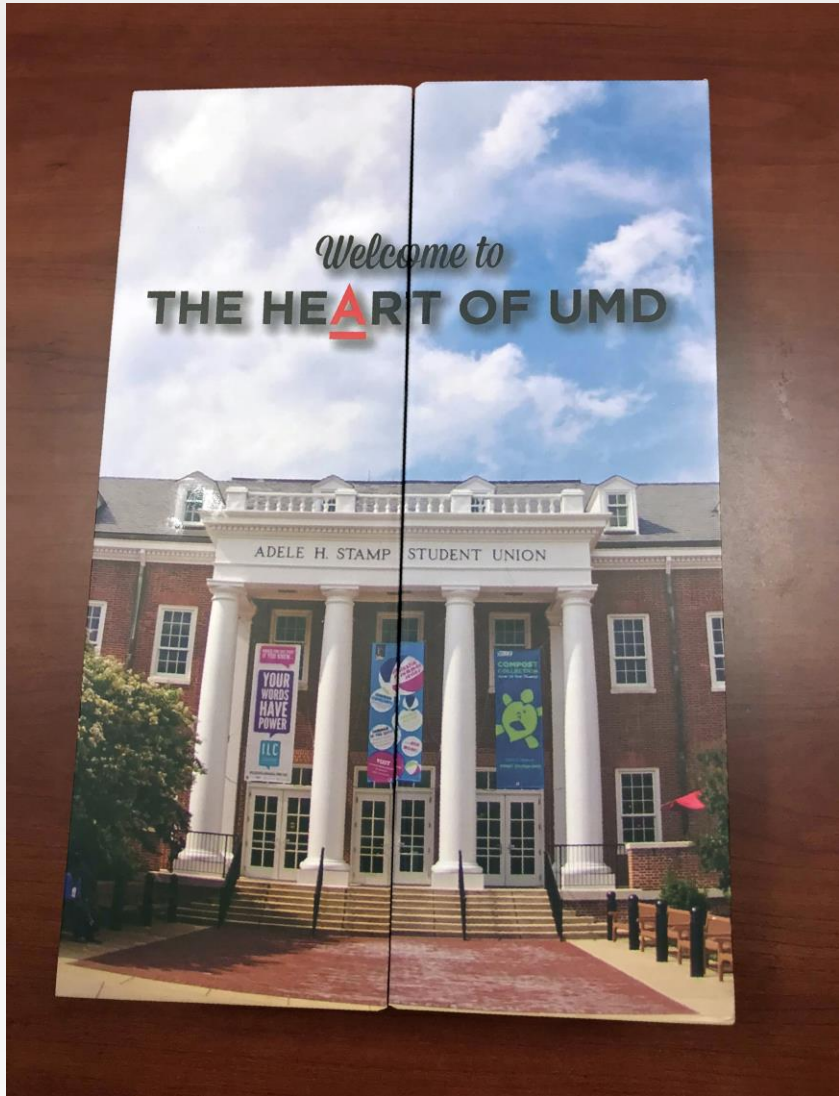
Illini Union owned and operated Starbucks stores hit record sales in Fall 2019 and plans are underway for a fourth location on the Engineering campus.



University of Texas: The Texas Union



Union Club Hotel Renovation
Purdue University



The Heart of UMD Staff Appreciation Box
STAMP HR



UMC Board: Governing body of the UMC and its facilities,
programs, and services
University Memorial Center, CU Boulder



Elizabeth Warren (D-MA) speaks during an event at the IMU River Amphitheater

(photo: Joseph Cress – IC Press Citizen)



Oklahoma State University Student Union

Annual Summer on the Plaza outdoor community program.





Oregon State University
Memorial Union



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Welcome to the EMU!



University of Michigan Union:
IdeaHub Student Organization Movement Studio



University of Texas: Newly renovated patio space at the William C. Powers, Jr. Student Activity Center

