

Campus Presentations Session 1

ACUI Update

Highlights

Strategic Guideposts

- Research
- Data Intelligence
- Member & Volunteer Engagement
- Active Dialogue

Noteworthy

- Revised Core Competencies
- New Community Platform = Increased Engagement
- Engagement Research Project

Fundraising

- Named Awards Fulfilled
- Day of Giving
- Legacy Leader Program

Diversity, Equity & Inclusion

- Established DEI Program Team
- DEI Program Manager position
- Closing the Gap Program

On the Horizon

Programs

- Annual Conference
 - Atlanta Marriott Marquis: March 15-19
- CUPSI
 - Virginia Commonwealth Univ: April 15-18
- Facilities Management Seminar
 - Emory University: June 16-21
- Student Organizations Institute
 - University of Delaware: June 15-18
- IPDS + Aspiring Directors
 - Ohio State University: June 15-19
- I-LEAD
 - Xavier University: July 26-31
- Collegiate Marketing Institute
 - Pittsburgh: November 11-13

New Services/Plans

- Closing the Gap
- Electronic Newsletter
- Certification/Specialization Program
- 2020-2025 Fundraising Plan

How You Can Help

- Host an ACUI Program
 - RFP's are out Now
- Suggest/Recruit Exhibitors
- Suggest Sponsors
- Encourage Volunteers
- Promote ACUI

Arizona State University

- Major State Issues

- House Bill 2563

- The Campus Free Speech Act, on which H.B.2563 was based, required a few substantive changes to ABOR and University policies and practices. The most significant changes are as follows:
 - The University must include its policies about freedom of expression in new student orientation.
 - Any limitations on the time, place, and manner of speech in the public areas of campus must be the least restrictive way to achieve a compelling governmental interest and must be published in advance. Spontaneous speech must also be permitted.
 - Faculty and students must be allowed to invite any speaker on any topic, and the University must take steps to address the safety of the speaker and audience. To the extent the University charges security fees, the amount of those fees cannot be based on the content of the speech.
 - While protests are allowed, protests that interfere with others' speech may be stopped and involved students should be disciplined.
 - Students otherwise cannot be disciplined for speech that is protected by the First Amendment.
 - All students subject to discipline, whether or not for expressive activity, must be given advanced written notice of allegations, the right to review evidence, the right to confront adverse witnesses, an impartial decision maker, the right to appeal. If they are subject to , suspension longer than 30 days or expulsion, they also have the right to active assistance of counsel.

- Major Campus Issues

- Student Activism



- What's New?
 - Event & Meeting Services Practices
 - Change The World
- What's Challenging?
 - Student Organization Platform

Baylor University



- Major State Issues
 - Expansion of Student Organization Hazing Transparency
 - I-35 Construction
- Major Campus Issues
 - *Illuminate*: Baylor Strategic Roadmap for T1/R1 Recognition
 - Greek Life Strategic Vision
 - Baylor Brand Strategy
 - Baylor Conversations Series & Civil Discourse
 - Education, Stewardship, and Conservation: Baylor Bear Program



- What's New?
 - Student Union
 - 1.4 million annual visitors
 - 4,000 events
 - 23,914 late-night/weekend programming attendance
 - Facility enhancements
 - Multi-vendor Waco Business Incubation Project
- What's Challenging?
 - Prioritization of Long Term Vision and Budget Needs
 - Student Life Restructuring

Indiana University

Indiana University

- Major State Issues
 - Climate Change, Political Climate
 - Racism, Antisemitism, Homophobia, Islamophobia
 - Bloomington Farmer's Market – Controversy from a food stand from a farm owned by white supremacists
- Major Campus Issues
 - IU Bicentennial
 - Upcoming Retirement of President, Possibly Provost as well
 - Mold in residence halls, lawsuit, financial and reputational implications
 - Greek life and social life for undergraduates

Indiana University

- What's New?
 - Dining Renovation, Frangipani Room
 - Next steps for renovation
 - Pub
- What's Challenging?
 - Building support for our role in social (music) and arts programming for students





Iowa State University

Iowa
State
University

Major State Issues

- Caucuses
- Slow job growth: unemployment

Major Campus Issues

- Fighting racism: Lawsuit
- Enrollment Decline: Budget issues
- \$400m deferred maintenance

Iowa State University

What's New?

