



# UNION DIRECTORS CONFERENCE 2020

PAC-12 | BIG TEN | BIG 12

ACUI BENCHMARKING DATA

	Number of Facilities Controlled/Supervised by Union Director	Gross Square Footage of all Union-Controlled Facilities	Year of Most Recent Renovation/Addition	Year Union Founded	Average Daily Building Foot Traffic to Primary Facility	Total Number of Full-Time Employees	Number of Student Employees	Number of Full-Time Programs Professional Staff
Arizona State University	2	325,000	2017	1956	20,000	27	165	3
Baylor University	5	222,113	n/a	1948	18,888	20	125	
Indiana University-Bloomington	1	475,000	2017	1909	13,500	97	96	10
Iowa State University	1	317,000	2008	1928	6,000	43	163	9
Kansas State University	1	270,000	2017	1956	8,186	43	96	3
Northwestern University	8	229,000	2017	1973	6,000	30	250	2
Oklahoma State University	4	783,203	2012	1951	0	187	483	8
Oregon State University	2	201,486	2015	1928	9,000	33	400	0
Purdue University	4	542,197	2006	1924	15,190	100	151	2
Rutgers University	8	368,000	2010	1969	6,000	37	400	17
Texas Christian University	2	181,000	n/a	1954	8,500	9	72	3
Texas Tech University	1	250,000	2005	1946	15,245	19	94	3
The Ohio State University	1	318,000	19	1910	8,916	15	180	17
University of Arizona	35	287,593	2019	1951	23,100	251	1,089	0
University of California–Berkeley	4	225,060	2015	1931	14,000	20	100	6
University of California–Los Angeles	13	324,043	19	1919	22,500	230	1,500	9
University of Colorado	1	262,869	19	1953	8,653	73	175	13
University of Illinois–Urbana-Champaign	4	401,795	n/a	1909	13,660	175	700	7
University of Iowa	1	326,729	2015	1914	5,500	110	210	3
University of Kansas	3	346,000	2002	1921	4,500	135	750	4
University of Maryland	3	333,567	2016	1955	8,100	96	655	23
University of Minnesota–Twin Cities	3	450,000	2003	1940	15,368	67	227	14
University of Oklahoma	1	163,200	2000	1928	9,063	27	11	1
University of Oregon	3	300,000	2016	1950	18,000	68	270	15
University of Texas–Austin	5	400,000	2014	1933	10,000	66	177	4
University of Utah	1	200,000	2017	1957	4,000	23	50	1
University of Washington	1	259,938	2012	1949	13,500	44	100	7
Washington State University	2	266,000	2008	1952	12,000	40	120	10
West Virginia University	1	226,000	1989	1948	32,000	11	54	0