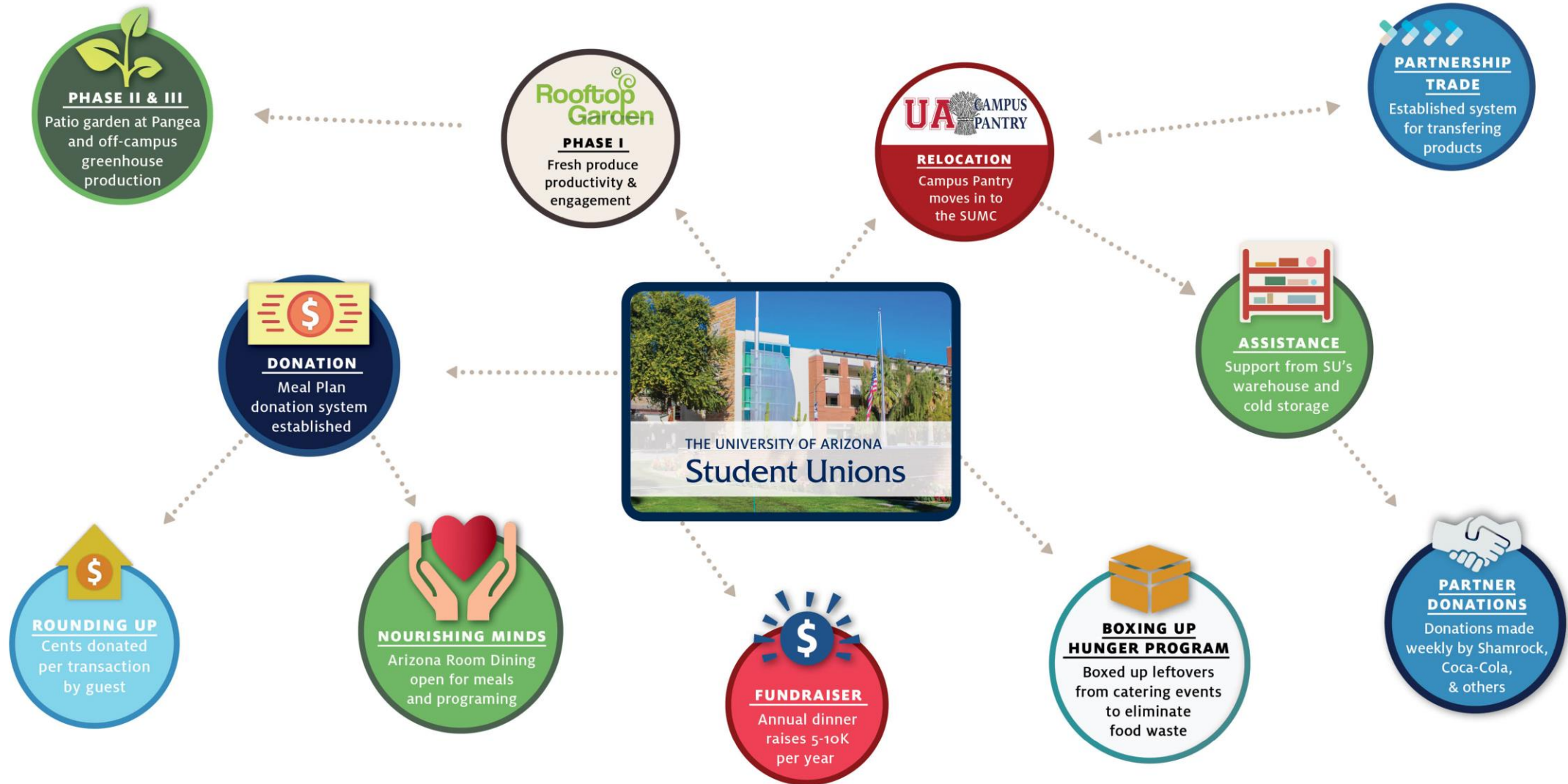


ISU Memorial Union- 2018



FIGHTING FOOD INSECURITY

PROGRAMS AND EFFORTS






Wisconsin Union
Experiences for a lifetime

Tong Family Marina

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**Chinook Student Center – Opened Spring 2017
Washington State University**



Kansas State University





Homecoming Fireworks at Terp Carnival
University of Maryland



Wisconsin Union
Experiences for a lifetime

Winter Carnival

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ISU - MU Multicultural Center and Affinity Spaces



Wisconsin Union
Experiences for a lifetime

Corey Pompey, Associate Director of Bands



Crimson Nights
A. Ray Olpin University Union
University of Utah





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University of Michigan Union: Newly Enclosed Courtyard
Re-Opening Celebration





Kansas State University

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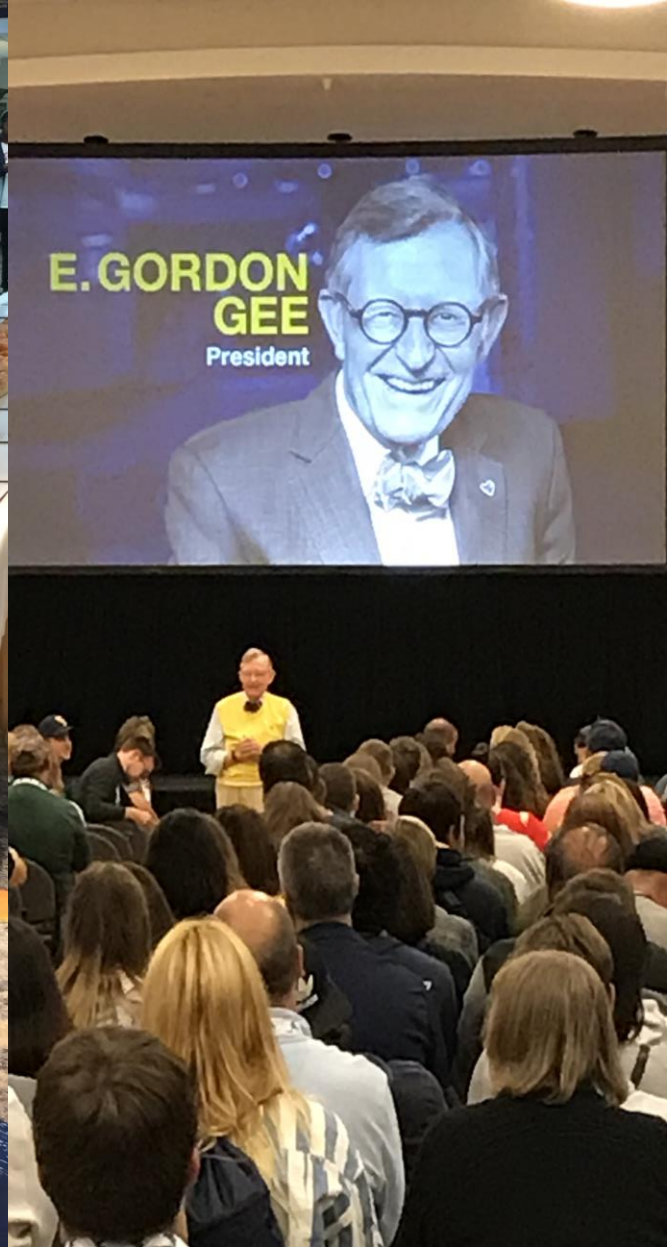


Womxn at Iowa event in the IMU Second Floor Ballroom





Jimmy Fallon live from the University of Texas





Fall Fling/HUB Crawl
Fall 2019

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Kansas State University



University of Michigan Union: restored Ballroom overlook



Husky Union Building – Celebrating 70 Years
1949-2019





The Iowa Memorial Union sits along the Iowa River

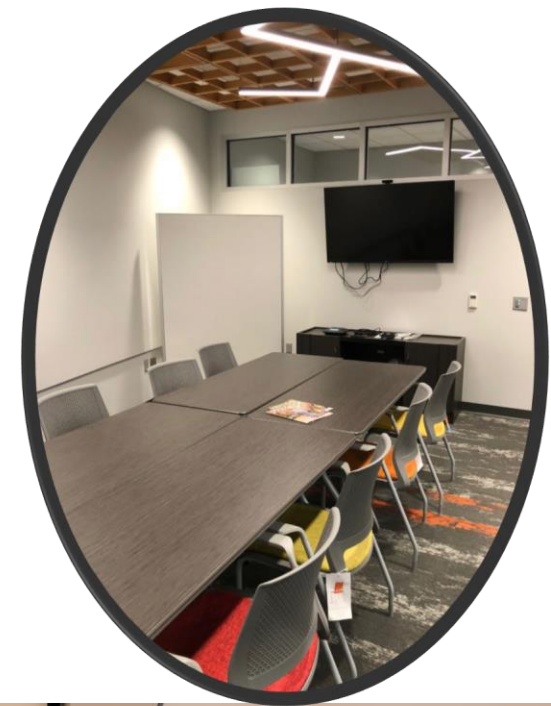


University of Minnesota: Homecoming concert



ISU - Memorial Union Great Hall







HUB Esports Arena & Gaming Lounge
Grand Opening – Spring 2019

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University of Nebraska Chancellor Ronnie Green Views
Total Solar Eclipse with University Community