- MU renovating hotel to student affairs offices
- MU remodeling lounges and bathrooms
- Student Innovation Center
- Library incorporating “union” atmosphere
- New College of Business Building

What's Challenging?

- Competition for financial resources
- Optics of spending money to make money
- Competition of imitating the union
- Determining future direction for MU
- Determining atypical revenue sources

Kansas State University

Kansas State University

- Major State Issues
 - Kansas has fallen from 21st in average wage ranking in the U.S. to 42nd and expected to continue falling
 - Fewer Kansas high school graduates are choosing to pursue higher education in Kansas
- Major Campus Issues
 - Enrollment Decline
 - Transition to RCM Budget Model
 - 2018 Library Fire
 - KSUnite

Kansas State University

- What's New?
 - \$32 million Renovation Completion
 - Thomas Lane as New Vice President of Student Life
 - Morris Family Multicultural Student Center
 - Reorganization of University Administrative Functions
- What's Challenging?
 - Campus Store book sales revenues
 - RCM Budget Model Financial Impact
 - Hybrid Food Service Model

Northwestern University

Northwestern University

- Major State Issues
 - Legalization of marijuana (state)
 - Increase in minimum wage (county)
 - Paid sick leave for part time staff (county)
 - Fair workweek ordinance (city)
- Major Campus Issues
 - In 2018, senior administration announced that NU was experiencing significant budget issues that have resulted in budget cuts, layoffs, new position approval process, and delays on all major IT and renovation/construction projects.
 - Evolving negative political climate lead to increase in protest and demonstrations.
 - Jeff Sessions
 - In June, 2019, Vice President of Student Affairs Patricia Telles-Irvin passed away after a long battle with cancer.

Northwestern University

- What's New?
 - Food court renovation
 - New concepts, new furniture, new technology (mobile ordering, kiosk ordering, RockBot)
 - Inclusive Dining
 - Corporate Social Responsibility
 - Catering software, Caterease, is currently being implemented
 - Compost study in retail spaces
 - Best of Local
- What's Challenging?
 - Facilities
 - In 2017, we completed the design development of a new 200 million dollar University Commons in the existing footprint of the Norris University Center. Due to this project, the university has allowed for significant deferred maintenance to occur within Norris.
 - In 2018, senior administration announced that NU was experiencing significant budget issues that have resulted in budget cuts, layoffs, new position approval process, and delays on all major IT and renovation/construction projects.
 - At this time the University Commons project has been put on hold indefinitely.
 - Significant renovation (7 million dollars) is needed for Cahn Auditorium
 - Campus Climate
 - Evolving negative political climate lead to increase in protest and demonstrations.
 - The Division of Student Affairs has created an Event Support Team. The Executive Director and Director of Norris, along with the Dean and Assistant Dean of Students, lead the Event Support Team and serve as consultants for controversial speakers, dignitaries, and student protest support.
 - Leadership/Staffing
 - In June, 2019, Vice President of Student Affairs Patricia Telles-Irvin passed away after a long battle with cancer.
 - Julie Payne-Kirchmeier was appointed Interim Vice President of Student Affairs
 - Search is underway for a new Vice President.
 - Norris is currently holding on seven vacant positions.

