

HUSKY UNION BUILDING

IMPACT REPORT

DISCOVERY 2018-2019





Justin Camputaro, PhD HUB Director



46 FULL TIME STAFF





REVENUE



*Expenses exceed revenues due to captial projects (Esports Arena/audiovisual upgrades) paid from the HUB fund balance

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DIRECTOR'S WELCOME

On behalf of the Husky Union Building (HUB) team, I am delighted to present our department's 2018-2019 Impact Report. This year was the culmination of great change, significant accomplishment, and a pure reflection of the excellence that has become synonymous with the HUB's proud history dating back to when we first opened our doors in 1949. This report represents a shift from our previous annual report format, to our new model in which we measure and express how the HUB staff, programs, and services impact the entire University of Washington (UW) community. The ensuing pages are organized in a manner to emphasize how our mission, vision, and values came to life throughout the year.

At the core of our mission, the HUB is devoted to enhancing the Husky Experience. Building a sense of community is a fundamental element of college life. A positive sense of community among college students supports mental health; reduces stress, alienation, and apathy; positively influences academic success; and overall increases students' chances to graduate. Our mission and vision are brought to life through the campus-wide programs and services offered by the Associated Students of the University of Washington (ASUW), the Graduate and Professional Student Senate (GPSS), the 1,000+ Registered Student Organizations (RSOs), and hundreds of campus departments. Through the work of the HUB's 46 full-time staff and 132 student employees, we are fortunate enough to travel alongside the students in their journey of self-exploration, challenging their comfort zones, encouraging them to take calculated risks, helping them to build resiliency, and honing their leadership skills.

The HUB welcomed a record 2.1 million guests this year, many of whom participated in an unprecedented number of programs. The year's highlights include completion of the Esports Arena & Gaming Lounge as part of a growing esports program, approving new reservations policies that will increase meeting and event space access to RSOs, surpassing 1,000 RSOs for the first time in history, hosting more than 5,000 meetings and events, supporting more than 600 RSOs in the Resource Center, and the Student Activities Office launching several new student leader training opportunities.

It is my distinct honor to say thank you to each member of our team for the efforts they undertake to serve UW students and all of our guests. I encourage you to read each of the student and staff spotlights that share a glimpse into the difference the HUB makes on our campus.

Sincerely,

Justin Camputaro, PhD HUB Director

MISSION

The HUB supports the Husky Experience by enhancing UW community, providing a dynamic event center, and fostering student engagement.



ENHANCING UW COMMUNITY



PROVIDING A DYNAMIC EVENT CENTER



FOSTERING STUDENT ENGAGEMENT

VISION

Every UW community member feels they belong. They are welcome, cared about, and inspired to grow.

VALUES



DISCOVERY

We foster engagement through exploration that inspires passion, creating connections and making lasting memories.



EMPOWERMENT

We create intentional opportunities for learning and growth, leveraging experiences through challenge, support, and reflection.



EQUITY

We cultivate equity through introspection, brave conversations, and collective action.



INTEGRITY

We prioritize honesty and transparency, taking responsibility for our actions, and acknowledging when we fall short.



SERVICE

We demonstrate care through listening and empathy, collaborating to achieve mutually beneficial goals.

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ENHANCING UW COMMUNITY



ESPORTS ARENA & GAMING LOUNGE

Opening in April, the HUB Esports Arena & Gaming Lounge is a state-of-the-art gaming center that supports casual and competitive gaming and virtual reality. At the time of opening, the UW was the largest public, higher education institution in the nation and the first university in the state of Washington to have a dedicated esports arena. The 1,000 square-foot space will serve as the epicenter between student communities, business communities, and gaming culture in the Northwest while focusing on three distinct pillars: *Community, Career*, and *Competition*.