PennState
Schwab Auditorium



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Nestled at the foot of the Flatirons, the UMC has some of the best views on campus.
University Memorial Center, CU Boulder

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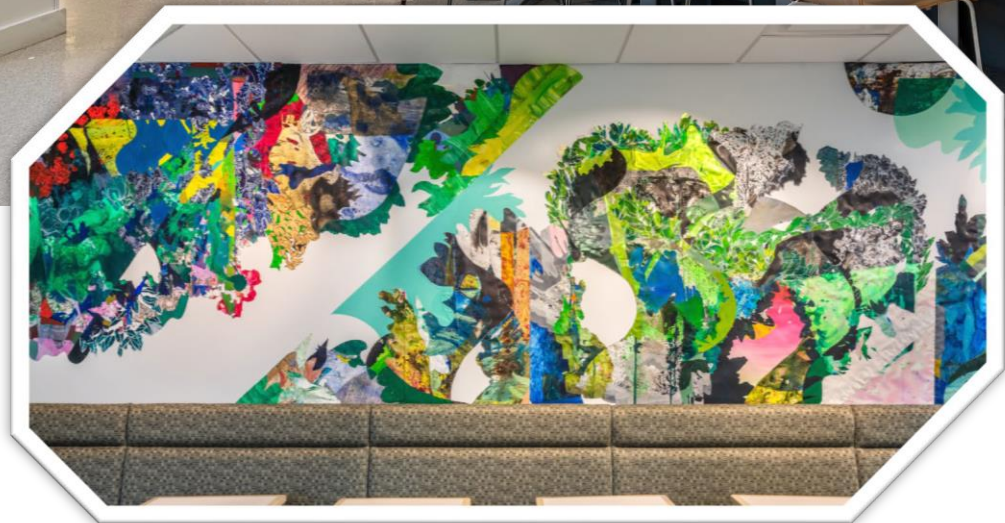


Purdue Student Union Board Programs



Since 1948, the Bill Daniel Student Center has served as the living room of campus providing a place to relax, study and participate in activities that build an enduring loyalty between members of the Baylor community and to the university itself.









Baylor celebrates many beloved traditions yet few invoke as much affinity for students, alumni and friends as do our bears Joy & Lady. The bear program provides many rich opportunities to educate young people on stewardship and conversation efforts in Central Texas. This spring the university will submit materials to become the first college/ university to receive AZA accreditation for our USDA Class C facility. Follow us @BaylorBearHabitat

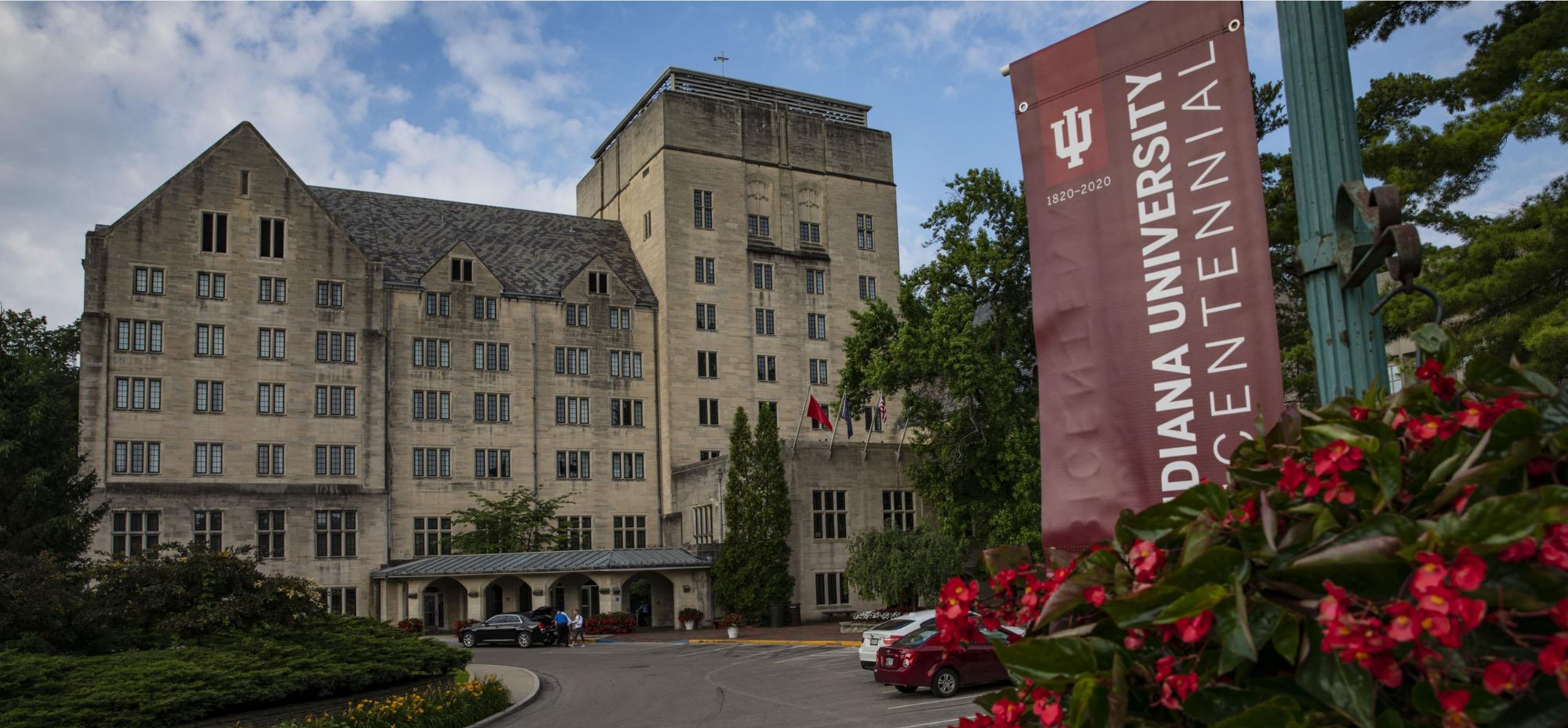
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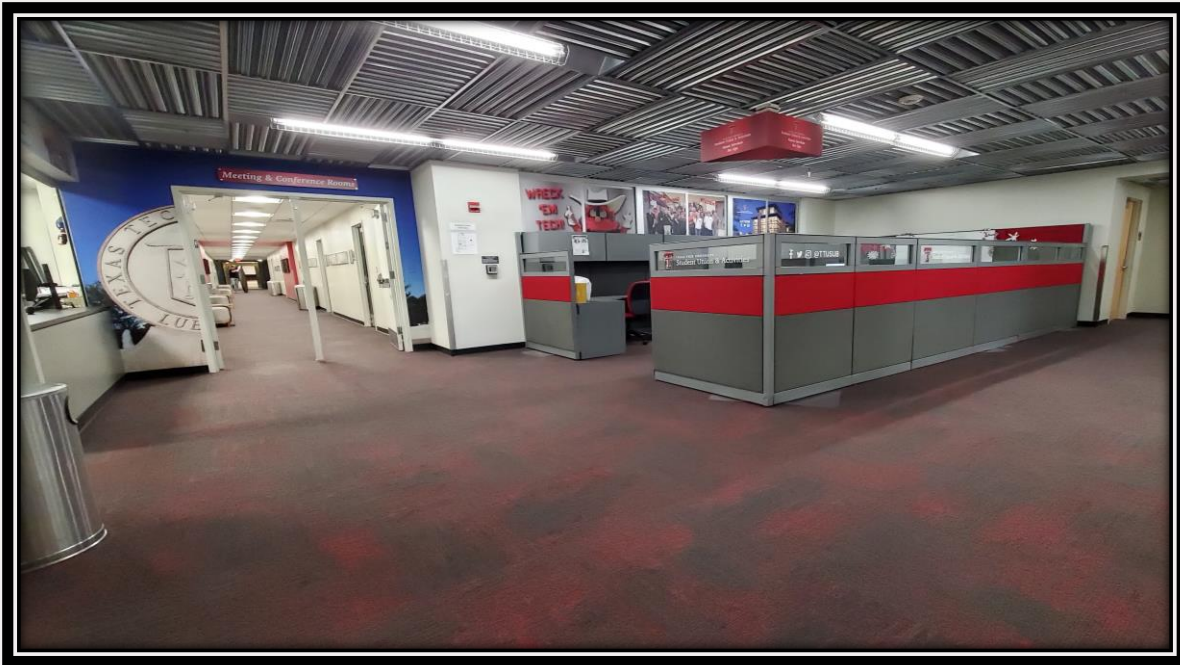
University of Minnesota: recent art projects