The Ohio State University

The Ohio State University

- Major State Issues

- 2020 election

- Are we still a swing state?
 - Engaging students in elections process

- Major Campus Issues

- University Leadership Transition (see next slide)
 - Are our programs/services still relevant to our students (changing demographics, generation, ethnic/cultural, enrollment trends)

The Ohio State University

- What's New?
 - New Vice President for Student Life
 - Incoming new staff at exec level (AVP/Dean)
 - New support beam for the ballroom, new AV in performance spaces
 - Student Life Communities of Practice (Strategy, Risk, Facility Operation, Health and Wellness)
 - Third-year/Advanced Undergraduate Experience Committee
- What's Challenging?
 - Staff turnover (particularly new professional)
 - President retiring, Alumni Association CEO stepping down, Legal Counsel leaving university
 - Program relevancy (see previous slide)

Oklahoma State University

Oklahoma State University

Major State Issues

- Funding for higher education is expected to increase slightly.
- New state law regarding use of university facilities and outdoor spaces for purposes of expression.
- Proposed legislation to increase minimum wage in Oklahoma to \$10.50 per hour.

Major Campus Issues

- Recruitment and retention of full time and student staff.
- University focus on supporting Enrollment and Brand Management.

Oklahoma State University

What's New?

- Vice president student affairs and strategic plan
- Esports

What's Challenging?

- Facility Repair and Maintenance
- Operational
- Financial
- Recruiting and retention

Oregon State University

Oregon State University

Major State Issues

- Funding – Less state funding to higher education
- Decreasing Enrollment – decrease in high school population in Oregon

Major Campus Issues

- Lack of bonds and fundraising available for capital projects
- OSU running a deficit budget to keep tuition increases low
- Food Insecurity Increasing

Oregon State University

What's New?

- OSU will have a new President beginning July, F. King Alexander
- OSU Foundation will have a new CEO and President, Shawn Scoville
- New Strategic Plan through 2023
- OSU Celebrated 150 years

What's Challenging?

- Student Fees Process specific to Building Fees
- Currently no fundraising is allowed for Student Fee Funded capital projects

Pennsylvania State University

The Pennsylvania State University

- Major State Issues

State appropriations comprise only 4.7% of the total institutional budget which totals \$6.8 billion. Only 1% of that total is allocated to Student Affairs which results in a \$70 million budget for Student Affairs.

During the last few years the state has increased this appropriation slightly, but it still does not offset the need to increase tuition.

- Major Campus Issues

The university requested a slight increase in tuition this year and the Board of Trustees did not approve that increase.

Free speech and civil discourse continue to permeate student conversations around events, choice of speakers, the nation at large and civic engagement.

The Pennsylvania State University

- What's New?

The Center for Sexual and Gender Diversity (formerly the LGBTQA-Student Resource Center) moved into renovated space in the HUB-Robeson Center in early January.

Penn State Student Affairs is in the process of conducting a campus wide Student Affairs facilities master plan in partnership with the Office of Physical Plant and Sasaki Associates.

Student Activities is intentionally working with affiliate student organizations to ensure their recruitment processes are as inclusive as possible.

- What's Challenging?

Penn State Student Affairs continues to lack adequate facility space on campus for needed programs and services.

Attendance at events has been lower than usual.

There are numerous technology platforms across the university and the challenge is helping students navigate them and identify ways to integrate these platforms.

Purdue University

Purdue University



- **Major State Issues**

- Student Debt & Affordability
- Access for Underrepresented Populations
- Purdue Polytechnic High School(s)
- Governor's Agenda – Economy & Depart of Defense Investment : Teacher Compensation : Smoking/Vaping Laws : State Infrastructure : Public & Mental Health Support

- **Major Campus Issues**

- 150th Anniversary Celebration
- Affordability – 8th Year of Tuition Freeze
- Purdue University Global
- Campus Privatization
- Political Campaign Visits & Student Organizations

Purdue University



- **What's New?**

- Union Club Hotel Donation & Construction
- Purdue Memorial Union Feasibility Study
- Retail Dining RFP
- Steps to Leaps – Student Integrity Initiative
- PMU 100th Anniversary Preparation - 2024

- **What's Challenging?**

- Campus Privatization
- Decreasing General Fund Support
- FY20 Union Club Hotel Revenue Loss
- Capital Project & Reserve Centralization

Session Break

Campus Presentations Session 2

Rutgers University

Rutgers University

- Major State Issues

- Increased minimum wage impact on budgets – impact will be seen over the next four years.
- Potential Legalization of Marijuana – the impact this would have on the campus.
- New Jersey has one of the highest Opioids issues which has had an impact on our campus.