	Free Speech Zones in Union-Controlled Facilities	Square Footage of Meeting Space	Number of Non-Ballroom Meeting Rooms	Square Footage of Ballroom(s)	Number of Ballrooms/Major Event Spaces	Number of Annual Reservations for Indoor Reservable Spaces	Number of Annual Reservations for Outdoor Reservable Spaces	Percentage of Total Reservations Made by University Departments	Percentage of Total Reservations Made by University Groups	Percentage of Total Reservations Made by Non-University Groups
<b>Arizona State University</b>	No free speech zones	21,999	24	29,532	3	10,873	3,081	32%	67%	1%
<b>Baylor University</b>	No free speech zones		10		1	3,000	301	55%	39%	6%
<b>Indiana University-Bloomington</b>	No free speech zones	46,889	18	10,129	4	17,000	99	30%	52%	18%
<b>Iowa State University</b>	Entire space is a free speech zone	16,812	18	12,486	3	9,316	596	35%	64%	1%
<b>Kansas State University</b>	Entire space is a free speech zone	20,055	20	9,237	5	10,500	223	31%	40%	29%
<b>Northwestern University</b>	Entire space is a free speech zone	15,000	17	5,300	1	15,000	750	40%	55%	5%
<b>Oklahoma State University</b>	One or more specific free speech zones	53,989	31	7,452	9	9,832	2,773	39%	54%	7%
<b>Oregon State University</b>	Entire space is a free speech zone	13,672	11	16,141	4	7,961	4,962	37%	62%	1%
<b>Purdue University</b>	Entire space is a free speech zone	37,340	37	14,400	4	10,931	37	24%	72%	4%
<b>Rutgers University</b>	One or more specific free speech zones		40		5	18,063	358	50%	46%	4%
<b>Texas Christian University</b>	No free speech zones	29,921	35	7,400	4	10,492	1,185	62%	29%	9%
<b>Texas Tech University</b>	One or more specific free speech zones	24,440	20	7,900	3	5,498	46	56%	43%	1%
<b>The Ohio State University</b>	Entire space is a free speech zone	35,562	27	17,276	5	21,432	582	50%	44%	6%
<b>University of Arizona</b>	No free speech zones	75,911	26	19,157	1					
<b>University of California–Berkeley</b>	No free speech zones	9,647	15	9,072	2	13,999	688	87%	11%	2%
<b>University of California–Los Angeles</b>	One or more specific free speech zones	7,213	12	20,675	4	10,775				
<b>University of Colorado</b>	Entire space is a free speech zone	13,644	18	9,652	3	47,446	967	25%	73%	2%
<b>University of Illinois–Urbana-Champaign</b>	One or more specific free speech zones	33,569	34	15,179	4	12,243	5,349	31%	66%	3%
<b>University of Iowa</b>	No free speech zones	16,538	23	22,000	2	16,255	332	51%	48%	1%
<b>University of Kansas</b>	One or more specific free speech zones	37,000	28	17,000	2	13,000	20	39%	58%	3%
<b>University of Maryland</b>		27,515	30	15,453	2	6,950	221	31%	62%	7%
<b>University of Minnesota–Twin Cities</b>	No free speech zones	10,046	15	15,963	6	7,790	517	64%	36%	0%
<b>University of Oklahoma</b>	Entire space is a free speech zone	48,119	21	6,100	12	6,544	522	49%	43%	8%
<b>University of Oregon</b>	Entire space is a free speech zone	20,709	23	5,065	5	6,395	1,129	45%	50%	5%
<b>University of Texas–Austin</b>	No free speech zones	21,199	24	14,443	8	23,563		67%	32%	1%
<b>University of Utah</b>	One or more specific free speech zones	11,474	13	10,223	2	9,839	100	44%	54%	2%
<b>University of Washington</b>	No free speech zones	26,803	10	14,206	7	5,500	30	60%	30%	10%
<b>Washington State University</b>	One or more specific free speech zones	7,733	10	18,711	2	9,032	866	65%	33%	2%
<b>West Virginia University</b>	Entire space is a free speech zone	14,081	16	11,231	1	10,950	95	20%	75%	5%