Ribbon Cutting Ceremony for remodeled Recreation Center
A. Ray Olpin University Union
University of Utah



Bicentennial banners adorn the entrance to the circle drive of the Biddle Hotel at the Indiana Memorial Union.



TEXAS TECH UNIVERSITY
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FRIED IMPERIAL ROLLS
 5 pieces pork, beef and egg filling
 in vegetable organic oils

\$7



*** NOODLE SALAD BOWL**
 Five Spice Organic Chicken, Pork Belly or Tofu
 Vermicelli or Rice Noodle, Cucumber, pickled carrot/onion,
 green onion, bean sprouts, crushed peanuts

\$11-12



PHO
 Organic Chicken, Organic Beef or Organic Vegetarian
 Organic Rice Noodle, Organic Bean Sprouts,
 Organic Green Onion, Organic Pickled Carrot/Onion,
 Organic Crushed Peanuts

\$10-12



BANH MI "VIETNAMESE SANDWICH"
 BBQ Pork Belly, BBQ Chicken or BBQ Tofu
 Special Sauce, Pickled Carrot/Onion, Crushed Peanuts,
 Organic Cucumber, Organic Green Onion

\$8.30



NOODLE GIRL



Noodle Girl
 Fried Imperial Rolls
 5 pieces organic chicken, pork belly or tofu \$7
 Banh Mi \$8.30
 BBQ chicken or tofu \$8.30
 5 Spice Noodle Bowl
 Organic Chicken, Pork
 belly or Tofu \$12
 Pho
 Organic Beef \$12
 Organic Chicken \$11
 Organic Vegetable \$10

One Bunch
 Curries, Soups, Noodle
 Dishes of Thai, Chinese,
 Korean, Japanese, Thai
 Lunch - Cold Brew



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A popular student activity at the IMU is Late Nite. It gives students a chance to participate in activities like bowling, arts and crafts and take in live entertainment.



Student Engagement & Collaboration Area (SECA) Lounge: Space where student organizations can come together, collaborate, and prepare for events and projects; the space includes private meeting rooms, monitors and computer book-ups, lounge areas, whiteboard space, and more.

University Memorial Center, CU Boulder



Jim Henson & Kermit statue greets visitors at STAMP
University of Maryland



Significant renovation of Norris University Center ground floor transitioning from a food court to a food hall at Northwestern University.



University of Oklahoma – Daily engagement events in the Union lobby.



PMU Terrace & 1st Floor Renovation
Purdue Memorial Union Master Plan



Nebraska East Union Renovation in Progress
Anticipated Completion – Fall 2020





A light snow blankets the Centennial Patio in front of the Student Tower of the Indiana Memorial Union.



Opened a Best of Local concept, rotating weekly, new and exciting local restaurants from the Chicagoland area in the Norris University Center at Northwestern University.



Oklahoma State University Student Union



SWIPE PLAN

meal plans	CATALINA	SANTA RITA	RINCON
TOTAL COST	\$5,960	\$5,200	\$3,060
CATCASH VALUE (included)	\$200	\$400	\$500
SWIPES PER WEEK	Unlimited Plus	15	8
PER SWIPE VALUE	\$10	\$10	\$10

CATALINA REWARDS:

- Receive one-year membership to Planned Culinary Workshops.
- Parents and family members eat free with students at all listed locations (5 vouchers per semester).
- Swipes available during grandfathered meal periods.
- Free scheduled election consultation and in-person calculator training.
- Free Scoop coffee tumbler and membership privileges.
- Free Campus Recreation Center health coach consultations.
- Complimentary walking tour of all restaurants highlighting nutrition programs and diet-specific options.

BUFFET/CAFETERIA STYLE

Finges | Arizona Room | Noth | Cactus Grill
Four Down Kitchens

RETAIL CONCEPTS

Highland Market | Hatch Urban Market | Sabro 10 Fresh | Core | On Deck Deli | The Scoop | Flag Tag (PSU) | Core (PSU) | La Peste (PSU) | On Deck Deli (PSU) | La Mesa | PSU Market | Catalina Cafe | Six Canyon Cafe | Shake Smart Concessions | Nech Express (PSU)

ALL SWIPE PLANS:

- Franchise (Fast Food) locations are not eligible for swipes. Students can use CatCash at these locations.
- CatCash is automatically bundled in each swipe plan option.
- All non-core retail buffet style and express meal concept restaurants available for just one swipe.
- Unused meal swipes expire at the end of each week.
- No penalty Opt Out if you're not satisfied. Dollar amount will be transferred to an equivalent Wildcat Meal Plan.