- Major Campus Issues

- Leadership changes at the University level: Chancellor for New Brunswick was appointed to his role officially in July 2019
- President of Rutgers University announced he will be stepping down as president as of June 2020. The University has launched a national search for the presidency.
- Hiring of new Football coach
- Student Affairs coming to an end of a Strategic Plan and will be embarking on a new process.
- Level funding model across the division

Rutgers University

- What's New?

- Opening of new spaces in Student Centers:
 - 3000 square foot Esports Center with designated coaching area, broadcasting and virtual reality. Also integrated spaces for community spaces for casual players.
 - “The Space” Community Lounge: Integrated lounge to bring varying communities together with lactation space, meditation space and commuter lockers.
 - 11,000 square foot redesign of food court
- Launch of Late Knight Programming in collaboration with Health and Wellness area.
- New Vendor concept that promotes Health and Wellness (Harvest Juice Bar)

- What's Challenging?

- Still in the infancy stage of the newly formed department of Student Center and Activities.
- Position vacancies across various units.
- Expressive Activity events across the campus (speakers, rallies, protests, etc.)
- Moving to a traditional Welcome Week model

Texas Christian University



Texas Christian University



- Major Campus Issues
 - Vision in Action: Lead On strategic plan and capital campaign
 - New Provost and Athletic Director
 - Addition of Medical School
 - Increasing calls from students for financial transparency
 - Proposed changes to employee benefits
 - Aging TCU workforce

Texas Christian University



- What's New?
 - Completed the transition to EMS
 - New reporting structure for our unit
 - Ability to sign contracts independent of University review
 - First African American Student Government officer
- What's Challenging?
 - Union renovation/expansion on hold
 - Increase in student organization needs, without structure to support it
 - Oversaturation of campus events and activities

Texas Tech University

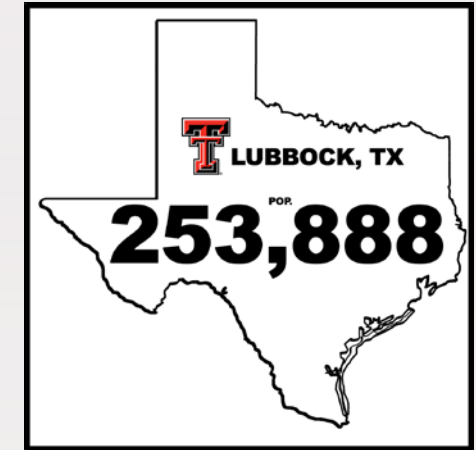
Texas Tech University

- What's New?

- Enrollment
- Academic Infrastructure Growth
- Costa Rica Campus

- What's Challenging

- Demand for more space by other areas
- Decrease in meeting space for general use
- Enrollment Growth



TEXAS TECH UNIVERSITY
Student Union & Activities™

Texas Tech University

- **Major State Issues**
 - State Legislature approving a new Texas Tech University *School of Veterinary Medicine*
 - Fall 2021 Opening Date
- **Major Campus Issues**
 - Safety and Security
 - Active Shooter & Bomb Threats
 - Evacuation Plans



TEXAS TECH UNIVERSITY
Student Union & Activities™



University of Arizona

Major State and Campus Issues

- Minimum wage increasing: \$8 - \$12 (Began 3 years ago)
- Commodity cost creep. Residual effect of providers experiencing minimum wage increase > pass through
- Difficult meal plan model
- Aging facility: mechanical and IT infrastructure threats



