On behalf of the Husky Union Building (HUB) team, I am delighted to present our department’s 2018-2019 Impact Report. This year was the culmination of great change, significant accomplishment, and a pure reflection of the excellence that has become synonymous with the HUB’s proud history dating back to when we first opened our doors in 1949. This report represents a shift from our previous annual report format, to our new model in which we measure and express how the HUB staff, programs, and services impact the entire University of Washington (UW) community. The ensuing pages are organized in a manner to emphasize how our mission, vision, and values came to life throughout the year.

At the core of our mission, the HUB is devoted to enhancing the Husky Experience. Building a sense of community is a fundamental element of college life. A positive sense of community among college students supports mental health; reduces stress, alienation, and apathy; positively influences academic success; and overall increases students’ chances to graduate. Our vision and mission are brought to life through the campus-wide programs and services offered by the Associated Students of the University of Washington (ASUW), the Graduate and Professional Student Senate (GPSS), the 1,000+ Registered Student Organizations (RSOs), and hundreds of campus departments. Through the work of the HUB’s 46 full-time staff and 132 student employees, we are fortunate enough to travel alongside the students in their journey of self-exploration, challenging their comfort zones, encouraging them to take calculated risks, helping them to build resiliency, and honing their leadership skills.

The HUB welcomed a record 2.1 million guests this year, many of whom participated in an unprecedented number of programs. The year’s highlights include completion of the Esports Arena & Gaming Lounge as part of a growing esports program, approving new reservations policies that will increase meeting and event space access to RSOs, surpassing 1,000 RSOs for the first time in history, hosting more than 5,000 meetings and events, supporting more than 600 RSOs in the Resource Center, and the Student Activities Office launching several new student leader training opportunities.

It is my distinct honor to say thank you to each member of our team for the efforts they undertake to serve UW students and all of our guests. I encourage you to read each of the student and staff spotlights that share a glimpse into the difference the HUB makes on our campus.

Sincerely,

Justin Camputaro, PhD
HUB Director

DIRECTOR’S WELCOME
ENHANCING UW COMMUNITY

ESPORTS ARENA & GAMING LOUNGE
Opening in April, the HUB Esports Arena & Gaming Lounge is a state-of-the-art gaming center that supports casual and competitive gaming and virtual reality. At the time of opening, the UW was the largest public, higher education institution in the nation and the first university in the state of Washington to have a dedicated esports arena. The 1,000 square-foot space will serve as the epicenter between student communities, business communities, and gaming culture in the Northwest while focusing on three distinct pillars: Community, Career, and Competition.

866 FIRST FREE MONDAY PARTICIPANTS
20 TOURNAMENTS
287 PARTICIPANTS
231 BOWLING LEAGUE PARTICIPANTS

Jackie Wong
GPSS Executive Senator

Jackie Wong is a graduate student in the School of Dentistry and was elected as an Executive Senator with GPSS. In this position, she has been involved with several committees, including Services & Activities Fee (SAF), Student Technology Fee (STF), and GPSS travel grants.

Wong has been a student on the UW campus off and on for 20 years, from undergraduate, dental school, and specialty training. Yet she feels she has learned much more after becoming involved with HUB programs and opportunities, experiencing growth from friendships, motivated student leaders, and advisors who have helped her to better understand what it means to be a leader. As a healthcare provider, Wong feels her involvement and experiences at the HUB have been invaluable.

“I have a deeper understanding of how to have holistic, inclusive, informed, yet efficient progress toward continued improvement and growth to have my work ultimately encompass and impact all of the people I will care for in my career.”

Equity
Paul Zuchowski has worked at the HUB since August of 1984. During his time in the HUB, he has acted as a steward of the building, working with the operations and retail staff to provide the infrastructure and support for the many programs, services, and amenities offered.

Looking back on his 35 years at the HUB, one of the most memorable aspects of his time has been the people he has worked alongside and the lessons he has learned from them. Zuchowski strives to pass the knowledge he has learned over the years onto others so they may equally benefit.