520.621.7043 | 800.374.7379
union.arizona.edu/mealplans

@arizonauions

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HONORS VILLAGE MEAL

meal plans	SAGUARO	OCOTILLO	AGAVE
TOTAL COST	\$6,060	\$5,280	\$3,100
CATCASH VALUE (included)	\$200	\$400	\$500
MEALS PER WEEK	18	15	8

DORM MEAL PLANS

PRICKLY PEAR

TOTAL COST \$1,820
CATCASH VALUE (included) \$200
MEALS PER WEEK 5

APARTMENT MEAL PLAN

HONORS VILLAGE MEAL PLANS

Students who select a "dorm-style" room in the Honors Village will automatically be signed up for the Occotillo Meal Plan, and those who select an "apartment-style" room will automatically be signed up for the Prickly Pear Meal Plan. Apartment-style residents can upgrade to any dorm-style plan, dorm-style residents can upgrade/downgrade within dorm-style plans. Please contact the Meal Plan Office to change your plan.

- CatCash is automatically bundled.
- 1 meal = 5oz equivalency at other dining locations.
- Unused meals expire at the end of each week.
- Your Meal Plan works at the Honors Village and is also accepted at all 36 Student Union restaurants across campus.

CONTACT US

520.621.7043 | 800.374.7379
union.arizona.edu/mealplans

@arizonauions

Student Unions

USE YOUR MEAL PLAN

All Honors Village Meal Plans become active on move-in dates and can be used throughout the academic year. Please visit our website for more details about your Meal Plan active dates and user policies on the Meal Plan Terms and Conditions page.

PAYMENT

All meal plans are for the entire academic year. The total plan cost will be applied to the student's Bursar account upon confirmation of the student's Honors Village housing selection.

FACULTY & STAFF

meal plans	BITE PLAN	GRAZE PLAN	FEAST PLAN
PAYROLL DEDUCTION (per month)	\$20	\$40	\$50
REWARDS	<ul style="list-style-type: none"> 1 Day Coffee before noon (Bring your own cup) 1% discount on all purchases 	<ul style="list-style-type: none"> 1 Day Coffee before noon (Bring your own cup) 1% discount on all purchases 	<ul style="list-style-type: none"> 1 Day Coffee before noon (Bring your own cup) 1% discount on all purchases 1% off the Lunch Line via Tupper!

A-LA-CARTE PLAN

PAYROLL DEDUCTION (per month) \$100

REWARDS

- 1% discount on all purchases

AT Meal Plan owners will be emailed discounts and dining event announcements for Faculty and Staff only on a monthly basis.

PAYROLL DEDUCTION

All plans will be paid via payroll deduction on a biweekly basis. Your meal plan funds will be deposited to your Meal Plan account in your CatCard.

To cancel payroll deduction, please contact the meal plan office. The cancellation will be applied to the next payroll cycle.

USE YOUR MEAL PLAN!

Accepted at over campus at 36+ Student Union eateries, carts, vending, concessions, and more.

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union.arizona.edu/mealplans

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MEAL PLAN

meal plans	GOLD	SILVER	COPPER
COST	\$4,950	\$3,550	\$2,150
SAVINGS	\$648	\$394	\$195
VALUE OF SAVINGS	<ul style="list-style-type: none"> 2x Starbucks 1x Amazon 	<ul style="list-style-type: none"> 8x Starbucks 1x Amazon 	<ul style="list-style-type: none"> 1x Amazon 1x Headphones

COMMUTER PLAN

For students living off campus. In a fraternity or sorority, or students who eat on campus occasionally. Save 6.7% on every purchase by not paying state sales tax. Initial minimum deposit: \$500. Then load more whenever you need.

PAYMENT OPTIONS

All plans are academic year and may be paid in full using: Bursar account, cash, check, money order or credit card. You can also split the cost of your Meal Plan into two payments if you pay by Bursar account.

SAVINGS

7% OFF GOLD + 5% OFF SILVER + 3% OFF COPPER (Eggs save AZ State Sales Tax of 6.7% off every food and beverage purchase on campus.)

520.621.7043 | 800.374.7379
union.arizona.edu/mealplans

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Union on the Road



Livingston Space – Rutgers University



University of Texas: Campus Events + Entertainment Officers





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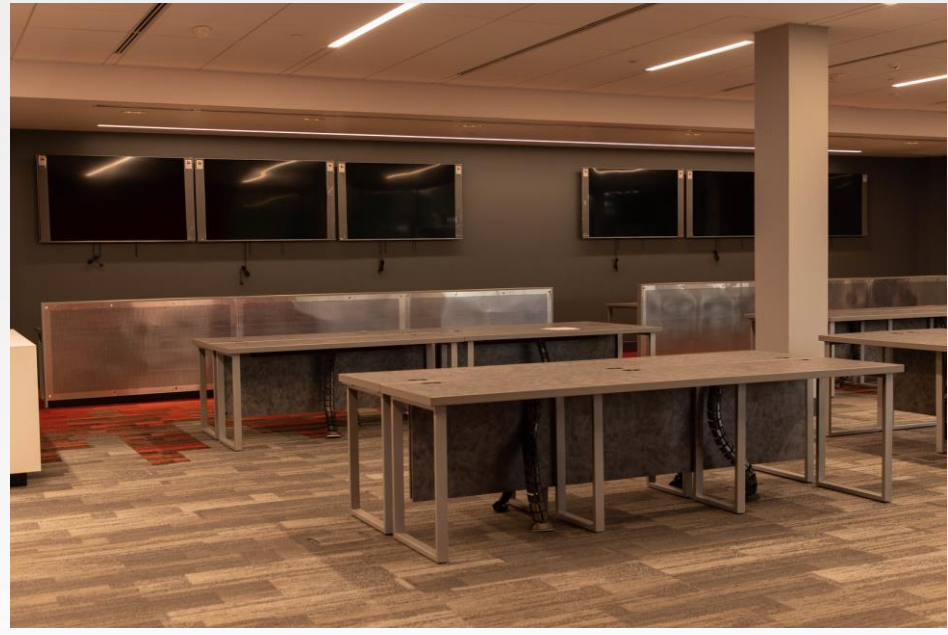
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University of Minnesota: ESPN College GameDay-largest crowd of the year according to ESPN



New for 2019, the Indiana Memorial Union hosted a candle lighting ceremony, with ice skating, to kick off the 51st year of the Union's two outdoor candles.