	Square Footage of Dining Facilities	Retail Dining Facility Seating Capacity	Contract Holder for Outsourced Dining Services	Operating Structure for Catering/Banquet Services	Alcohol Service Allowed at Student Events	Union Operates Pub/Bar	Square Footage of Bookstore	Operating Structure for Bookstore	Bookstore Contract	If you indicated "Other" please specify.	Square Footage of Retail Space
Arizona State University			Aramark	Outsourced, does not report to union	No	No	n/a	n/a	n/a	n/a	
Baylor University	11,000	165	Aramark	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Indiana University-Bloomington	42,078	1,085	n/a	University operated, does not report to union	No	No	24,033	Outsourced, does not report to union	Barnes & Noble	n/a	n/a
Iowa State University	13,200	462	n/a	University operated, does not report to union	Yes	Yes	33,500	University-operated, does not report to union	Bookstore not outsourced	n/a	2,049
Kansas State University			n/a	Outsourced, report to union	Yes	Yes	13,129	Outsourced, reports to union	Follett		1,366
Northwestern University	13,000	500	Chartwells	Outsourced, report to union	Yes	No	15,000	Outsourced, reports to union	Barnes & Noble	n/a	n/a
Oklahoma State University	31,228	800	n/a	Self-operated, report to union	Yes	No	38,571	Self-operated, reports to union	Bookstore not outsourced	n/a	2,558
Oregon State University	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,215
Purdue University	44,005	1,356	n/a	Self-operated, report to union	Yes	Yes	n/a	n/a	n/a	n/a	19,174
Rutgers University		University Dining Operations (Stu		University operated, does not report to union	Yes	No	n/a	n/a	n/a	n/a	n/a
Texas Christian University	100,000	600	Sodexo	Outsourced, report to union	No	No	1,000	Outsourced, does not report to union	Follett	n/a	35,000
Texas Tech University	20,000	371		University operated, does not report to union	No	No	28,144	Outsourced, reports to union	Barnes & Noble		385
The Ohio State University	30,512	550	n/a	University operated, does not report to union	Yes	Yes	2,772	Outsourced, does not report to union	Barnes & Noble	n/a	n/a
University of Arizona	50,000		n/a	Self-operated, report to union	Yes	No	106,856	Self-operated, reports to union	Bookstore not outsourced		85,476
University of California–Berkeley	7,189	234	n/a	Outsourced, report to union	No	Yes	14,872	Outsourced, reports to union	Other	BBA Soutions	605
University of California–Los Angeles				Self-operated, report to union	Yes	No					
University of Colorado	29,974			University operated, does not report to union	Yes	Yes	37,181	University-operated, does not report to union	Bookstore not outsourced		277
University of Illinois–Urbana-Champaign	14,955	810	n/a				32,416	Self-operated, reports to union	Bookstore not outsourced	n/a	n/a
University of Iowa	7,123	340	Aramark	University operated, does not report to union	Yes	No	24,791	Self-operated, reports to union	Bookstore not outsourced	n/a	n/a
University of Kansas	64,042	3	n/a	Self-operated, report to union	Yes	No	32,136	Self-operated, reports to union	Bookstore not outsourced	n/a	2,798
University of Maryland	26,933	1,000	n/a	University operated, does not report to union	Yes	No	21,761	Outsourced, reports to union	Barnes & Noble	n/a	18,873
University of Minnesota–Twin Cities	14,915		Aramark	Outsourced, report to union	Yes	No	45,831	University-operated, does not report to union			22,538
University of Oklahoma	12,889	534	n/a	University operated, does not report to union	Yes	No	n/a	n/a	n/a	n/a	1,817
University of Oregon	45,000	700	n/a	n/a	n/a	n/a	3,000	Outsourced, reports to union	Independently operated by Non-profit		
University of Texas–Austin											
University of Utah	41,530	450	Chartwells	Outsourced, does not report to union	No	No	n/a	n/a	n/a	n/a	231
University of Washington	50,240	456	n/a	University operated, does not report to union			4,829	Outsourced, does not report to union	Affiliated with UW but with own Board		1,697
Washington State University	10,000	2,000	n/a	University operated, does not report to union	Yes	No	50,000	Outsourced, does not report to union	Barnes & Noble	n/a	3,947
West Virginia University	30,971	750	Sodexo	Outsourced, does not report to union	No	No	16,691	Outsourced, does not report to union	Barnes & Noble	n/a	n/a