What's New

- **Dashboard Intelligence (Revenue Vision)**
- eSports RFP
- Pouring Rights RFP
- **Training Investment (“Ritz/Disney”)**
- HOHM Sleeping Pods x 3
- Campus Pantry
- **Rooftop Greenhouse**
 - The Union’s Hydroponic Greenhouse was built in 2017 with the purpose of fighting food insecurity in partnership with the Campus Pantry. 100% of the crops feed approx. 550 Wildcats a week during each academic year.
 - = 836 lb/year slicing tomatoes
 - = 92 lb/year bell peppers
 - = 740 lb/year mini cucumbers
 - = 580 lb/year cherry tomatoes
 - Projected 1000 - 1500 students per week in Fall 2019/2020
 - Phase II 2019/2020
 - adding 2 full scale greenhouses = 5x the harvest
- **Non-traditional revenue streams**
 - Licensed food products
- Payroll deduction
- Digital installation for ad space

University of California Berkeley

State & Campus Issues:

- Chancellor's new strategic plan (see right)
- Meeting students' basic needs
- Improving campus diversity
 - Becoming an HSI
- Student Affairs transitioning leadership structures
- Urban landscape issues
 - unsheltered crisis
 - Safety concerns
- Changing retail landscape
- Pressure to generate revenue

“Empowering engaged thinkers & global citizens to change our world.”

“Innovative solutions for society's great challenges.”

“Embracing the California spirit: diverse, inclusive, entrepreneurial.”



ASUC
Student **Union**

 **UNION DIRECTORS**
CONFERENCE 2020
PAC-12 | BIG TEN | BIG 12



What's New & Challenging

- Union transitions:
 - New Executive Director
 - New org structure
 - New Student Experience dept.
- New Bear's Lair/ catering
- Re-imagined Event Services
- Reconsidering food services
 - 1st floor redesign
 - Consider new retail
- Safety & security issues
- Financial stabilization
- Student engagement boost



ASUC
Student **Union**

 **UNION DIRECTORS**
CONFERENCE 2020
PAC-12 | BIG TEN | BIG 12

University of California, Los Angeles

University of California, Los Angeles

- Major State Issues
 - Public Funding of Higher Education
- Major Campus Issues
 - Housing and Food Insecurity
 - Space Needs and Funding of Student Activities

University of California, Los Angeles

- What's New
 - Programming and Promotions Surrounding UCLA Centennial
 - Development of Partner and Sponsorships to support the Union
- What's Challenging
 - Developing stronger relationship with University
 - Ageing Facilities and means to renew and renovate

University of Colorado

University of Colorado Boulder

- **Major State Issues**

- Newly instated Primary election (Student Centers have been mandated as “polling places”)
- Continued diminishing state funding for higher education

- **Major Campus Issues**

- New system president
- Free Speech – SERT
- Health & Wellness
- Financial Futures
- Moving forward: Campus Master Plan
 - Housing Master Plan
 - Transportation Master Plan
 - New construction
 - Renovations

University of Colorado Boulder

- **What's New?**

- Construction
 - South Terrace
 - Connection
 - Reception Desk/Meeting Rooms
- Political events
- Concierge Program

- **What's Challenging?**

- Transition of staff
- Space utilization
- Largest freshman class

University of Illinois

Illini Union – University of Illinois

- Major State Issues
 - Incremental increase in state minimum wage over next five years
 - State procurement regulations/rules
 - Civil Service re-classification process
- Major Campus Issues
 - Backlog of deferred maintenance costs and deteriorating infrastructures
 - Explosion of new commercial/residential buildings
 - Continued mental health challenges
 - Record enrollment – 7,665 freshmen & 51,196 total-most diverse freshman class in history!
 - Increase in hate crimes, discrimination and divisiveness on campus