“All of us will make mistakes throughout life but it is what you do at that moment of recognition that will determine if you grow from the experience or shirk your responsibility and retreat into the shadows.”

Paul Zuchowski
HUB Staff

ANNUAL BUILDING TRAFFIC

2,172,748 TOTAL VISITS
444,962 TOTAL ENTRIES ON WEDNESDAYS
347,390 TOTAL ENTRIES BETWEEN 12 - 1PM

LOST & FOUND

8,305 ITEMS RECEIVED
990 ITEMS REUNITED

SOCIAL MEDIA

32,689 ENGAGEMENTS
146,755 TOTAL REACH
279,176 TOTAL IMPRESSIONS
PROVIDING A DYNAMIC EVENT CENTER

In an effort to better serve our clients and prioritize student access, Event & Information Services revised the HUB reservation policy. The new tiered reservation system prioritizes student organizations and events with campus-wide impact, streamlining requests and drastically improving response time for clients.

Uyen Cao became involved with the HUB through ASUW Arts & Entertainment (A+E), where she worked as the Senior Marketing Coordinator. Cao and the ASUW A+E team plan various events on campus in collaboration with the HUB.

During her time at UW, Cao was dedicated to exploring all of the opportunities that were presented to her. It was this exploratory mindset, strong trust in her gut feelings, and listening to her passions that led her to work at the HUB and make lasting memories.

Cao says the work she did with ASUW A+E is the work she hopes to find in her dream job. The amount of responsibility she received in the entertainment industry provided her with skills, experience, and knowledge that will help connect to her future career.

“Before working at the HUB, I sometimes doubted my capabilities with the mindset of ‘I’m still just a student’ clouding me. Without the support of the people I met and worked with in the HUB, I wouldn’t have had the same confidence and fearlessness in pursuing my aspirations.”

Uyen Cao
ASUW Arts & Entertainment

4,734
SERVICE HOURS

9,303
AVAILABILITY CHECKS

40,759
EVENT SQUARE FOOTAGE
David Tommasini
HUB Student Staff

David Tommasini is a Major Events Specialist with Event & Information Services and works with students, department, and off-campus groups in planning their events. With every event, Tommasini’s goal is to create exactly what the client envisions, which requires a full team. Through Tommasini’s time at the HUB, his peers and supervisors have entrusted him to tackle new tasks, which has sharpened his communication, critical thinking, and teamwork skills. Looking to the future, Tommasini believes the skills he has learned at the HUB will be invaluable in his career as a high school teacher.

“The HUB has provided me with a community of friends and mentors that I have never experienced with any other job. Everyone is constantly checking in with me and supporting each other.”

Ellen Crawford
HUB Student Staff

Ellen Crawford works in the Resource Center providing support for RSOs on campus. The HUB has been an element of consistency in her often busy school schedule.

Crawford expanded her involvement with the HUB when she became the Chair of the HUB Board of Representatives. As Chair, Crawford was empowered to practice her strengths and reflect on areas of improvement. These roles have had a significant impact in shaping Crawford into the leader she is today.

“My boss, co-workers, and board members are a supportive community and have witnessed my personal growth over the last three years. I have learned about the diversity of our student population, what makes a good leader, and how to balance school and work.”

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**Empowerment**

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<th>MEETING ROOM MEDIUM</th>
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</table>

9% 26% 37% 24% 4% 35% 60% 5%

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**Service**

**GAMES RESERVATIONS**

- 3,151 BOWLING
- 1,118 POOL
- 298 TABLE TENNIS
- 2,216 CONSOLE GAMING

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**HUB RESERVATIONS**

- 353 84 775 640 313 24 1,836
- 334 1,110 676 804 191 3,115
- 35 31 53 141 21 281
- 453 1,916 1,369 1,258 236 5,232

- 9% 26% 37% 24% 4% 35% 60% 5%
1000+ RSOs
For the first time in UW history, the Student Activities Office recognized over 1,000 RSOs. There are a variety of opportunities to get involved on campus and RSOs are an excellent way to build community, share a common interest, and experience personal growth. With over 1,000 RSOs, there is something for everyone!