GAMES



866 FIRST FREE MONDAY PARTICIPANTS



20 TOURNAMENTS 287

PARTICIPANTS



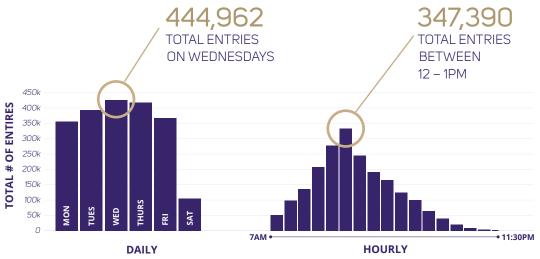
231
BOWLING LEAGUE
PARTICIPANTS



ANNUAL BUILDING TRAFFIC















8,305 ITEMS RECEIVED

990 ITEMS REUNITED

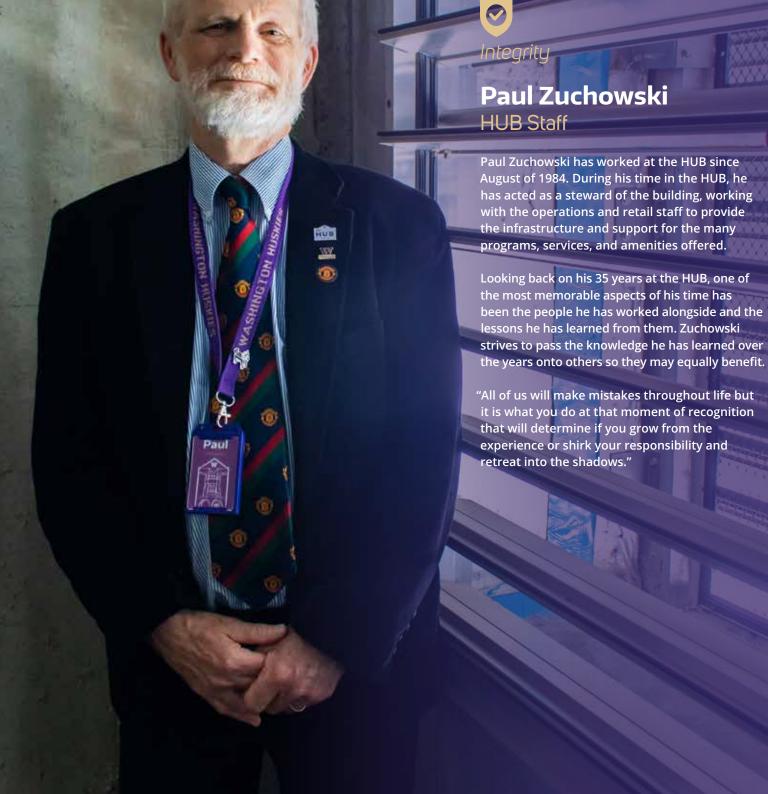
SOCIAL MEDIA



32,689 **ENGAGEMENTS** 146,755

TOTAL REACH

279,176 **IMPRESSIONS**



PROVIDING A DYNAMIC EVENT CENTER









response time for clients.

requests and drastically improving

reservation policy. The new tiered

organizations and events with campus-wide impact, streamlining

reservation system prioritizes student





4,734 SERVICE HOURS



9,303 AVAILABILITY CHECKS



40,759 EVENT SQUARE FOOTAGE





Uyen CaoASUW Arts & Entertainment

Uyen Cao became involved with the HUB through ASUW Arts & Entertainment (A+E), where she worked as the Senior Marketing Coordinator. Cao and the ASUW A+E team plan various events on campus in collaboration with the HUB.

During her time at UW, Cao was dedicated to exploring all of the opportunities that were presented to her. It was this exploratory mindset, strong trust in her gut feelings, and listening to her passions that led her to work at the HUB and make lasting memories.

Cao says the work she did with ASUW A+E is the work she hopes to find in her dream job. The amount of responsibility she received in the entertainment industry provided her with skills, experience, and knowledge that will help connect to her future career.

"Before working at the HUB, I sometimes doubted my capabilities with the mindset of 'I'm still just a student' clouding me. Without the support of the people I met and worked with in the HUB, I wouldn't have had the same confidence and fearlessness in pursuing my aspirations."









1,118 POOL



298
TABLE TENNIS



2,216 CONSOLE GAMING





HUB RESERVATIONS

	MAJOR SPACES	MEETING ROOM SMALL	MEETING ROOM MEDIUM	MEETING ROOM LARGE	OPEN SPACES	TOTAL
STUDENT	84	775	640	313	24	1,836 35%
DEPARTMENT	334	1,110	676	804	191	3,115 60%
OFF-CAMPUS	35	31	53	141	21	281 5%
TOTAL	453 9%	1,916 37%	1,369 26%	1,258 24%	236 4%	5,232



David Tommasini HUB Student Staff

David Tommasini is a Major Events Specialist with Event & Information Services and works with student, department, and off-campus groups in planning their events. With every event, Tommasini's goal is to create exactly what the client envisions, which requires a full team.

Through Tommasini's time at the HUB, his peers and supervisors have entrusted him to tackle new tasks, which has sharpened his communication, critical thinking, and teamwork skills. Looking to the future, Tommasini believes the skills he has learned at the HUB will be invaluable in his career as a high school teacher.