ESPORTS CENTER
Rutgers University



Retail Dining RFP
Purdue Memorial Union Master Plan

SUC

Ackerman Union 1961 1996



Kerckhoff Hall 1931

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Walk It Out Multicultural Fashion Show in the IMU Main Lounge



Late Knight
Rutgers University



Veterans Memorial Lounge: The UMC is Colorado's Official
Veterans Memorial
University Memorial Center, CU Boulder



Foam Party - University of Oklahoma's annual foam-covered dance party on top of the Union parking garage that brings in over 1,000 students each year.





With over 330 student organizations and 12,000 campus events, the Department of Student Activities helps students find their place of belonging at Baylor. In the *WSJ/THE* College Ranking that measures student success and learning, Baylor was ranked No. 4 nationally among universities that create a high level of student engagement, both in the classroom and among students.





Lots of places to play!



Oregon State University
Memorial Union

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TCU Common Table: Hundreds of students dine together at a single table outside the Union in order to connect with people from diverse walks of life.



KU Buildings/Events: Memorial Arch, Ascher Plaza, Rules Gallery, Forum, Ballroom, KU History



UI Dance Marathon 25 raised nearly \$3 million in 2019





TCU Christmas Tree Lighting: Drew Holcomb and the Neighbors perform before the lighting of the 40-foot tall TCU Christmas tree.



Student leaders on the University of Oklahoma Union Programming Board for the 2019-2020 school year.



Goldy Statue in front of Coffman Memorial Union



University of Michigan Pierpont Commons



KU Dining Services: South Dining Commons, Mrs. E's , The Market



The "Lair" – Compton Union Building
Washington State University

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Brown-Lupton University Union: The Union serves as the hub of TCU's campus and the main space for campus events.





ISU – Memorial Union North Lawn



Historic Flooding Impacts the State of Nebraska
Aerial view of Offutt Air Force Base



theEnd: LANY takes the stage as a part of theEnd, TCU's late night programming initiative.



Introduced a self checkout into the Market in the Norris University Center at Northwestern University.



OLD MAIN



Crimson & Queens - University of Oklahoma's second annual student led drag show, featuring Alyssa Edwards as a host celebrity performer.



Oklahoma State University Student Union

First floor Pete's Pet Posse visit.



Oregon State University
Memorial Union



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A CENTURY OF STUDENTS SERVING STUDENTS

ASUCLA's tradition of "students serving students" was established in the earliest days on campus even before the move to Westwood. Students were expected to finance their own non-academic activities, therefore ASUCLA established commercial operations to support social activities, the campus newspaper, and athletic events. The Students' Store and cafeteria were among the first successful efforts.

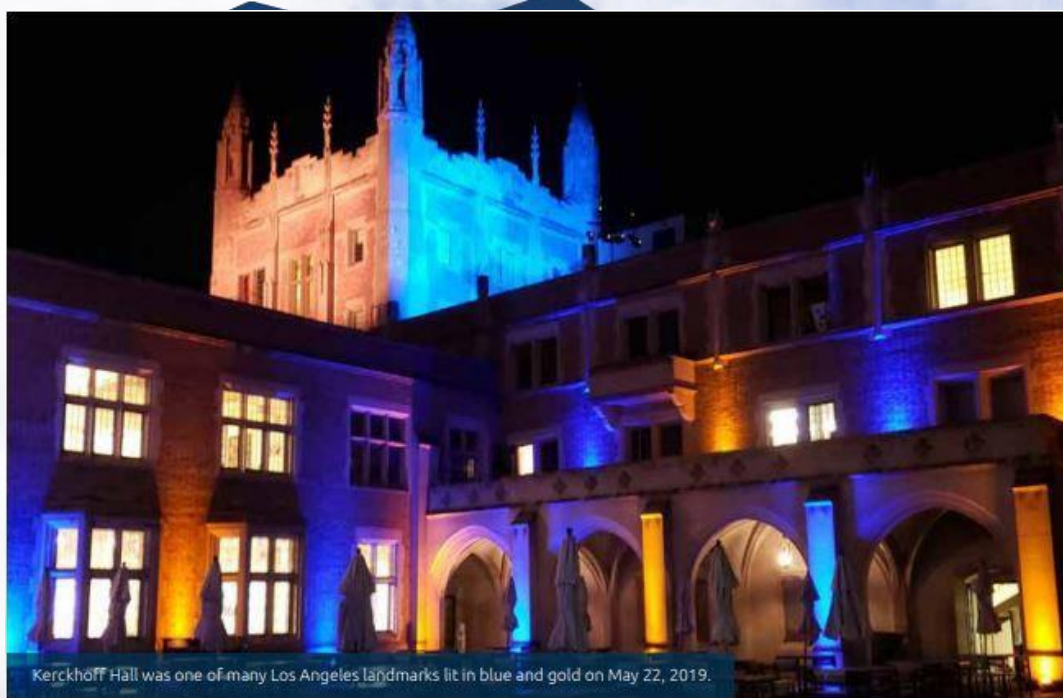
Today ASUCLA is still recognized as student government, student media, and not-for-profit commercial enterprises. With an annual operating budget of over \$80 million, and worldwide sales of products and services at close to \$150 million, ASUCLA comprises the largest student-run association in the nation.



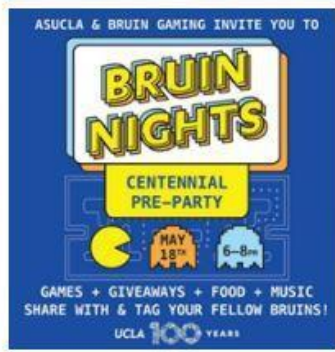
Pouria Abbassi, ASUCLA Executive Director
Roy Champawat, Student Union Director
Patricia Zimmerman, UCLA Student Union Division
Manager

Centennial & ASUCLA

Branding



Kerckhoff Hall was one of many Los Angeles landmarks lit in blue and gold on May 22, 2019.

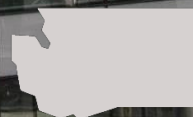


ASUCLA Commemorative Centennial photo taken at Bruin Nights in the Ackerman Grand Ballroom, May 18, 2019.