STUDENT ACTIVITIES

1,021 RSOs
$191,000 RSO FUNDING ALLOCATED
48 RSOs WITH HUB OFFICES

RESOURCE CENTER USE

11,882 STUDENTS
646 RSOs

TRAINING AND DEVELOPMENT SESSIONS
The Student Activities Office provides a variety of training sessions to support student organization development.

20 ASUW
4 GPSS
32 RSO
44 RSO REGISTRATION

STUDENT ACTIVITIES OFFICE

132 STUDENT EMPLOYEES
ACCOUNTING: 2
CASHIERS: 1
COMMUNICATIONS: 6
D CENTER: 5
EVENT & INFORMATION SERVICES: 5
FACILITIES: 6
GAMES: 22
ID: 5
RESOURCE CENTER: 6
STUDENT ACTIVITIES OFFICE: 5
STUDENT LEGAL SERVICES: 11

ASUW
270 VOLUNTEERS
76 EMPLOYEES

GPSS
123 SENATORS
9 EMPLOYEES
HUB AWARDS

RECIPIENTS

HUSKY IMPACT AWARD: DUBSTECH
HUSKY EMPOWERMENT AWARD: BIOENGINEERS WITHOUT BORDERS AT UW
HUSKY TRADITION AWARD: CHINESE STUDENTS & SCHOLARS ASSOCIATION
HUB HALL OF FAME ACTIVITIES AWARD: KEVIN TRUONG
HUB DIRECTOR’S ART AWARD: KYLER PAHANG

RSO OF THE WEEK

The Student Activities Office celebrates RSOs achievements and contributions to the UW community every week of the academic year. A team of advisors review leadership, participation, outreach, and event planning to determine recipients.

OCT 8
The Collective

OCT 15
China Entrepreneur Network

OCT 22
Alpha Kappa Delta Phi

NOV 5
Washington Gaming Association

NOV 12
Compass and Chart Society

NOV 26
Chinese Student Association

DEC 3
First Nations at UW

JAN 7
Husky Badminton Club

JAN 14
Women in Informatics

JAN 21
Taiwanese Overseas Student Association

JAN 28
Minority Association of Pre-Health Students

FEB 4
Chinese Students & Scholars Association

FEB 18
Chinese Student Association

FEB 25
Hong Kong Student Association

MAR 4
Veritas Forum

MAR 11
Hip Hop Student Association

MAR 18
IYOUTH

APR 1
Natyia UW

APR 8
Filipino Association for Health Careers at UW

APR 15
League of Astronomers

APR 22
Muslim Students Association at UW

APR 29
Taiko Kai

MAY 6
Polynesian Student Alliance

MAY 13
Taiwanese Student Association

MAY 20
Hui Hoaloha ‘Ulan

MAY 27
Washington Gaming Association

JUN 3
Hip Hop Student Association

JASMIR BAINS
RSO

ALEX CAPO
HUB Student Employee

ELLEN CRAEFOOT
Chair, HUB Student Employee

HAMZA HUSSAIN
ASUW

RACHEL BUAGHE
RSO

ERIK JOHNSON
HUB Neighbor–QFL

NICOLA KALDERASH
Vice Chair, ASUW

JAKUB KOCZTORZ
HUB Student Employee

CHRIS LAW
Faculty–Astronomy

ALYSSA MCCUR
GPSS

MUKI MOHAMED
RSO

HEP NIPAGAN
RSO

SYDNEY PEARCE
GPSS

ALEXANDER PETERSON
RSO

ESPER SCHAUER
ASUW

VALERIE SCHWEIGERT
HUB Neighbor–Q Center

BRYN SINCLAIR
ASUW

DAMI SMITH
Staff–Athletics

BEN WIGGINS
Faculty–Biology

LEANNE J WILES
Staff–First Year Programs

HUB BOARD OF REPRESENTATIVES

The HUB Board of Representatives is comprised of UW students, staff, and faculty serving in an advisory capacity to provide the vision, voice, and direction of the student union.