Illini Union – University of Illinois

- What's New?
 - Leadership vacancies within Illini Union
 - Continued organizational restructuring at SA level (loss of RO office)
 - Shared Services developments (IT, Business Affairs, HR)
 - Renewed renovation project
 - Planning for the exit of the temporary dining facility and return of our Ballroom in May
- What's Challenging?
 - Increase in desire for small cafes in new and renovated academic buildings that not financially sustainable or are near current venues that would compete against one another
 - Student employment – recruiting and retaining reliable student staff for departments that employ large numbers (Bookstore, Starbucks, etc)
 - Changing nature of the course material industry
 - On-going deferred maintenance within our own facilities
 - Lack of collaboration between student affairs units related to programming resulting in redundancy and inefficiency
 - Relationship between university and registered student organizations

University of Iowa

University of Iowa

- Major State Issues
 - Continued disinvestment in higher education
 - First in the nation caucus
 - 2019 Iowa floods
- Major Campus
 - Public, Private Partnership (P3) – Facilities Management utilities
 - Beginning stages of next UI Strategic Plan development
 - Changes in funding models
 - Administrative vacancies
 - Vice President for Student Life departure and search
 - Fraternity & Sorority Life Strategic Plan

University of Iowa

- What's New?
 - Dean of Students portfolio and reporting structure changes
 - Center for Student Involvement & Leadership split into three offices
 - Angie Reams named Associate Vice President & Dean of Students
 - Internal Vice President for Student Life search
- What's Challenging?
 - FEMA audit process
 - Search processes and vacancies
 - New budgeting model
 - Adjustments to changes in administrative leadership – direction of Student Life?

University of Kansas

University of Kansas

- Major State Issues
 - Decade of major state shortfalls for Higher Ed funding
 - Declining enrollment accelerates due to State demographics
- Major Campus Issues
 - Institution wide 6% budget cut; decade stasis in staff/faculty pay
 - Poorly performing football program; basketball may face sanctions
 - Facilities budgets/staffs cuts; campus impacts functionality/appearance

University of Kansas

- What's New?
 - Declining balance meal plan implemented; dollars move to retail from halls
 - Creating new collaboration/tech hub featuring e-sports arena
- What's Challenging?
 - Chick-fil-A foundation funding controversy
 - Declining textbook sales/slowness of institution to adopt digital options

University of Maryland

University of Maryland

- **Major State Issues**

- In the Aftermath of Tragedy & Crises
- Redesign of Education in the State – Kirwan Commission

- **Major Campus Issues**

- Change in Institutional Leadership
- Construction & More Construction (Public Transit System)
- Student Fees

University of Maryland

- **What's New?**

- Construction & New Resources
- Enhancing the Human Enterprise
- Development – particularly Scholarships
- Enhancing Programming

- **What's Challenging?**

- Inclusion & Belonging
- End of Long Traditions
- Way-Finding & Care for Our Students & Staff
- If You Say You're Coming – But You Don't
- Finding the Best Way to Provide Staff to Support Students

University of Michigan

University of Michigan

- Major State Issues
 - Recreational use of marijuana legal (Dec. 2019)
- Major Campus Issues
 - VP for Student Life retires after 18 years as VP; 40 at U-M
 - U-M President's [Commission on Carbon Neutrality](#); student activism pushing for faster timeline/results
 - New comprehensive Sexual Misconduct Policy that covers students, faculty, staff
 - Diversity, Equity, and Inclusion campus strategic plan; year four of five

University of Michigan

- What's New?
 - Michigan Union re-opened following 20-month \$90 million renovation
 - U-M hosting [2020 Presidential Debate](#)
 - New Student Life compensation structure and equity review
 - Central Campus Rec Building replacement (\$150 million) starts late 2020
 - [Trotter Multicultural Center](#) opened (replaced old building)
 - U-M launched [Detroit Center for Innovation](#)
 - University Unions implemented all-inclusive rate structure for meeting rooms w/ AV
 - New University Unions vision, mission, values, website, brand
- What's Challenging?
 - New Student Life facilities department forming
 - Student Life budget model – increased “tax” on auxiliary units to support general fund units and avoid reliance on U-M GF allocation