Holograms of the UCLA Centennial molecule were installed on store displays, Student Union entrances and elevator doors.

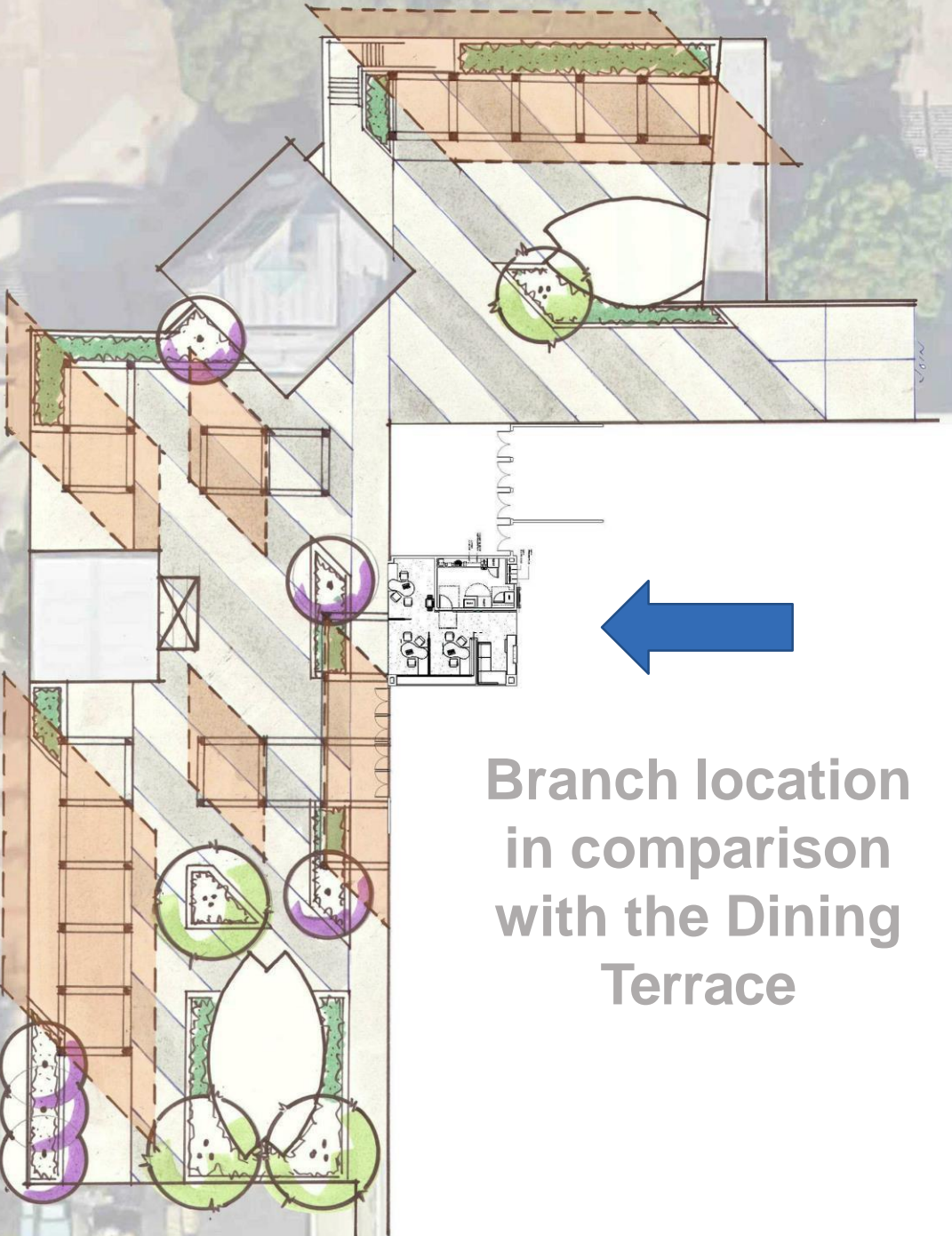
The Centennial graduation sash was so popular it out sold cap & gown packages.



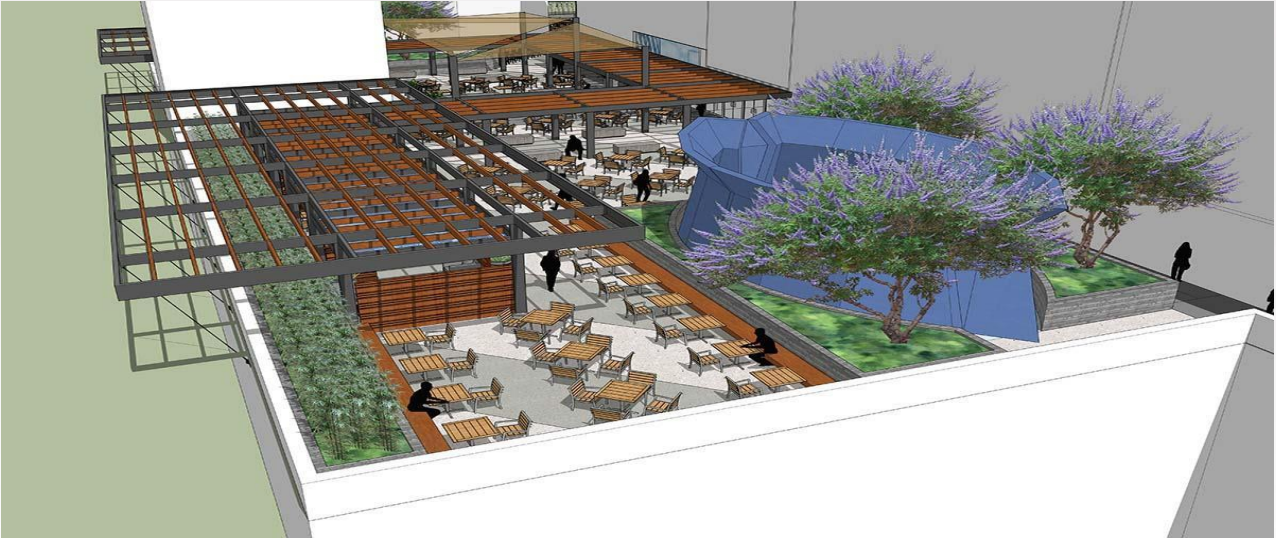
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Wescom Student Terrace



Branch location
in comparison
with the Dining
Terrace





University of Minnesota: Paint The Bridge



Dalton Trumbo Fountain
University Memorial Center at CU Boulder



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So much to see and do!