"The HUB has provided me with a community of friends and mentors that I have never experienced with any other job. Everyone is constantly checking in with me and supporting each other."



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FOSTERING STUDENT ENGAGEMENT

1000+ RSOs

For the first time in UW history, the Student Activities Office recognized over 1,000 RSOs. There are a variety of opportunities to get involved on campus and RSOs are an excellent way to build community, share a common interest, and experience personal growth. With over 1,000 RSOs, there is something for everyone!

STUDENT ACTIVITIES



1,021 **RSOs**



ALLOCATED



48 **RSOs WITH HUB OFFICES**



RESOURCE CENTER USE



11,882 STUDENTS



TRAINING AND DEVELOPMENT SESSIONS

The Student Activities Office provides a variety of training sessions to support student organization development.



20 ASUW

4 GPSS

32 RSO

44 RSO REGISTRATION













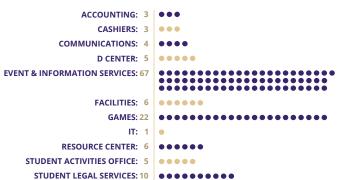






HUB **ASUW GPSS**

132 STUDENT EMPLOYEES



VOLUNTEERS 76 **EMPLOYEES**



HUB AWARDS







RECIPIENTS

HUSKY IMPACT AWARD: DUBSTECH

HUSKY EMPOWERMENT AWARD: BIOENGINEERS WITHOUT BORDERS AT UW HUSKY TRADITION AWARD: CHINESE STUDENTS & SCHOLARS ASSOCIATION

HUB HALL OF FAME ACTIVITIES AWARD: KEVIN TRUONG

HUB DIRECTOR'S ART AWARD: KYLER PAHANG

RSO OF THE WEEK

The Student Activities Office celebrates RSOs achievements and contributions to the UW community every week of the academic year. A team of advisors review leadership, participation, outreach, and event planning to determine recipients.

THE COLLECTIVE OCT 8

CHINA ENTREPRENEUR NETWORK **OCT 15**

ALPHA KAPPA DELTA PHI OCT 22

WASHINGTON GAMING ASSOCIATION NOV 5

NOV 12 COMPASS AND CHART SOCIETY

NOV 26 CHINESE STUDENT ASSOCIATION

DEC 3 **FIRST NATIONS AT UW**

JAN 7 **HUSKY BADMINTON CLUB**

JAN 14 WOMEN IN INFORMATICS

TAIWANESE OVERSEAS STUDENT ASSOCIATION **JAN 21**

MINORITY ASSOCIATION OF PRE-HEALTH STUDENTS **JAN 28**

FEB 4 **CHINESE STUDENTS & SCHOLARS ASSOCIATION**

FEB 18 CHINESE STUDENT ASSOCIATION

FEB 25 HONG KONG STUDENT ASSOCIATION

MAR 4 **VERITAS FORUM**

MAR 11 HIP HOP STUDENT ASSOCIATION

MAR 18 IYOUTH

APR 1 **NATYA UW**

APR 8 FILIPINO ASSOCIATION FOR HEALTH CAREERS AT UW

LEAGUE OF ASTRONOMERS APR 15

APR 22 MUSLIM STUDENTS ASSOCIATION AT UW

TAIKO KAI **APR 29**

MAY 6 **POLYNESIAN STUDENT ALLIANCE**

MAY 13 TAIWANESE STUDENT ASSOCIATION

MAY 20 HUI HOALOHA 'ULAN

MAY 27 WASHINGTON GAMING ASSOCIATION

JUN 3 **HIP HOP STUDENT ASSOCIATION**

HUB BOARD OF REPRESENTATIVES



Jasmair Bains **RSO**



Alex Capi HUB Student Employee



Ellen Crawford HUB Student Employee



ASUW



Hamza Hussain

The HUB Board of Representatives is comprised of UW students, staff, and faculty serving in an advisory capacity to provide the vision, voice, and direction of the student union.



Rachel Izuagbe **RSO**



Erik Johnson HUB Neignbor-OFSL



Nicola Kalderash Vice Chair, ASUW



Jakub Kocztorz **HUB Student Employee**



Chris Laws Faculty-Astronomy



Alyssa McClur



Mulki Mohamed



Hiep Nguyen



Sydney Pearce



Alexander Peterson



Espen Scheuer



Valerie Schweigert HUB Neighbor-Q Center



Bryn Sinclair



Dani Smith



Ben Wiggins Faculty-Biology



LeAnne J Wiles Staff-First Year Programs