Session Break

Campus Presentations Session 3

University of Minnesota

UNIVERSITY OF MINNESOTA

- Major State Issues
 - State support, especially related to Higher Education Asset Preservation and Replacement (HEAPR) funding
 - U. S. House seat/census may result in loss of one seat
 - Pipeline project halted-Enbridge Line 3
 - Opioid crisis
- Major Campus Issues
 - Mental health support
 - Follow up from Campus Divided exhibit and building naming
 - Safety/access to buildings on campus
 - Gopher Football success

UNIVERSITY OF MINNESOTA

- What's new?
 - University Leadership
 - President Joan Gabel
 - Executive Vice President and Provost Rachel Croson
 - Four new Regents
 - Changing from Vice Provost to Vice President for Student Affairs, national search launching in February
- What's Challenging?
 - St. Paul campus plan/feasibility study
 - Minimum wage impact
 - Major Events process

University of Nebraska

University of Nebraska

- Major State Issues
 - State-wide flooding – Estimated damage of over \$1.3 billion
 - Impacts to students and their families were significant – multiple response initiatives by the University to provide support
- Major Campus Issues
 - New system President (January 2020) – former Naval Academy Superintendent
 - New Provost (March 2020)
 - Pending – New Vice President of Student Affairs (July 2020)
 - 2025 Strategic Plan – First strategic plan the University has had in a long time
 - New Budget Model (FY21) – Responsibility Center Management

University of Nebraska

- What's New?

- Centralization of service areas within Student Affairs
 - Marketing (Summer 2019)
 - Business Functions (Spring 2020)
- \$28.5M Renovation of Nebraska East Union

- What's Challenging?

- Fee funding remaining flat
- Unfunded fully depreciated MEP systems in Nebraska Union (app. \$12M)
- Unfunded \$40M proposed renovation/addition to Nebraska Union
- Leadership transitions/uncertainty
- Expectations of what needs to be housed in the Union or how Union space will be used

University of Oklahoma

University of Oklahoma



- **Major State Issues**

- State-allocated funding for education
- State Bill 361 – ensuring protection for expressive activities

- **Major Campus Issues**

- Diversity issues and leadership response
- National rankings & gift reporting
- Extensive budget cuts

University of Oklahoma



- **What's New?**

- Leadership Turnover
 - Three Presidents in one calendar year
 - Many new faces in important places
 - Campus office shuffle
- Campus Scheduling implementation into Union office
- Programming Board Structure

- **What's Challenging?**

- All of the above
- Major programming budget cuts
- Daily programming engagement of students

University of Oregon



Major State Issues

- Declining Enrollment
- Declining Funding for Higher Education

Major Campus Issues

- Increasing Centralization/Consolidation
- Rising Tuition and Fees
- Mental Health Issues – More volume; more acute





What's New?

- E-Sports
- Food Security Services
- Pop-up Programming
- Puzzles

What's Challenging?

- Continuing to offer quality programs and services with declining resources
- Homeless persons
- Getting clear information regarding future projects
- Lack of effective collaboration
- Dealing with students/visitors with “support animals”
- Increased building usage without additional resources = staff burnout!



What's Old?