	Role of Policy Board	Selection of Programming Board	Number of Students on Programming Board	Level of Union Responsibility for Campus Student Organizations and Student Activities	Number of Student Organizations on Campus	Space Provided to Student Organizations	Space Provided to Student Government
<b>Arizona State University</b>	Advisory	Other	36	Full	800	Common space	Separate offices
<b>Baylor University</b>	Other	Other	15	Full	330	Common space; Separate offices	Separate offices
<b>Indiana University-Bloomington</b>	We do not have a separate policy board	Other	16	Full	809	Separate offices	Common space; Separate offices
<b>Iowa State University</b>	Advisory	Selected by previous board	100	Full	905	Common space; Separate offices	Common space; Separate offices
<b>Kansas State University</b>	Advisory	Selected by previous board	27	Partial	457	Common space	Common space; Separate offices
<b>Northwestern University</b>	Advisory	Selected by previous board	10	None	500	Common space; Separate offices	Common space; Separate offices
<b>Oklahoma State University</b>	We do not have a separate policy board	Selected by previous board	12	Partial	520	Common space	Common space; Separate offices
<b>Oregon State University</b>	Advisory	Appointed (not by student government)	10	None	614	Common space	Common space; Separate offices
<b>Purdue University</b>	Advisory	Selected by previous board	10	Full	963	Common space; Separate offices	Common space; Separate offices
<b>Rutgers University</b>	We do not have a separate policy board	Other	25	Full	600	Common space; Separate offices	Separate offices
<b>Texas Christian University</b>	We do not have a separate policy board	Other		Advisory only	300	Common space	Separate offices
<b>Texas Tech University</b>	Advisory	Selected by previous board	32	Partial	561	Common space	Separate offices
<b>The Ohio State University</b>	Advisory	Selected by previous board	12	None	1,450	Separate offices	Separate offices
<b>University of Arizona</b>				None	907	Separate offices	Separate offices
<b>University of California–Berkeley</b>	Advisory	Other		Advisory only	1,200	Separate offices	Separate offices
<b>University of California–Los Angeles</b>				Partial	1,300	Common space; Separate offices	Separate offices
<b>University of Colorado</b>	Supervisory	Selected by previous board	13	None	500	Common space; Separate offices	Separate offices
<b>University of Illinois–Urbana-Champaign</b>	We do not have a separate policy board	Selected by previous board	12	Partial	2,000	Common space	Separate offices
<b>University of Iowa</b>	Advisory	Selected by previous board	80	Full	600	Common space; Separate offices	Common space; Separate offices
<b>University of Kansas</b>	Supervisory	Selected by previous board	55	Partial	600	Common space; Separate offices	Separate offices
<b>University of Maryland</b>	Advisory	Other	23	Full	814	Common space	Common space; Separate offices
<b>University of Minnesota–Twin Cities</b>	Advisory	Other	16	Advisory only	962	Common space; Separate offices	Common space; Separate offices
<b>University of Oklahoma</b>	We do not have a separate policy board	Other	150	Partial	616	Separate offices	Separate offices
<b>University of Oregon</b>	Advisory	Selected by previous board	23	Partial	425	Common space; Separate offices	Common space; Separate offices
<b>University of Texas–Austin</b>	Advisory	Appointed (not by student government)	15	Partial	1,300	Separate offices	Separate offices
<b>University of Utah</b>	Supervisory	Other	60	Partial	600	Common space	Common space; Separate offices
<b>University of Washington</b>	Advisory		0	Full	1,005	Separate offices	Separate offices
<b>Washington State University</b>	Advisory	Other	12	Advisory only	448	Common space; Separate offices	Common space; Separate offices
<b>West Virginia University</b>	We do not have a separate policy board	Other	0	None	515	Separate offices	Separate offices

	Total Programming Expense Budget	Total Program Attendance	Total Annual Late Night Expenditures	Number of Late Night Programs Offered Annually	Total Annual Attendance at Late Night Programming
Arizona State University				12	
Baylor University	\$100,000	5,500	\$100,000	50	20,000
Indiana University-Bloomington	\$548,728	25,321	\$204,833	32	11,839
Iowa State University	\$500,000	43,133	\$200,000	6	15,450
Kansas State University	\$322,551	34,116	\$59,850	31	7,899
Northwestern University					n/a
Oklahoma State University	\$150,000	8,228	\$14,915	11	3,633
Oregon State University	\$5,000	4,000	\$0	0	n/a
Purdue University	\$728,210	31,850	\$130,000	50	16,000
Rutgers University			\$30,000	2	1,100
Texas Christian University	\$300,000	250	\$600,000	20	850
Texas Tech University	\$296,089	28,045	\$29,763	65	9,553
The Ohio State University	\$4,570,943	101,341	\$0	0	n/a
University of Arizona	\$7,000	10,000	\$6,000	10	7,500
University of California–Berkeley					
University of California–Los Angeles					
University of Colorado	\$376,300	45,000	\$7,500	8	n/a
University of Illinois–Urbana-Champaign	\$539,201	47,707	\$22,442	42	10,231
University of Iowa	\$593,568	32,528	\$202,229	222	39,029
University of Kansas	\$342,000	45,257	\$0	0	n/a
University of Maryland	\$950,447	33,837	\$0	21	3,217
University of Minnesota–Twin Cities	\$1,146,969	60,000			n/a
University of Oklahoma	\$60,311	57,422	\$2,656	16	3,560
University of Oregon	\$587,071	15,600	\$53,000	29	7,350
University of Texas–Austin	\$479,500	45,000	\$0	0	n/a
University of Utah	\$116,695	22,727	\$61,287	4	7,756
University of Washington	\$50,000	6,500	\$0	0	n/a
Washington State University	\$700,000	22,000	\$84,000	8	6,000
West Virginia University	\$80,000	20,500	\$400,000	52	117,500