Bruin Nights Programs & Partnerships



ASUCLA career and student employees from across divisions worked together as the Bruin Up task force brainstorming, planning, and implementing new marketing strategies to reach Gen Z constituents.



Dasani Water, Intelligentsia Coffee, and Bird Scooter co-sponsored the tasting event.



Career employee Grace Hubrig brings enthusiasm to the Bruin Up team.



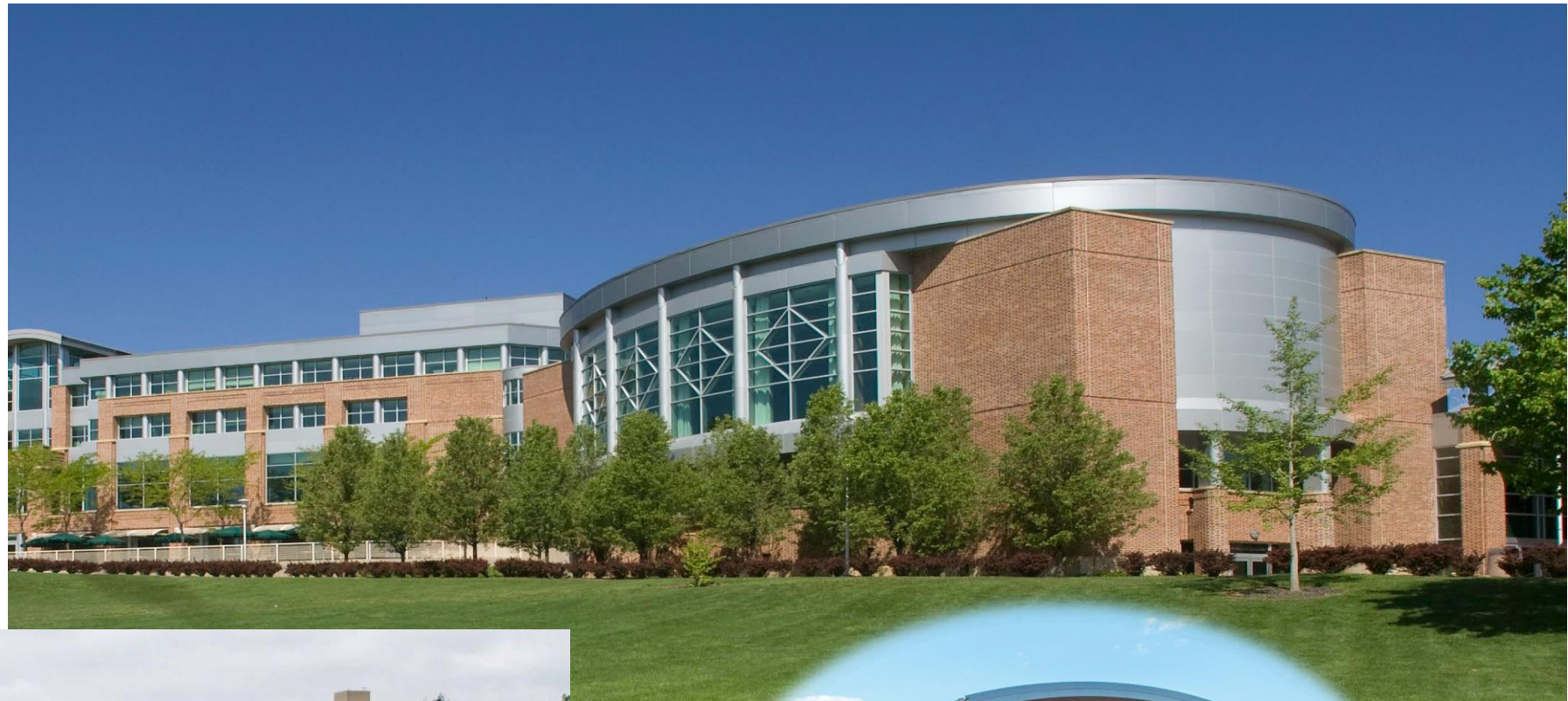
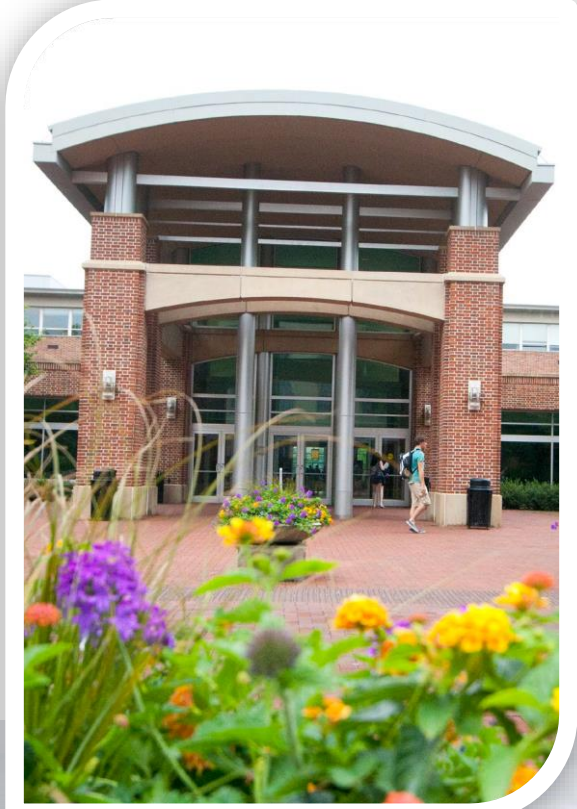
OUR BRUIN UP TEAM WAS ASSIGNED TO CREATE MARKET BUZZ FOR NEW CHICKEN WINGS AND QUESADILLAS AT LU VALLE COMMONS. A FREE TASTING EVENT WAS PLANNED AND CO-SPONSORED BY INTELLIGENTIA COFFEE, BIRD SCOOTERS, AND DASANI WATER. THE FACEBOOK EVENT RECEIVED 952 RSVP'S AND VIDEO FEATURING BRUIN UP TEAM MEMBERS RACING BIRD SCOOTERS ON CAMPUS HAD OVER 1200 VIEWS.



ASUCLA TAILGATE PARTY
 SHARE YOUR PHOTOS USING #DISCOVERASUCLA



University of Texas: Hogg Memorial Auditorium



PennState
HUB – Robeson Center



Seasonal Affective Disorder Lamps installed
Spring 2020
Washington State University

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