University of Texas

University of Texas at Austin

- Major State Issues
 - Title IX mandated reporting
 - Expanded definition to all employees
 - Implemented criminal charges for non-reporting
- Major Campus Issues
 - University-wide sexual misconduct working group
 - Dealing with limited housing options and food insecurity
 - Need for more mental health resources
 - Breaking ground on the Moody Center
 - Kendra Scott Women's Entrepreneurial Leadership Institute

University of Texas at Austin

- What's New?
 - Organizational adjustments
 - Reassignments
 - William C. Powers Jr. Student Activity Center
 - Emphasis on student employee development and career readiness
- What's Challenging?
 - Infrastructure issues/remodeling and associated costs
 - Preparation for a new food service model
 - Keeping up with the Austin market
 - E-gaming

University of Utah

University of Utah

- Major State Issues
 - The legislature undervalues University employment
 - Keeping up with massive growth
 - Low educational funding per capita
- Major Campus Issues
 - Safety
 - Maintaining appropriate infrastructure for the growth of the University
 - Competing interests between campus entities

University of Utah

- What's New?
 - New Student Affairs Leadership
 - Influx of new buildings on campus (including Union)
 - Basic Needs Center
 - A new Union
- What's Challenging?
 - Meeting current and future expectations with old infrastructure
 - Risk assessment and management at the University
 - Cumbersome procurement processes

University of Wisconsin

The Wisconsin Union

Major State Issues

- Governor and State Legislature are from different political parties
- Battleground state for the upcoming presidential election
- Achievement gap in public schools continues to widen

Major Campus Issues

- In-state tuition freeze has entered its 4th biennium
- Fallout from the Homecoming video continues
- Division of Student Affairs continues to take shape

The Wisconsin Union

What's New:

- Social Justice Hub
- School of Business proposing we take on event support
- More coffee shops on campus...

What's Challenging:

- Student employment
- Full-time employment in Facilities and Dining
- Adjusting our staffing model at significant expense



Wisconsin Union Year-End Video
<https://youtu.be/0TTOT6P01Lw>



West Virginia University

West Virginia University



Major State Issues:

- State Budget is currently flat. Appropriations will remain the same for FY2021.
- The Opioid Crisis is a major state and institutional issue.
- Energy revenues are declining.

Major Campus Issues:

- Enrollment is declining.
- Retention is a major focus.
- Tuition and fees are to remain steady since a 2017, 9% increase.
- Reinvention of WVU Student Life/Affairs Model.

West Virginia University



- What's New?
 - Contracted Dining Services to Sodexo.
 - Modified an existing restaurant to be “meal-plan” accessible.
 - Student Life Divisional restructuring.
- What's Challenging?
 - Budgets have been cut and are centralized.
 - Fraternity – Sorority Life is evolving.
 - Lacking adequate facility meeting and multi-purpose space.

University of Washington

University of Washington

- Major State Issues
 - Workforce Education Investment Act
 - Initiative 200 – curtailed affirmative action in WA
- Major Campus Issues
 - Supporting students with mental health challenges
 - Student food and housing insecurity
 - Campus accessibility
 - Budget projections, imbalance between state funds and tuition
 - Competitive salaries, cost of living in Seattle

University of Washington

- What's New?

- Esports and Gaming Program
- Reservations policies overhaul and phased rate increases
- Supporting 1,000 Registered Student Orgs
 - New RSO registration software – Campus Labs Engage
 - Leadership training program

- What's Challenging?

- Long-term financial projections – minimum wage \$16.39, competitive salaries
- Non-UW homeless youth – safety and security
- RSO Office Spaces antiquated
- Associate Director Paul Zuchowski retired after 35 years at UW

Washington State University



Washington State University

- Major State Issues
 - Stagnant or declining high school population in recent years
 - Minimum wage increases, compensation issues
 - Landmark high land prices
- Major Campus Issues
 - President Schulz in fourth year, organization still not settled
 - Athletic Director in second year, many changes across athletics
 - Failure of Provost search Summer/Fall 2019 – individual in position for 6 weeks resulting in year long setbacks
 - Vice President of Student Affairs on leave for 6 months, division wide initiatives and goals have come to halt

Washington State University

- What's New?
 - Chinook Student Center and the Elson S. Floyd Cultural Center
 - Staffing changes, retirements
- What's Challenging?
 - Programming aspects of Cultural Center
 - Maximizing our Gen Z workforce